# 1967 CENSUS OF BUSINESS



REFERENCE CORY



# MAJOR RETALL CENTERS

in Standard Metropolitan Statistical Areas

**TEXAS** 



The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade Vols. V, VI—Wholesale Trade Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

### VOL. I. RETAIL TRADE, SUBJECT REPORTS

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67–RS.

#### VOL. II. RETAIL TRADE, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

#### VOL. III. MAJOR RETAIL CENTERS

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67–MRC •

#### VOL. IV RETAIL MERCHANDISE LINE SALES

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67–MLS.

Issued May 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

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ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the major retail center segment of the Census of Business were developed by Sol Helfand. Responsibility for compiling this report was under the general direction of Michael Farrell, Chief, Retail Program Branch. Robert Viehman served as coordinator and was the Business Division's Ilaison officer with other divisions. Mabel Foster and Charles Treese contributed in resolving problems and in reviewing the data for publication. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation, Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, and Max Shor, Assistant Division Chief, Staff and Special Projects.

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Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

wholesale

# 1967 CENSUS OF BUSINESS

# MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

**TEXAS** 

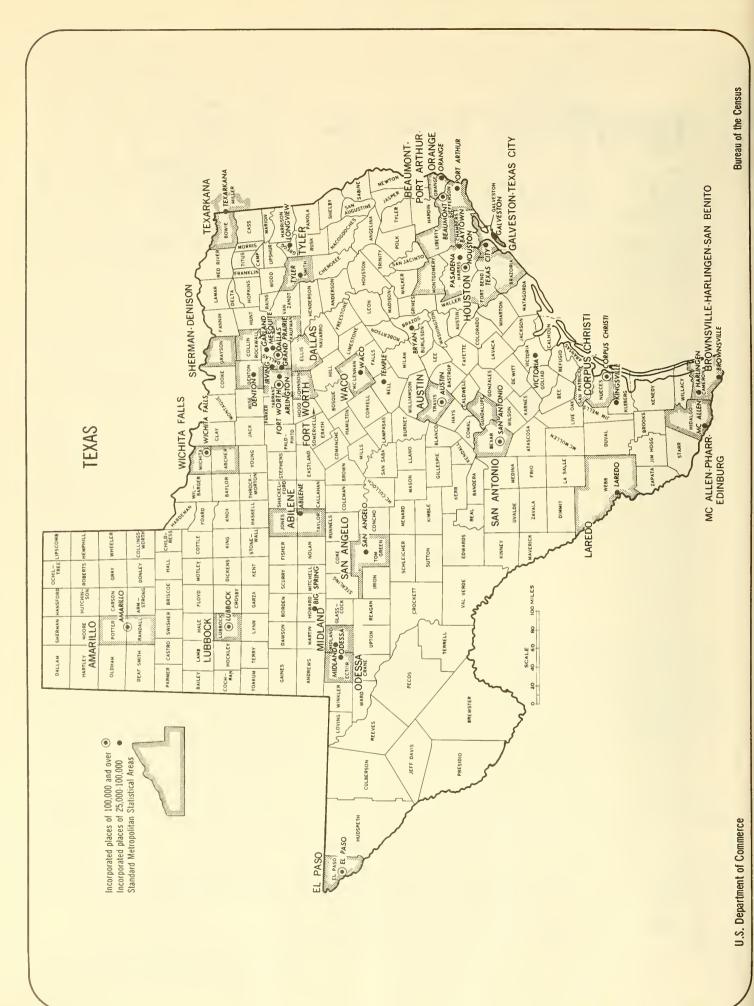


U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary

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Harold C. Passer, Assistant Secretary for Economic Affairs

BUREAU OF THE CENSUS George Hay Brown, Director



## Introduction

AUTHORITY AND SCOPE-The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

AREAS COVERED—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

DELINEATION OF MAJOR RETAIL CENTERS— Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively sall number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

- 1. Retail stores, total.
- 2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
- Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
- 4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.1

<sup>&</sup>lt;sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Metropolitan Statistical Areas, 1967, as amended January 15, 1968.

# MAJOR RETAIL CENTERS IN STANDARD METROPOLITAN STATISTICAL AREAS

# **Texas**

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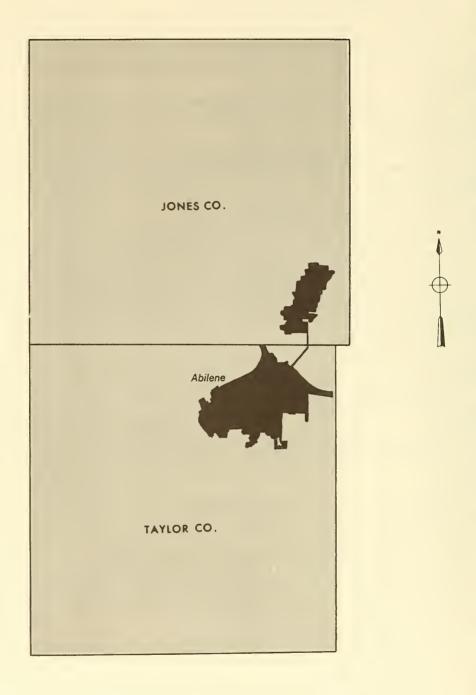
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# ABILENE, TEX.

# Standard Metropolitan Statistical Area



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U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

# ABILENE, TEX. City and Major Retail Centers MOMES CO TAY OF BE STATE HWY. 707 1 Major Retail Centers U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

## TABLE 1. Major Retail Centers in the SMSA: 1967

ABILENE SMSA-Consists of Jones and Taylor Counties, Tex.

SIC code	Kind of business	Standard metropolitan		Major retail centers (see descriptions below)	
0,0 5555		statistical area	No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: 1 NUMBER	1 222 184 100	123 32 747	22 10 307	23 8 697
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	368 50 758	24 1 986	6 1 711	6 1 863
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	201 49 407	34 16 464	8 6 113	8 5 820
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	654 88 935	65 14 297	8 2 483	9 1 014
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL	1 222	123	22	23
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	61 9 52	9 2 7	1 1	-
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES 1	54 7 16 31	7 3 1 3	2 1 - 1	3 2 1
54	FOOD STORES	164	8	3	2
55 EX. 554	AUTOMOTIVE DEALERS	139	17	3	2
55 PT.(554)	GASOLINE SERVICE STATIONS	252	14	-	5
56 562, 3, 8	APPAREL AND ACCESSORY STORES	68	15	4	4
562 OTHER 56	FURRIERS	24 20 44	3 1 12	1 1 3	1 1 3
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	78 23 23 32	12 5 -	2 1 -	1 - - 1
58 5812 5813	EATING AND DRINKING PLACES	167 160 7	14 14	3 3 -	3 3 -
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	37	2	-	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	202 7 10 19 14	25 - - 4 1	4 - 1 1	2 1

D Withheld to avoid disclosure. Standard Notes: - Represents zero. NA Not available. rRevised.

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

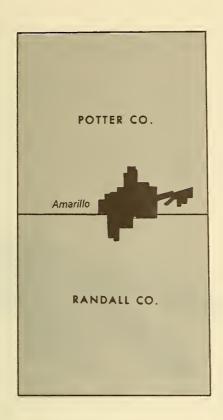
MRC No. 1 Includes the establishments in the area bounded by: N. 6th, Ft. W. and D.R.R., S. 7th, Jeanette, S. 3rd., Vine, T. and P.R.R., and Grape. (Abilene city) Tracts 8.01 and 15.

MRC No. 2 Includes the planned centers known as "Meads Suburban Center" and "Oak Wood Village" bounded by N. 3rd St., Woodlawn, Texas and Paxific R.R., and Redwood. (Abilene)

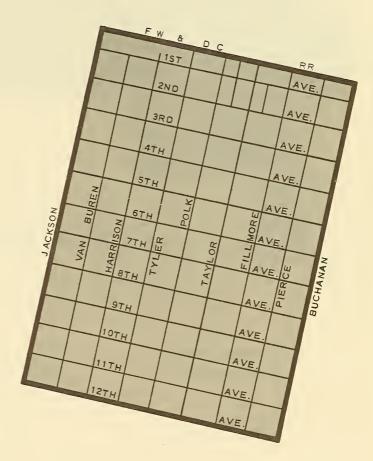
MRC No. 3 Includes planned center known as "Westgate Shopping Capital" bounded by: So. lst St., Westridge Dr., So. 3rd St., and Winters Freeway. (Abilene)

## AMARILLO, TEX.

# Standard Metropolitan Statistical Area and Central Business District





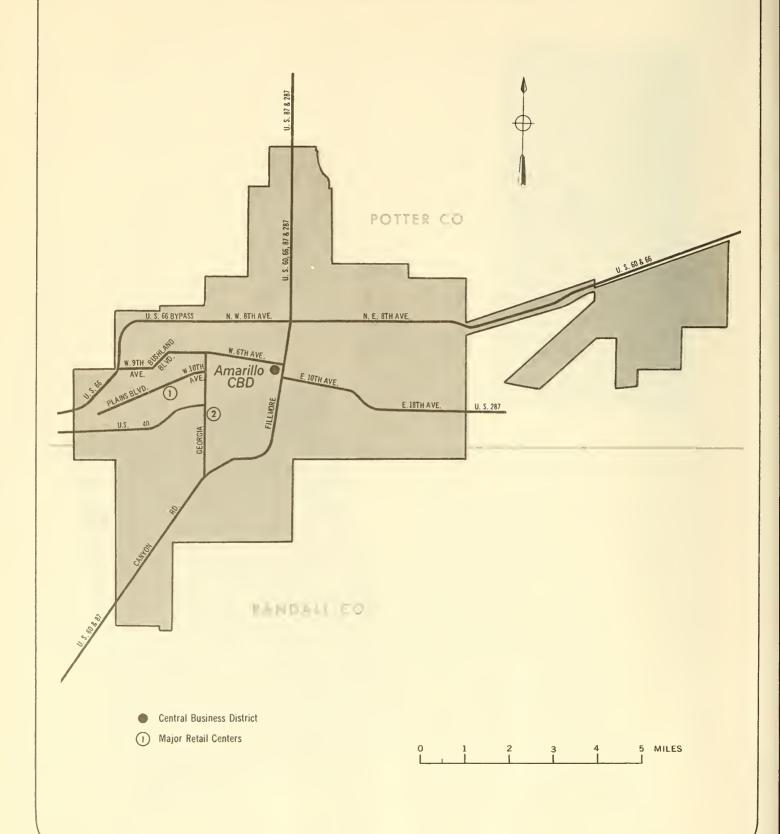


Comprising Census Tract 113

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# AMARILLO, TEX.

City and Major Retail Centers



BUREAU OF THE CENSUS

U.S. DEPARTMENT OF COMMERCE

TABLE 1. The Central Business District: 1967 and 1963

			19	67			1963	
			19	01			1303	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	191	56 <b>3</b> 62	8 190	2 029	233	65 208	7 924
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	4 1 3	1 084 (D) (D)	173 (D) (D)	32 (D) (D)	8 3 5	1 068 15 1 053	158 2 156
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	8 4 2 2	11 506 9 786 (D) (D)	2 253 1 877 (D) (D)	494 384 (D) (D)	8 4 2 2	9 597 8 637 (D) (D)	1 456 1 264 (D) (D)
54	FOOD STORES	2	(D)	(D)	(D)	8	1 908	162
55 EX. 554	AUTOMOTIVE DEALERS	15	18 390	1 853	348	22	27 158	2 394
55 PT.(554)	GASOLINE SERVICE STATIONS	11	866	94	26	10	825	114
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	29 10 7 19	10 393 6 143 6 023 4 250	1 388 899 884 489	394 283 278 111	50 18 12 32	9 236 3 458 3 250 5 778	1 322 554 517 768
565 566 564, 7, 9	STORES <sup>3</sup>	10 1 7 1	2 898 (D) (D) (D)	375 (D) (D) (D)	73 (D) (D) (D)	13 4 15	3 351 (D) (D)	461 (D) (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	23 12 1	4 507 (D) (D)	662 (D) (D)	135 59 (D)	26 11 5	6 507 3 090 1 310	905 476 103
	MUSIC STORES	10	2 258	337	58	10	2 107	326
58 5812 5813	EATING AND DRINKING PLACES	48 36 12	2 564 2 402 162	746 718 28	336 311 25	48 38 10	2 643 2 347 296	671 631 40
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	7	(a)	(a)	(a)	7	2 505	245
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	44 9 4 10 2	5 010 634 (D) 1 668 (D)	838 22 (D) 276 (D)	221 12 (D) 94 (D)	46 9 2 6	3 761 463 (D) 1 123	497 14 (D) 156

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53. business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

					-	r-		
			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	1 517	273 130	(0)	(D)	1 320	241 311	27 090
52 5251 52 EX: 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	63 7 56	10 097 335 9 762	1 347 (D) (D)	303 (D) (D)	78 7 71	18 785 (D) (D)	2 340 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	54 7 15 32	39 353 29 525 (0) (D)	6 571 5 120 (D) (D)	1 582 1 154 (D) (D)	36 7 17 12	29 895 24 510 (D) (D)	4 425 3 576 (D) (D)
54	FOOD STORES	182	47 398	3 563	1 019	158	41 295	3 042
55 EX. 554	AUTOMOTIVE DEALERS	151	64 974	5 429	934	126	54 892	4 664
55 PT.(554)	GASOLINE SERVICE STATIONS	268	22 412	2 146	637	234	19 089	1 945
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	96 43 34 53	21 252 12 805 12 454 8 447	2 813 1 810 1 768 (D)	837 (D) 567 (D)	100 44 32 56	17 572 (D) (D) (D)	2 321 (D) (D) (D)
561 565 566 564, 7, 9	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES'	16 2 25 4	(D) (D) 3 083 540	(D) (D) 316 53	(D) (D) 93 18	16 8 29 3	3 787 (D) 2 123 136	524 (D) 291 10
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	102 35 22	14 987 (D) (D)	2 231 (D) 527	489 (D) 112	92 32 20	14 574 5 578 3 672	1 834 788 349
312, 313	MUSIC STORES	45	(0)	(0)	(D)	40	5 324	697
58 5812 5813	EATING AND DRINKING PLACES	292 221 71	19 606 17 887 1 719	4 686 4 366 320	2 130 1 954 176	258 215 43	14 218 13 113 1 105	3 438 3 292 146
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	44	12 511	1 373	414	46	10 700	1 224
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	265 43 14 18 14	20 540 6 432 1 522 (D) (D)	(D) (D) 131 423 (D)	(D) (D) 23 112 (D)	192 39 16 15	20 291 (D) 1 272 2 364 661	1 857 (D) 141 295 112

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

LEXCLUDES nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

AMARILLO SMSA -- Consists of Potter and Randall Counties, Tex.

			19	67		1963			
SIC code	Kind of business	Estab- lish- ments	<b>\$</b> ales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
	RETAIL STORES, TOTAL <sup>1</sup>	1 645	286 265	33 549	9 337	1 454	254 035	28 488	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	68 7 61	10 848 335 10 513	1 421 (D) (D)	328 (D) (D)	88 8 80	19 816 (D) (D)	2 469 (D) (D)	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  OEPARTMENT STORES	58 7 17 34	39 727 29 525 3 055 7 147	6 611 5 120 (D) (D)	1 594 1 154 (D) (D)	39 7 18 14	30 282 24 510 3 550 2 222	4 472 3 576 609 287	
54	FOOD STORES	199	50 923	3 850	1 094	170	43 832	3 245	
55 EX. 554	AUTOMOTIVE DEALERS	163	67 241	5 628	983	137	56 518	4 785	
55 PT. (554)	GASOLINE SERVICE STATIONS	283	24 082	2 262	690	255	20 522	2 067	
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	105 47 38 58	21 876 13 013 12 662 8 863	2 879 1 826 (D) 1 053	856 588 (D) 268	106 46 34 60	18 095 8 221 7 681 9 874	2 364 1 131 1 047 1 233	
565 566 564, 7, 9	STORES <sup>3</sup>	18 5 25 4	4 645 472 3 083 540	633 51 316 53	144 13 93 18	18 10 29 3	3 867 3 748 2 123 136	532 400 291 10	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	109 36 24	15 279 4 711 3 505	2 264 681 527	502 170 112	97 34 20	14 738 5 612 3 678	1 853 788 349	
	MUSIC STORES	49	7 063	1 056	220	43	5 448	716	
58 5812 5813	EATING ANO DRINKING PLACES	320 243 77	21 483 19 587 1 896	5 010 4 676 334	2 294 2 114 180	289 243 46	15 978 14 812 1 166	3 820 3 667 153	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	48	13 004	1 394	421	50	11 200	1 276	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	292 47 18 19 16	21 802 6 638 1 646 2 433 953	2 230 334 142 423 147	575 78 27 112 41	223 40 21 17 15	23 054 5 570 1 457 2 370 739	2 137 248 162 295 120	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

\*I967 data limited to "employer" establishments.

\*Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Par	cent change in sa	las			
		1 61	1963 to 1967	163	Perce	ent distribution of	sales
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup>	-13.6	13.2	12.7	100•0	100.0	100.0
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	1.5 (D) (D)	-46.3 (D) (D)	-45.3 (D) (D)	1.9 (D) (D)	3.7 0.1 3.6	3.8 0.1 3.7
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	19.9 13.3 (D) (D)	31.6 20.5 -17.0 253.1	31.2 20.5 -13.9 221.6	20.4 17.4 (D) (D)	14.4 10.8 (D)	13.9 10.3 1.1 2.5
54	FOOD STORES	(D)	14.8	16.2	(D)	17.4	17.8
55 EX. 554	AUTOMOTIVE DEALERS	-32.3	18.4	19.0	32.6	23.8	23.5
55 PT.(554)	GASOLINE SERVICE STATIONS	5.0	17 • 4	17.3	1.5	8•2	8.4
56 562, 3, 8	APPAREL AND ACCESSORY STORES	12.5	20.9	20.9	18.4	7•8	7.6
562 OTHER 56	FURRIERS	77.6 85.3 -26.4	(D) (D) (D)	(D) (D) (D)	10.9 10.7 7.5	4.7 4.6 3.1	4.5 4.4 3.1
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-30.7 (D) (D)	2.8 (D) (D)	3.7 -16.1 -4.7	8•0 (D) (D)	5•5 (D) (D)	5.3 1.6 1.2
0.24 0.3	MUSIC STORES	7.2	(D)	29.6	4.0	(D)	2.5
58 5812 5813	EATING AND DRINKING PLACES	-3.0 2.3 -45.3	37.9 36.4 55.6	34.4 32.2 62.6	4.5 4.2 0.3	7.1 6.5 0.6	7.5 6.8 0.7
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(D)	16.9	16.1	(D)	4.6	4 • 5
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup> LIQUOR STORESSPORTING GOODS STORES, BICYCLE SHOPSJEWELRY STORESFLORISTS	33.2 36.9 (D) 48.5 (D)	1.2 (D) 19.6 (D) (D)	-5.4 19.2 13.0 2.6 28.9	8.9 1.1 (D) 3.0 (D)	7.5 2.4 0.6 (D)	7.7 2.3 0.6 0.8 0.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business d	istrict sales as
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup>	20•6	19•7
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT OEALERS	10.7 (D) (D)	10.0 (D) (D)
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES <sup>1</sup>	29•2 33•1 (D) (D)	29.0 33.1 (D) (D)
54	FOOO STORES	(D)	(D)
55 Ex. 554	AUTOMOTIVE DEALERS	28.3	27.3
55 PT.(554)	GASOLINE SERVICE STATIONS	3.9	3.6
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	48.9 48.0 48.4 50.3 63.3 (D) (D) (D)	47.5 47.2 47.6 48.0 62.4 (D) (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	30 • 1 42 • 0 (D) (D)	29.5 (D) (D) 32.0
58 5812 5813	EATING AND ORINKING PLACES	13.1 13.4 9.4	11*9 12*3 8*5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(D)	(D)
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	24.4 9.9 (D) (D) (D)	23.0 9.6 (D) 68.6 (D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

### TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan	Central business	Major reta / (see descrip	
0,0 0000		statistical area	district	No. 1	No. 2
	RETAIL STORES, TOTAL: 1 NUMBER	1 645 286 265		37 21 936	66 30 572
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	567 85 410	57 4 606	8 1 618	15 14 266
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	272 76 882	60 26 406	20 19 105	30 10 850
52, 55, 59 EX. 591	ALL OTHER STORES:  NUMBER	806 123 973	74 25 350	9 1 213	21 5 456
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL	1 645	<b>1</b> 91	37	66
52 5251 52 EX. 5251	BUILOING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT OEALERS	68 7 61	4 1 3	- - -	3 - 3
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	58 7 17 34	8 4 2 2	4 2 1 1	5 1 1 3
54	FOOO STORES	199	2	3	5
55 EX. 554	AUTOMOTIVE OEALERS	163	15	2	2
55 PT.(554)	GASOLINE SERVICE STATIONS	283	11	1	4
56 562, 3, 8	APPAREL ANO ACCESSORY STORES	105		15	16
562 OTHER 56	FURRIERS	47 38 58		6 6 9	11 9 5
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	109 36 24 49	23 12 1 10	1 - - 1	9 2 2 5
58 5812 5813	EATING ANO DRINKING PLACES	320 243 77		- 4	9
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	48	7	1	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	292 47 18 19 16	44 9 4 10 2	6 - - 1 -	12 - 1 4 1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. rRevised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

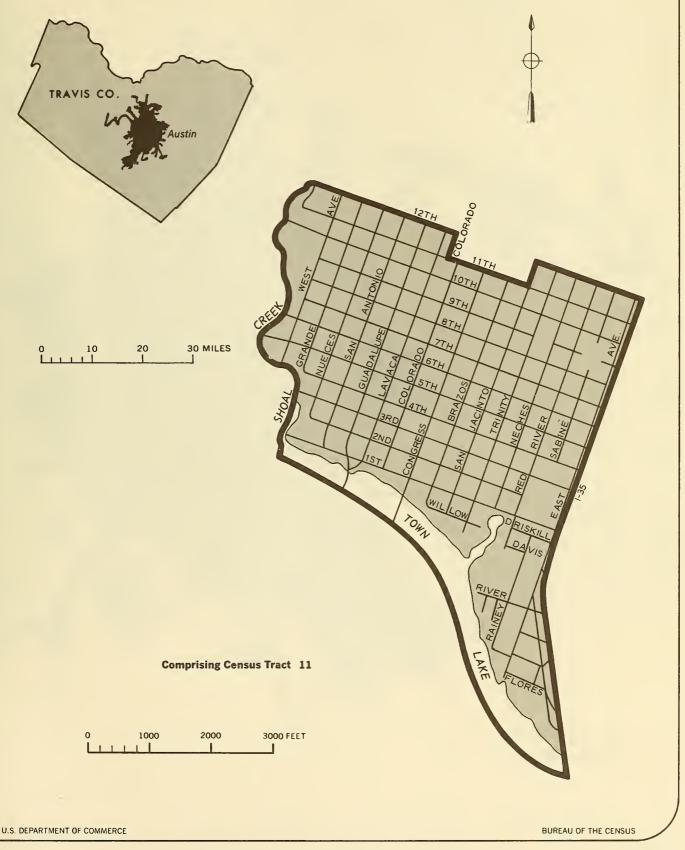
Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No.1 Includes the planned center hnown as "Sunset Center" and establishments on W. 15th Ave. from Kansas Ave. to Plains Blvd. and on Plains Blvd. from Kansas Ave. to W. 15th Ave. (Amarillo city)

MRC No. 2 Includes the planned and unplanned shopping centers "Wolflin Village" and" Civic Circle" and establishments bounded by: Wolflin, Austin, South Georgia, and Virginia. (Amarillo city)

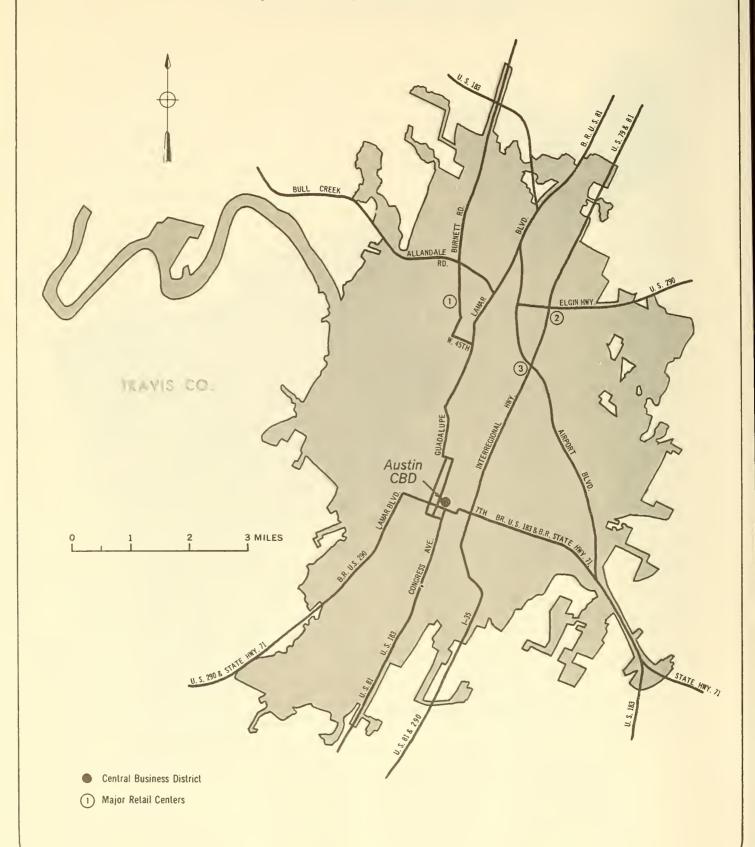
# **AUSTIN, TEX.**

Standard Metropolitan Statistical Area and Central Business District



# **AUSTIN, TEX.**

City and Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

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TABLE 1. The Central Business District: 1967 and 1963

			19	67			1963	
2IC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	286	72 718	10 774	2 923	317	71 363	10 040
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	6 2 4	4 707 (D) (D)	1 062 (D) (D)	179 (D) (D)	14 3 11	7 217 602 6 615	1 089 91 998
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	7 1 3 3	10 725 (D) (D) 2 046	2 023 (D) (D) 240	562 (D) (D) 60	14 3 3 8	12 037 (D) (D) 2 460	2 232 (D) (D) 326
54	FOOD STORES	7	873	59	32	6	1 028	81
55 EX. 554	AUTOMOTIVE OEALERS	38	22 403	1 675	382	55	22 327	1 793
55 PT.(554)	GASOLINE SERVICE STATIONS	14	1 839	154	42	20	2 099	175
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	46 12 9 34	13 980 5 149 4 973 8 831	2 431 863 837 1 568	707 249 241 458	53 16 11 37	10 837 4 355 3 395 6 482	1 645 746 568 899
565 566 564, 7, 9	STORES <sup>3</sup>	11 6 13 1	4 158 (D) 2 368 (D)	616 (D) 375 (D)	148 (D) 85 (D)	14 3 17 3	(D) (D) 2 413 (D)	(D) (D) 357 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	17 7 1	6 054 3 047 (D)	1 088 534 (D)	192 82 (D)	17 8 2	5 211 3 296 (D)	1 093 625 (D)
58 5812 5813	EATING ANO DRINKING PLACES	73 52 21	5 165 4 687 478	1 251 1 174 77	554 513 41	68 49 19	4 183 3 530 653	1 029 910 119
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	9	1 961	316	79	10	1 937	277
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	69 6 1 11 2	5 011 234 (D) 2 257 (D)	715 (D) (D) 331 (D)	194 (D) (D) 92 (D)	60 4 2 10 2	4 487 205 (D) 2 281 (D)	626 15 (D) 326 (D)

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1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	1 934	395 904	48 160	13 701	1 673	264 207	31 887
52 5251 52 EX. 5251	BUILOING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT DEALERS	64 10 54	17 623 (D) (D)	(D) 223 (D)	(D) 19 (D)	77 11 66	17 242 1 902 15 340	2 237 274 1 963
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES <sup>1</sup>	64 8 25 31	59 925 45 986 7 147 6 792	9 051 6 939 (D) (D)	2 465 1 748 (D) (D)	55 8 21 26	31 678 (D) 5 520 (D)	4 956 (D) 943 (D)
54	FOOD STORES	231	79 107	6 411	1 886	245	58 008	4 182
55 EX. 554	AUTOMOTIVE DEALERS	169	91 018	(D)	(D)	135	54 691	4 936
55 PT.(554)	GASOLINE SERVICE STATIONS	283	28 935	2 705	851	260	20 805	2 040
56 562, 3, 8 562 OTHER 56	APPAREL ANO ACCESSORY STORES	148 62 47 86	(D) (D) 12 450 16 157	4 687 2 171 2 094 2 516	1 348 557 542 791	108 46 30 62	17 578 8 379 7 031 9 199	2 615 1 336 1 117 1 279
561 565 566 564, 7, 9	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES'	23 9 37 4	6 724 3 569 5 298 310	985 747 734 50	244 284 249 14	20 5 31 6	4 622 197 3 634 746	613 23 558 85
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	120 37 24 59	20 201 (D) 1 528	3 050 (D) (D)	564 (D) (D)	106 36 21 49	15 182 6 961 1 826 6 395	2 519 1 131 325 1 063
58 5812 5813	EATING ANO ORINKING PLACES	433 322 111	29 691 25 809 3 882	6 962 6 260 702	3 081 2 710 371	355 250 105	20 540 17 449 3 091	4 911 4 468 443
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	70	(0)	2 006	648	61	8 970	1 454
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	352 44 15 27 31	27 660 5 461 1 151 (D) 1 605	3 010 (D) (D) 558 202	923 (D) (D) 148 58	271 44 9 21 24	19 513 4 532 260 2 825 890	2 037 188 25 419 132

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21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

AUSTIN SMSA ... Coextensive with Travis County, Tex.

	ADDIN OMOA—OOC			167			1963			
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year		
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL STORES, TOTAL <sup>1</sup>	2 102	407 476	49 271	14 037	1 806	281 837	34 404		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	68 10 58	18 916 (D) (D)	2 707 223 2 484	514 19 495	82 13 69	17 510 1 912 15 598	2 276 274 2 002		
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES  DEPARTMENT STORES  VARIETY STORES	67 8 25 34	60 000 45 986 7 147 6 867	9 062 6 939 (D) (D)	2 471 1 748 (D) (D)	62 10 22 30	42 775 32 587 5 855 4 333	6 632 5 070 1 006 556		
54	F000 STORES	256	80 472	6 472	1 906	262	58 655	4 237		
55 EX. 554	AUTOMOTIVE DEALERS	177	91 786	7 702	1 449	144	55 343	4 989		
55 PT.(554)	GASOLINE SERVICE STATIONS	313	30 508	2 839	895	285	21 960	2 134		
56 562, 3, 8 562 OTHER: 56 561	APPAREL AND ACCESSORY STORES	149 63 47 86 23	29 229 13 072 12 450 16 157 6 724 3 569	4 687 2 171 2 094 2 516 985 747	1 348 557 542 791 244 284	113 48 32 65	18 360 8 624 7 276 9 736 4 727 460	2 734 1 370 1 151 1 364 626 69		
566 564, 7, 9	SHOE STORES <sup>3</sup>	37 4	5 298 310	734 50	249 14	32 6	3 803 746	584 85		
5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	127 39 27 61	20 506 8 015 1 709 10 782	3 095 1 224 272 1 599	575 187 74 314	106 36 21 49	15 182 6 961 1 826 6 395	2 519 1 131 325 1 063		
58 5812 5813	EATING AND DRINKING PLACES	483 354 129	32 938 27 659 5 279	7 496 6 661 835	3 260 2 858 402	403 281 122	21 903 18 622 3 281	5 167 4 710 457		
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	71	12 595	2 006	648	62	9 309	1 503		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	391 47 18 28 31	30 526 5 688 1 298 3 612 1 605	3 205 183 121 558 202	971 74 31 148 58	287 46 12 22 24	20 840 4 629 659 2 937 890	2 213 191 64 444 132		

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2 1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

			· · · · · · · · · · · · · · · · · · ·		<del> </del>		
		Per	cent change in sa 1963 to 1967	les	Perc	ent distribution of	sales
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup>	1.9	49.8	44.6	100.0	100.0	100.0
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	~34.8 (D) (D)	2•2 (D) (D)	8.0 (D) (D)	6•5 (D) (D)	(D) 0 • 4 4 • 1	4.6 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	-10.9 (D) -3.5 -16.8	89.2 (D) 29.5 (D)	40.3 41.1 22.1 58.5	14.8 (D) (D) 2.8	(D) (D) (D) (D)	14.7 11.3 1.7 1.7
54	FOOD STORES	-15.1	36.4	37.2	1.2	(0)	19.8
55 EX. 554	AUTOMOTIVE DEALERS	0.3	66.4	65.8	30 • 8	(D)	22.5
55 PT.(554)	GASOLINE SERVICE STATIONS	-12.4	39•1	38.9	2.5	(D)	7.5
56 562, 3, 8	APPAREL AND ACCESSORY STORES	29.0	(0)	59•2	19.2	7•4	7.2
562 OTHER 56	FURRIERS	18.2 46.5 36.2	(D) 77•1 75•6	51.6 71.1 65.9	7 • 1 6 • 8 12 • 1	3•3 (D) (D)	3.2 3.1 4.0
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	16.2 -7.6 (D) 78.3	33.0 (D) -16.3 (D)	35.1 15.1 -6.4 68.6	8.3 4.2 (D)	(D) 2.0 (D) 2.7	5.0 2.0 0.4 2.6
58 5812 5813	EATING AND DRINKING PLACES	23.5 32.8 -26.8	44.5 47.9 25.6	50.4 48.5 60.9	7 • 1 6 • 4 0 • 7	(D) (D) (D)	8 • 1 6 • 8 1 • 3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1.2	(D)	35,3	2•7	3•2	3 • 1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup>	11.7 14.1 (D) -1.1 (D)	41.8 20.5 342.7 (D) 80.3	46.5 22.9 97.0 23.0 80.3	6.9 0.3 (D) 3.1 (D)	(D) (D) (D) 0•9 (D)	7.5 1.4 0.3 0.9

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Lincludes data for those kinds of businessin SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business d	istrict sales as	
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales	
	RETAIL STORES, TOTAL <sup>1</sup>	18.4	17•8	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	26•7 (D) (D)	24.9 (D) (D)	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	17.9 (D) (D) 30.1	17.9 (D) (D) 29.8	
54	FOOD STORES	1+1	1.1	
55 EX. 554	AUTOMOTIVE DEALERS	24.6	24•4	
55 PT.(554)	GASOLINE SERVICE STATIONS	6.4	6•0	
56 562, 3, 8 562 0THER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	(D) (D)- 39.9 54.7 61.8 (D) 44.7 (D)	47.8 39.4 39.9 54.7 61.8 (D) 44.7 (D)	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	30.0 (D) (D) 27.7	29.5 38.0 (D) (D)	
58 5812 5813	EATING AND DRINKING PLACES	17.4 18.2 12.3	15•7 16•9 9•1	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(D)	15•6	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	18 • 1 4 • 3 (D) (D) (D)	16 • 4 4 • 1 (D) 62 • 5 (D)	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical	Central business	Major retail centers (see descriptions below)			
		area	district	No. 1	No. 2	No. 3	
	RETAIL STORES, TOTAL: 1 NUMBER	2 102 407 476	286 72 718	39 10 452	41 18 137	28 26 098	
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	810 126 005	89 7 999	9 3 416	6 (a)	7 3 196	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	343 109 735	70 30 759	11 4 201	22 13 662	15 22 326	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	949 171 736	127 33 960	19 2 835	13 (D)	6 576	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL 1	2 102	286	39	41	28	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	68 10 58	6 2 4	1 - 1	- -	-	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	67 8 25 34	7 1 3 3	3 1 1 1	5 2 2 1	4 2 1 1	
54	FOOD STORES	256	7	3	2	3	
55 EX. 554	AUTOMOTIVE DEALERS	177	38	5	3	-	
55 PT.(554)	GASOLINE SERVICE STATIONS	313	14	7	5	-	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	149	46	3	12	10	
562 OTHER 56	FURRIERS	63 47 86	12 9 34	- - 3	5 4 7	3 3 7	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	127 39 27 61	17 7 1	5 - 1 4	5 1 - 4	1 - - 1	
58 5812 5813	EATING AND DRINKING PLACES	483 354 129	73 52 21	5 5	3 3 <del>-</del>	3	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	71	9	1	1	1	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	391 47 18 28 31	69 6 1 11 2	6 1 1	5 - 1 1 1	6 1 - 2	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not avai

NA Not available. Revised.

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned centers known as "North Loop Plaza" and "Shopper's World" on Burnet Rd. from Hancock Dr. to Lawnmont Ave. (Austin)

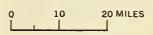
MRC No. 2 Includes the planned centers known as "Capitol Plaza" and "Cameron Village" and establishments on Interregional Highway from 53rd St. to Reinli St., in the 5300 block of Cameron Rd., and on 53rd St. (Austin)

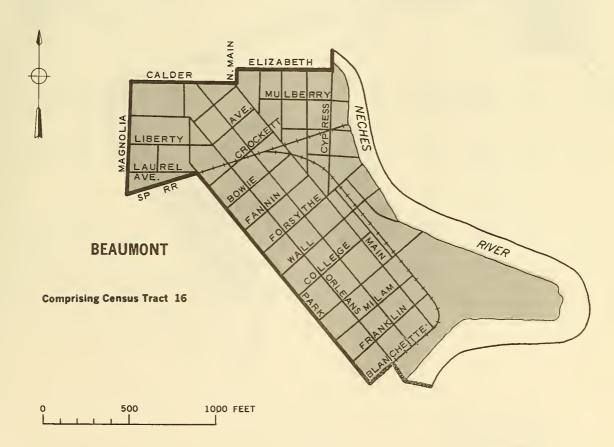
MRC No. 3 Includes the planned center known as "Hancock Shopping Center" on S.E. 41st from North Interregional to Red River Rd. (Austin)

# BEAUMONT-PORT ARTHUR-ORANGE, TEX.

Standard Metropolitan Statistical Area and Central Business District







U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

# BEAUMONT-PORT ARTHUR-ORANGE, TEX.

Cities and Major Retail Centers

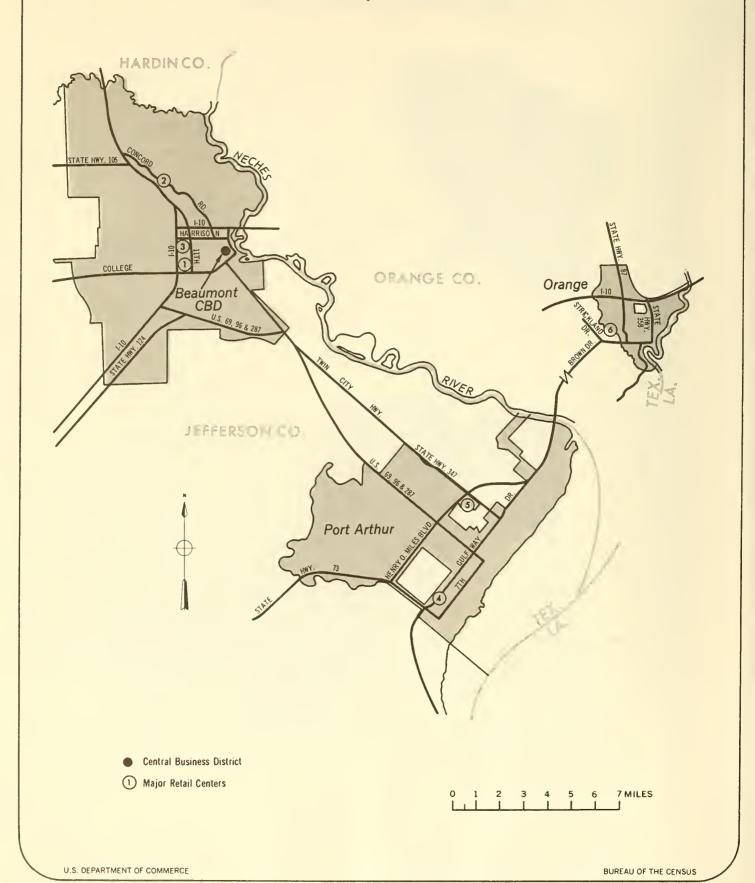


TABLE 1. The Central Business District: 1967 and 1963

			19	67			1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
52	RETAIL STORES, TOTAL <sup>1</sup>	112	30 403	5 285	1 430	148	33 940	5 317	
5251 52 EX. 5251	MENT DEALERS	3 - 3	634 - 634	108	25 - 25	3	579 - 579	92 - 92	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES¹  DEPARTMENT STORES	9 3 3 3	16 345 13 634 840 1 871	2 929 2 515 168 246	708 543 99 66	9 3 3 3	14 269 (D) 820 (D)	2 455 (D) 161 (D)	
54	FOOD STORES	2	(D)	(D)	(D)	6	268	15	
55 EX. 554	AUTOMOTIVE DEALERS	4	1 314	216	54	14	4 605	416	
55 PT.(554)	GASOLINE SERVICE STATIONS	8	275	29	8	9	(D)	(D)	
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	30 9 7 21	5 272 2 467 2 328 2 805	917 473 453 444	296 180 175 116	38 10 7 28	5 988 2 185 2 026 3 803	971 381 354 590	
565 566 564, 7, 9	STORES <sup>3</sup>	8 2 9 1	1 729 (D) 688 (D)	290 (D) 116 (D)	58 (D) 38 (D)	12 3 12 1	(D) 884 1 023 (D)	(D) 115 164 (D)	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	12 5 1	1 716 (D) (D)	208 (D) (D)	46 (D) (D)	15 6 1	3 149 1 367 (D)	470 191 (D)	
	MUSIC STORES	6	1 137	104	22	8	(D)	(D)	
58 5812 5813	EATING AND DRINKING PLACES	21 15 6	1 242 1 151 91	403 386 17	185 179 6	20 13 7	1 302 1 039 263	351 312 39	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	(D)	(D)	(D)	2	(0)	(D)	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	22 1 - 9 2	2 788 (D) (D) 1 757 (D)	395 (D) (D) 251 (D)	90 (D) (D) 51 (D)	32 1 - 8 3	2 842 (D) (D) 1 215 (D)	434 (Ū) (D) 167 (D)	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## TABLE 2. The City: 1967 and 1963

		1007						
		1967					1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	1 193	224 659	26 162	6 905	1 119	182 300	21 193
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	56 11 45	13 085 824 12 261	1 920 149 1 771	358 30 328	57 13 44	12 671 946 11 725	1 704 155 1 549
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	30 6 8 16	33 435 (D) 3 609 (D)	(D) (D) 553 (D)	(D) (D) 213 (D)	33 5 8 20	24 186 15 491 3 848 4 847	3 589 2 460 624 505
54	FOOD STORES	209	49 973	3 353	1 022	200	40 139	2 910
55 EX. 554	AUTOMOTIVE DEALERS	78	53 517	5 347	922	78	41 585	4 111
55 PT.(554)	GASOLINE SERVICE STATIONS	188	14 471	1 271	424	198	14 221	1 291
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	69 25 21 44	12 240 6 186 (D) 6 054	1 861 1 035 (D) 826	585 365 (D) 220	65 22 17 43	11 646 4 842 4 622 6 804	1 642 736 691 906
565 566 564, 7, 9	STORES <sup>3</sup>	14 4 17 1	3 144 (D) 2 129 (D)	459 (D) 288 (D)	99 (D) 88 (D)	17 6 19 1	(D) 2 408 1 703 (U)	(D) 260 250 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	90 34 17	14 506 5 878 1 467	2 038 898 128	384 150 31	90 38 15	11 670 4 755 1 053	1 650 677 115
	MUSIC STORES	39	7 161	1 012	203	37	5 862	858
58 5812 5813	EATING AND DRINKING PLACES	244 167 77	12 273 10 656 1 617	2 899 2 659 240	1 272 1 147 125	210 143 67	9 049 7 693 1 356	2 061 1 898 163
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	34	7 119	(D)	(0)	30	5 243	859
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	195 38 6 16 20	14 040 3 826 (D) 2 496 1 059	1 568 123 (D) (D) - 278	399 44 (D) (D) 49	158 50 5 11 14	11 890 3 300 (D) 1 944 573	1 376 137 (D) 251

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

### TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

BEAUMONT-PORT ARTHUR-ORANGE SMSA—Consists of Jefferson and Orange Counties, Tex.

			19			1963			
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
	RETAIL STORES, TOTAL <sup>1</sup>	2 804	464 274	50 056	13 914	2 593	383 916	41 518	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	123 24 99	23 411 2 000 21 411	3 150 (D) (D)	619 (D) (D)	128 27 101	21 455 2 217 19 238	2 766 277 2 489	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES  VARIETY STORES	89 14 26 49	65 956 41 171 7 949 16 836	8 988 5 900 (D) (D)	2 391 1 389 (D) (D)	91 9 24 58	43 440 26 072 6 939 10 429	6 340 4 144 1 095 1 101	
54	FOOD STORES	498	117 104	7 779	2 371	479	101 181	6 956	
55 EX. 554	AUTOMOTIVE DEALERS	191	104 749	9 533	1 771	180	80 819	7 165	
55 PT.(554)	GASOLINE SERVICE STATIONS	449	35 094	2 849	986	416	30 491	2 665	
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	153 58 51 95	22 842 10 518 10 063 12 324	3 169 1 635 1 574 1 534	995 563 544 432	154 57 48 97	24 028 10 777 10 442 13 251	3 118 1 471 1 398 1 647	
565 566 564, 7, 9	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES'	19 9 39 9	3 935 2 970 4 639 365	573 326 580 55	124 114 174 20	30 20 38 9	(D) 5 491 3 453 (D)	(D) 530 470 (D)	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	185 66 31 88	25 428 9 738 2 471 13 219	3 515 1 552 293 1 670	713 276 60 377	187 79 32 76	21 656 8 714 2 034 10 908	3 041 1 321 264 1 456	
58 5812 5813	EATING AND DRINKING PLACES	581 365 216	24 591 20 366 4 225	5 489 4 845 644	2 582 2 254 328	501 322 179	19 477 15 595 3 882	4 058 3 605 453	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	71	16 189	2 481	678	75	14 521	2 263	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	464 99 27 40 58	28 910 7 933 2 360 5 226 1 976	3 103 309 245 817 394	808 99 87 170 93	382 107 17 32 45	26 848 6 840 1 966 4 409 1 274	3 146 298 205 598 169	

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1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963 to 1967	les	Perce	ent distribution of	nt distribution of sales		
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area		
	RETAIL STORES, TOTAL 1	-10.4	23•2	20.9	100•0	100.0	100.0		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	9•5 - 9•5	3.3 -12.9 4.6	9.1 -9.8 11.3	2.1	5.8 0.4 5.4	5.0 0.4 4.6		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	14.5 (D) 2.4 (D)	38.2 (D) -6.2 (D)	51.8 57.9 14.5 61.4	53.8 44.8 2.8 6.2	14.9 (D) 1.6 (D)	14.2 8.9 1.7 3.6		
54	FOOD STORES	(0)	24.5	15.7	(D)	22•2	25.2		
55 EX. 554	AUTOMOTIVE DEALERS	-71.5	28.7	29.6	4.3	23.8	22.6		
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	1.8	15.1	0.9	6.4	7 • 6		
56 562, 3, 8	APPAREL AND ACCESSORY STORES	-12.0	5•1	-4.9	17.3	5.5	4.9		
562 OTHER 56	FURRIERS	12.9 14.9 -26.3	27.8 (D) -11.0	-2.4 -3.6 -7.0	8 • 1 7 • 7 9 • 2	2•8 (D) 2•7	2.3 2.2 2.6		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-45.5 (D) (D)	24.3 23.6 39.3	17.4 11.8 21.5	5.6 (D) (D)	6.5 2.6 0.7 3.2	5.5 2.1 0.5		
58 5812 5813	EATING AND DRINKING PLACES	-4.6 10.8 -65.4	35•6 38•5 19•2	26.3 30.6 8.8	4 • 1 3 • 8 0 • 3	5.5 4.8 0.7	5 • 3 4 • 4 0 • 9		
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(0)	35.8	11.5	(0)	3.2	2.9		
59 Ex. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup>	-1.9 (D) (D) 44.6 (D)	18•1 15•9 (D) 28•4 84•8	7.7 16.0 20.0 18.5 55.1	9•2 (D) (D) 5•8 (D)	6.2 1.7 (D) 1.1 0.5	6.2 1.7 0.5 1.1		

r<sub>Revised</sub>.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised. <sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53. <sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business o	listrict sales as
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup>	13.5	6•5
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	4.8 - 5.2	2•7 - 3•0
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	48.9 (D) 23.3 (D)	24.8 33.1 10.6 11.1
54	FOOD STORES	(D)	(D)
55 EX. 554	AUTOMOTIVE DEALERS	2.5	1.3
55 PT.(554)	GASOLINE SERVICE STATIONS	1.9	0.8
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	43.1 39.9 (D) 46.3 55.0 (D) 32.3	23.1 23.5 23.1 22.8 43.9 (D) 14.8
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	11.8 (D) (D) 15.9	6•7 (D) (D) 8•6
58 5812 5813	EATING AND DRINKING PLACES	10 • 1 10 • 8 5 • 6	5•1 5•7 2•2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(0)	(D)
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	19.9 (D) (D) 70.4 (D)	9.6 (D) (D) 33.6 (D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. \*Revised.\*

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan	Central business	Major retail centers (see descriptions below)		
310 code	Killa of pasifices	statistical area	district	No. 1	No. 2	
	RETAIL STORES, TOTAL: 1 NUMBER	2 804 464 274	112 30 403	41 18 679	17 8 627	
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	1 150 157 884	24 2 059	8 4 548	3 (a)	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	427 114 226	51 23 333	18 10 592	7 3 147	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	1 227 192 164	37 5 011	15 3 539	7 (D)	
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	2 804	112	41	17	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	123 24 99	3 - 3	2 - 2	1 - 1	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	89 14 26 49	9 3 3 3	4 1 2 1	3 1 1 1	
54	FOOD STORES	498	2	2	2	
55 EX. 554	AUTOMOTIVE DEALERS	191	4	2	1	
55 PT.(554)	GASOLINE SERVICE STATIONS	449	8	5	1	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	153	30	9	4	
562 OTHER 56	FURRIERS	58 51 95	9 7 21	3 3 6	2 2 2	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	185 66 31 88	12 5 1	5 1 - 4	-	
58 5812 <b>5</b> 813	EATING AND DRINKING PLACES	581 365 216	21 15 6	5 5	-	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	71	1	1	1	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	464 99 27 40 58	22 1 - 9 2	6 1 1 1 1 -	1 1	

D Withheld to avoid disclosure. Standard Notes: - Represents zero. NA Not available.

rRevised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Gateway Shopping Center" and establishments on Stagg Dr., the north side of College St. from 11th St. to the Bayou, and on 11th St. S. from Fannin St. to College St. (Beaumont) Tracts B-13 and B-14

MRC No. 2 Includes the planned center known as "Beaumont Village Shopping Center" and establishments on Concord Rd. from Pinkston Dr. to Lucas Dr. (Beaumont city)

TABLE 6. Major Retail Centers in the SMSA: 1967 - Continued

	Wadathalana	Ma	jor retail centers—Continued	(see descriptions below)	
SIC code	Kind of business	No. 3	No. 4	No. 5	No. 6
	RETAIL STORES, TOTAL: 1 NUMBER	13 6 768	109 22 491	32 14 774	18 12 513
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	5 (o)	47 3 330	7 4 358	(D)
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	6 3 353	32 6 352	14 8 755	11 7 131
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	(D)	30 12 809	11 1 661	3 (o)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL	13	109	32	18
52 5251 52 EX. 5251	BUILOING MATERIALS, HARDWARE, ANO FARM EQUIP- MENT OEALERS	-	1 1	1 - 1	1 - 1
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  OEPARTMENT STORES  VARIETY STORES  MISCELLANEOUS GENERAL MERCHANOISE STORES.	3 1 1 1	7 2 3 2	5 3 1 1	5 1 1 3
54	FOOO STORES	1	7	4	1
55 EX. 554	AUTOMOTIVE DEALERS	-	7	2	1
55 PT.(554)	GASOLINE SERVICE STATIONS	1 3	15	7	- 4
56 562, 3, 8 562 OTHER 56	WOMEN'S CLOTHING, SPECIALTY STORES,  FURRIERS	1 1 2	3 3 12	4 4 3	3 3 1
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	- -	10 7 1	2	2 - 1
58 5812 5813	EATING ANO ORINKING PLACES	3 3 -		2 2 -	2 2 -
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	1	2	1	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	1 -	17 2 3 6		1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

- MRC No. 3 Includes the planned center known as "Gay Lynn" and establishments on N. 11th St. from Hazel St. to Harrison St. (Beaumont city)
- MRC No. 4 Includes the establishments in the area bounded by: Seventh St., Augusta Ave., Augusta Ave. extended, Sabine Neches Canal, Houston Ave. extended, and Houston Ave. (Port Arthur city)
- MRC No. 5 Includes the planned center known as "Jefferson City Shopping Center" and establishments on Twin City Blvd. from Bay St. to 39th St. (Port Arthur Groves)
- MRC No. 6 Includes the planned center known as "MacArthur Shopping Center" and establishments on MacArthur Dr. from Ave. F to Strickland Dr. (Pinehurst, West Orange, and Orange cities)

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines helow.

## BROWNSVILLE-HARLINGEN-SAN BENITO, TEX.

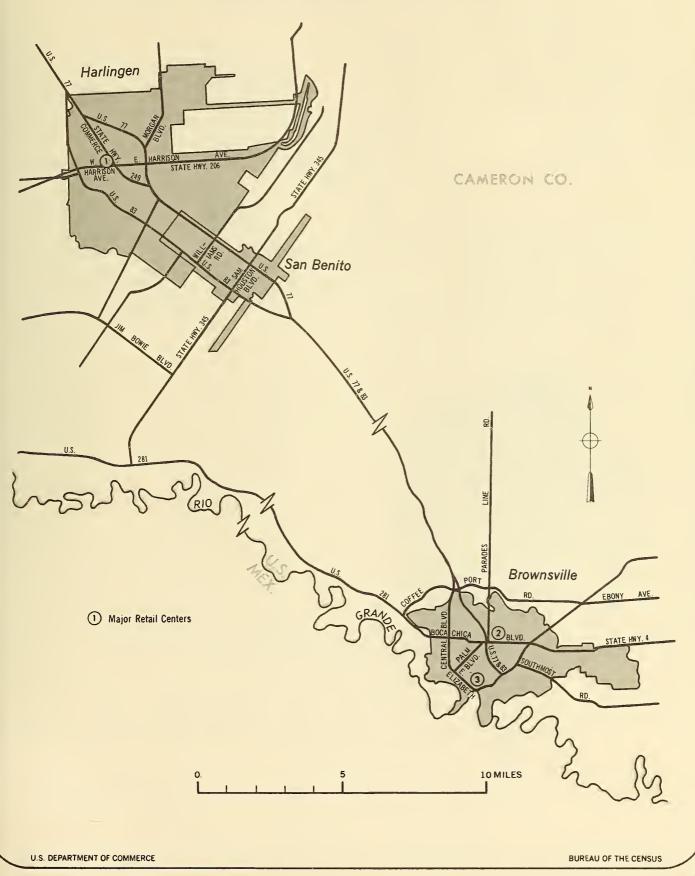
Standard Metropolitan Statistical Area



U.S. DEPARTMENT OF COMMERCE

## BROWNSVILLE-HARLINGEN-SAN BENITO, TEX.

Cities and Major Retail Centers



#### TABLE 1. Major Retail Centers in the SMSA: 1967

BROWNSVILLE-HARLINGEN-SAN BENITO SMSA-Coextensive with Cameron County, Tex.

2	DIOWNOTICE TAXABLE OUT DATE		,		
SIC code	Kind of business	Standard metropolitan statistical		Major retail centers (see descriptions below)	
		area	No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: 1 NUMBER	1 313 181 494	167 31 667	20 6 923	134 44 391
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	592 54 331	52 5 078	6 2 507	29 7 030
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	225 61 153	42 11 030	9 4 099	76 30 469
52, 55, 59 Ex. 591	ALL OTHER STORES: NUMBER	496 66 010	73 15 559	5 317	29 6 892
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL	1 313	167	20	134
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	64 8 56	8 1 7		6 2 4
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	56 6 19 31	7 1 4 2	1 1 -	21 3 7 11
54	FOOD STORES	277	14	2	9
55 Ex. 554	AUTOMOTIVE DEALERS	76	16	-	4
55 PT.(554)	GASOLINE SERVICE STATIONS	162	24	2	4
56 562, 3, 8	APPAREL AND ACCESSORY STORES	104	17	4	47
562 OTHER 56	FURRIERS	48 44 56	9 7 8	1 1 3	20 19 27
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	65 28 4 33	18 10 - 8	1 1 2	8 2 - 6
58 5812 5813	EATING AND DRINKING PLACES	275 170 105	33 15 18	4 3 1	13 7 6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	40	5	-	7
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	194 31 11 18	25 7 1 6 2	3 1 - -	15 2 - 4 1
				1	

D Withheld to avoid disclosure.

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

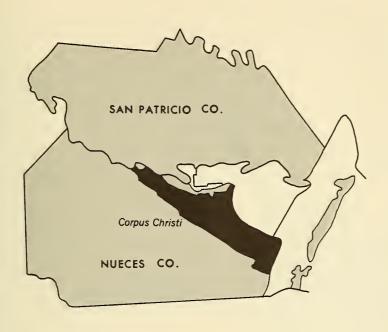
MRC No. 1 Includes the establishments in the area bounded by: Harrison, Jackson, M.P. R.R. Commerce, Jefferson Ave., 13th, Harrison Ave., 6th, Tyler, and P. (Harlingen city) Tract 109

MRC No. 2 Includes establishments on Boca Chica Blvd. from Phredes Rd. to Los Ebanos Blvd. (Brownsville)

MRC No. 3 Includes establishments in the area bounded by E. 7th Street, E. Washington St., International Blvd. and E. Levee St. (Brownsville)

## CORPUS CHRISTI, TEX.

Standard Metropolitan Statistical Area and Central Business District

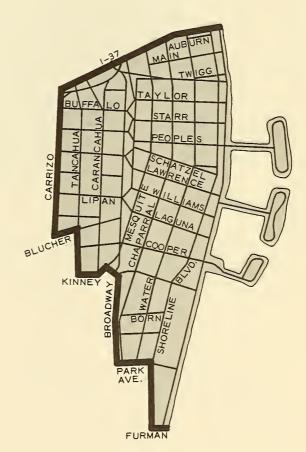






**Comprising Census Tract 3** 

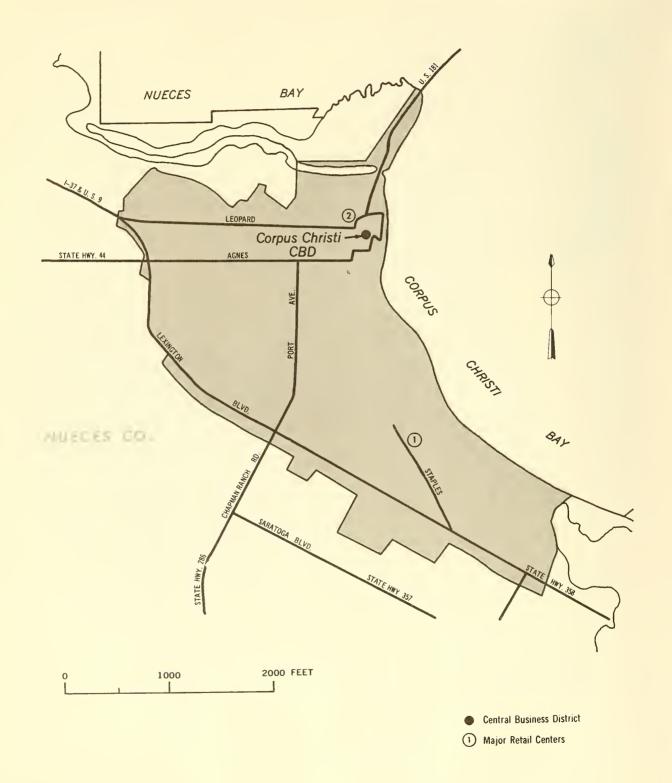




U.S. DEPARTMENT OF COMMERCE

## CORPUS CHRISTI, TEX.

City and Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

TABLE 1. The Central Business District: 1967 and 1963

			196	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	: Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	122	53 284	8 076	2 016	164	63 274	8 625
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EOUIP- MENT DEALERS	=	=	-	Ξ	3 2 1	(D) (D) (D)	(D) (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	10 3 3 4	16 204 12 634 2 180 1 390	3 023 2 369 458 196	820 623 136 61	9 3 3 3	13 986 11 470 2 074 442	2 357 1 904 410 43
54	FOOD STORES	1	(D)	(D)	(D)	3	(D)	(D)
55 EX. 554	AUTOMOTIVE DEALERS	10	20 035	2 364	447	14	31 657	3 532
55 PT.(554)	GASOLINE SERVICE STATIONS	4	518	81	27	9	596	91
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	31 8 5 23	(D) 1 966 1 652 (D)	(D) 260 213 (D)	(D) 86 69 (D)	37 12 8 25	6 712 1 997 1 703 4 715	851 301 260 550
565 566 564, 7, 9	STORES <sup>3</sup>	7 2 10 3	1 098 (D) 1 939 162	189 (D) 271 19	66 (D) 50 5	10 2 10 3	(D) (D) 1 230 (D)	(D) (D) 163 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EOUIPMENT STORES	3 2 -	(D) (D)	(D) (D)	(D) (D)	9 4 - 5	1 074 812 -	188 140 -
58 5812 5813	EATING AND DRINKING PLACES	30 24 6	2 903 2 653 250	785 761 24	(D) 278 263 15	38 29 9	2 942 2 672 270	679 636 43
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	2	(D)	(D)	(D)	3	(D)	(D)
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	31 4 4 8	5 433 569 (D) 2 640 (D)	668 18 (D) 408 (D)	133 5 (D) 73 (D)	39 7 1 10 1	4 235 719 (U) 2 353 (D)	596 10 (D) 404 (D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	1 666	305 925	(0)	(0)	1 438	224 140	27 030
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT DEALERS	46 9 37	13 891 (D) (D)	1 984 (D) (D)	373 (D)	50 11 39	10 855 787 10 068	1 530 115 1 415
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES  DEPARTMENT STORES	63 9 18 36	55 459 41 588 4 102 9 769	8 178 6 221 (D) (D)	2 126 1 506 (°D') (D)	52 7 17 28	34 644 24 877 3 696 6 071	4 973 3 634 639 700
54	FOOD STORES	262	72 185	5 476	1 706	230	53 040	3 772
55 EX. 554	AUTOMOTIVE DEALERS	137	63 779	7 039	1 427	120	51 476	5 649
55 PT.(554)	GASOLINE SERVICE STATIONS	221	18 151	1 872	618	200	13 550	1 380
56 562, 3, 8 562 OTHER 56	APPAREL ANO ACCESSORY STORES	82 29 24 53	12 864 4 606 (D) 8 258	1 681 628 (D) 1 053	522 209 (D) 313	78 28 24 50	11 202 (D) (D) (D)	1 455 (D) (D) (D)
561 565 566 564, 7, 9	MEN'S ANO BOYS! CLOTHING AND FURNISHINGS STORES3	14 6 22 6	(D) (D) (D)	(0) (0) (0)	(D) (D) (D)	18 8 19 5	(D) 1 410 2 260 (D)	(D) 171 303 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES FURNITURE STORES	97 34 14	16 3 <sub>16</sub> 8 761 1 161	2 396 1 443 (D)	509 272 (D)	96 38 16	11 499 6 889 1 097	1 805 1 125 144
0.21 0.5	MUSIC STORES	49	6 394	(0)	(D)	42	3 513	536
58 5812 5813	EATING AND ORINKING PLACES	395 229 166	22 028 18 441 3 587	4 833 4 206 627	2 062 1 778 284	341 199 142	14 875 11 999 2 876	3 102 2 795 307
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	49	8 968	1 441	355	55	7 231	1 239
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	314 56 22 23 20	22 284 5 891 1 763 3 256 911	(D) 278 229 490 209	(D) 80 59 95 61	216 45 16 18 17	15 768 3 788 1 018 2 661 781	2 125 209 127 440 132

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

CORPUS CHRISTI SMSA—Consists of Nueces and San Patricio Counties, Tex.

			19	67		1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	2 473	392 367	45 314	12 956	2 262	299 186	34 349
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	85 16 69	23 477 1 584 21 893	3 088 (D) (D)	673 (D) (D)	107 21 86	20 099 1 658 18 441	2 740 224 2 516
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	88 9 30 49	58 111 41 588 5 776 10 747	8 535 6 221 (D) (D)	2 297 1 506 (D) (D)	79 7 31 41	37 316 24 877 5 359 7 080	5 330 3 634 888 808
54	FOOD STORES	423	96 668	7 125	2 253	410	73 358	5 008
55 EX. 554	AUTOMOTIVE DEALERS	205	83 040	8 617	1 808	169	65 861	6 830
55 RT.(554)	GASOLINE SERVICE STATIONS	360	29 283	2 775	895	338	22 947	2 193
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	105 38 32 67	14 645 4 961 4 626 9 684	1 890 666 616 1 224	609 227 210 382	105 36 31 69	12 818 4 218 3 803 8 600	1 648 605 550 1 043
565 566 564, 7, 9	STORES <sup>3</sup>	15 13 24 7	2 600 2 343 3 980 450	317 321 529 57	95 105 153 29	20 20 22 7	3 266 2 460 2 402 472	348 318 315 62
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	126 40 17	19 154 10 025 1 178	2 706 1 599 96	583 301 24	127 50 17	14 723 8 117 1 346	2 235 1 273 187
	MUSIC STORES	69	7 951	1 011	258	60	5 260	775
58 5812 5813	EATING AND DRINKING PLACES	565 333 232	26 982 22 492 4 490	5 804 5 062 742.	2 540 2 210 330	509 310 199	19 809 16 250 3 559	4 073 3 694 379
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	72	11 702	1 789	488	82	9 866	1 552
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	444 82 38 27 30	29 305 7 088 2 327 3 410 1 115	2 985 355 301 510 243	810 108 81 100 73	336 70 27 24 29	22 389 4 829 1 590 2 843 927	2 740 249 203 467 149

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963 to 1967	les	Perc	ent distribution of	sales			
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area			
	RETAIL STORES, TOTAL <sup>1</sup>	-15.8	36•5	31.1	100.0	100.0	100.0			
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	(D) (D) (D)	28.0 (D) (D)	16.8 -4.5 18.7	-	4•5 (D) (D)	6•0 0•4 5•6			
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	15.8 10.1 5.1 214.5	60 • 1 67 • 2 11 • 0 60 • 9	55.7 67.2 7.8 51.8	30.4 23.7 4.1 2.6	18.1 13.6 1.3 3.2	14.8 10.6 1.5 2.7			
54	FOOD STORES	(D)	36 • 1	31.8	(D)	23•6	24.6			
55 EX. 554	AUTOMOTIVE DEALERS	-36.7	23.9	26.1	37.6	20.9	21.2			
55 PT.(554)	GASOLINE SERVICE STATIONS	-13.1	33.9	27.6	1.0	5.9	7.5			
56 562, 3, 8	APPAREL AND ACCESSORY STORES	(D)	14.8	14.3	(D)	4.2	3.7			
562 OTHER 56	FURRIERS	-1.6 -3.0 (D)	(D) 18•9 (D)	17.6 21.6 12.6	3.7 3.1 (D)	1.5 (D) 2.7	1.3 1.2 2.4			
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	(D) (D) ~	41.9 27.2 5.8 82.0	30 • 1 23 • 5 -12 • 5	(D) (D) -	5.3 2.9 0.4	4.9 2.6 0.3			
	MUSIC STORES	(0)	82.0	21.1	(6)	2.1	2.0			
58 5812 5813	EATING AND DRINKING PLACES	-1.3 -0.7 -7.4	48•1 53•7 24•7	36.2 38.4 26.1	5•4 5•0 0•5	7 • 2 6 • 0 1 • 2	6.8 5.7 1.1			
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(D)	24.0	18.6	(D)	3.0	3.0			
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup>	28.3 -20.9 (D) 12.2 (D)	41.3 55.5 73.2 22.4 16.6	30.9 46.8 46.3 19.9 20.3	10.2 1.1 (D) 5.0 (D)	7.3 1.9 0.6 1.1	7.5 1.8 0.6 0.9			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. \*Revised.\*

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business d	listrict sales as
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup>	17.4	13.6
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	(D) (D)	:
53 PART 531 533 539	GENERAL MERCHANDISE GRDUP STDRES <sup>1</sup>	29.2 30.4 53.1 14.2	27.9 30.4 37.7 12.9
54	FDDD STDRES	(ם)	(0)
55 EX. 554	AUTOMDTIVE DEALERS	31.4	24.1
55 PT.(554)	GASDLINE SERVICE STATIONS	2.9	1.8
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSDRY STDRES	(D) 42.7 (D) (D) (D) (D) (D)	(D) 39.6 35.7 (D) 42.2 (D) 48.7 36.0
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STDRES	(D) (D)	(D) (D)
58 5812 5813	EATING AND DRINKING PLACES	13.2 14.4 7.0	10.8 11.8 5.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(D)	(D)
59 EX. 591 592 595 597 5992	MISCELLANEDUS RETAIL STDRES <sup>4</sup>	24.4 9.7 (D) 81.1 (D)	18.5 8.0 (D) 77.4 (D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan	Central business	Major reta (see descrip	nil centers tions below)
310 0000		statistical area	district	No. 1	No. 2
	RETAIL STORES, TDTAL: 1 NUMBER	2 473 392 367	122 53 284	69 43 <b>1</b> 55	40 14 576
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	1 060 135 352	33 4 205	17 6 797	20 819
53 PT.56,57	SHDPPING GODDS STORES (GAF): <sup>2</sup> NUMBER	319 91 910	44 23 093	23 21 976	11 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	1 094 165 105	45 25 986	29 14 382	9 (0)
	NUMBER DF ESTABLISHMENTS				
	RETAIL STORES, TOTAL	2 473	122	69	40
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	85 16 69	-	2 1 1	-
53 PART 531 533 539	GENERAL MERCHANDISE GRDUP STORES	88 9 30 49	10 3 3 4	6 4 1 1	3 1 -
54	FDOD STORES	423	1	6	3
55 EX. 554	AUTOMOTIVE DEALERS	205	10	7	5
55 PT.(554)	GASOLINE SERVICE STATIONS	360	4	7	-
56 562, 3, 8	APPAREL AND ACCESSORY STORES	105	31	12	2
562 DTHER 56	FURRIERS	38 32 67	8 5 23	3 3 9	- 2
57 5712 DTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	126 40 17	3 2 -	5 1 1	6 2 1 3
58 5812 5813	EATING AND DRINKING PLACES	565 333 232	30 24 6	8 8 -	16 6 10
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	72	2	3	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	444 82 38 27 30	31 4 4 8 1	13 2 1 4 1	4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. r<sub>Revised</sub>.

MRC No. 2 Includes the establishments in the area bounded by: Antelope, Carizzo, Mestina, and Josephine. (Corpus Christi)

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

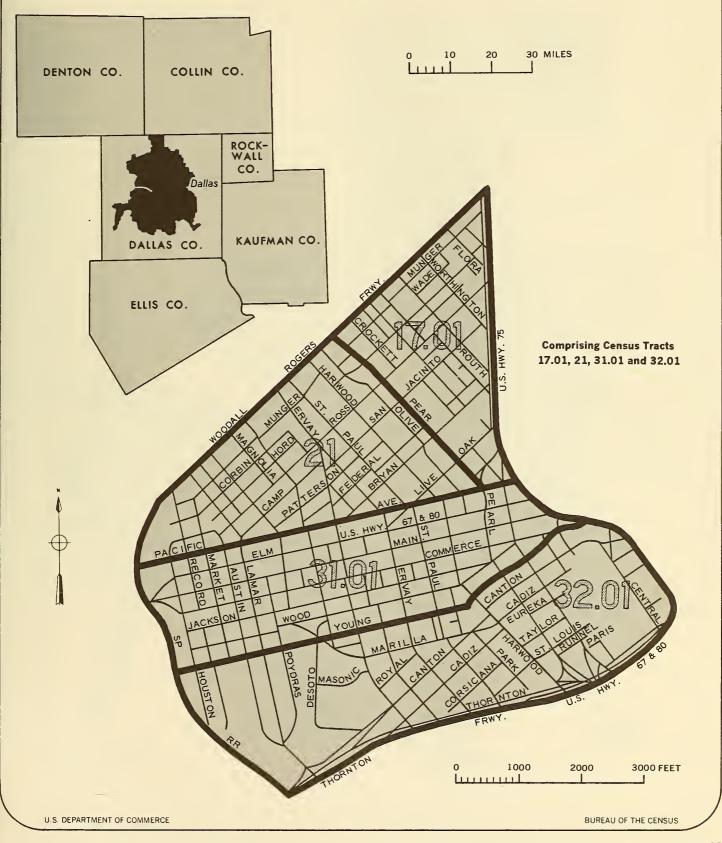
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned centers known as "Parkdale Plaza Shopping Center" and "Carmel Village" and establishments on S. Staples St. from Carmel Pkwy. to Lansdowne Dr. and on Everhart Rd. from 4500 block to S. Staples St. (Corpus Christi)
Tracts 24, 25 and 26

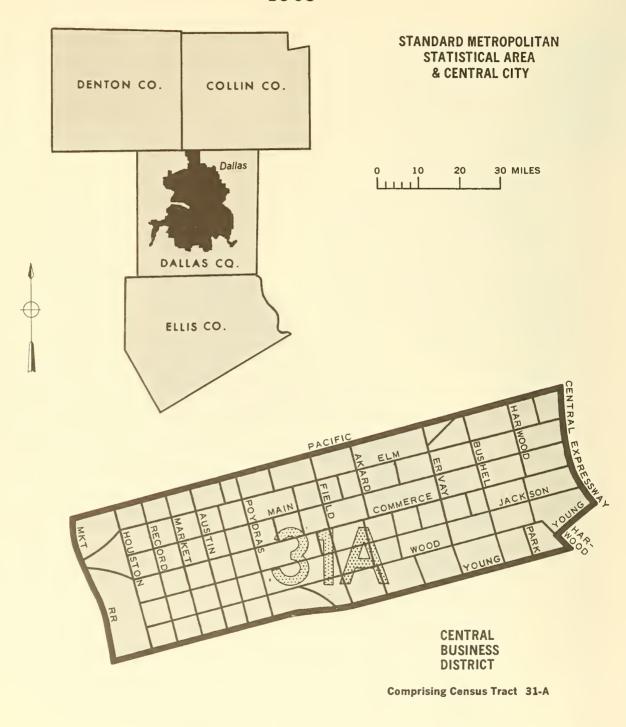
### DALLAS, TEX.

Standard Metropolitan Statistical Area and Central Business District 1967



## DALLAS, TEXAS

Standard Metropolitan Statistical Area and Central Business District 1963



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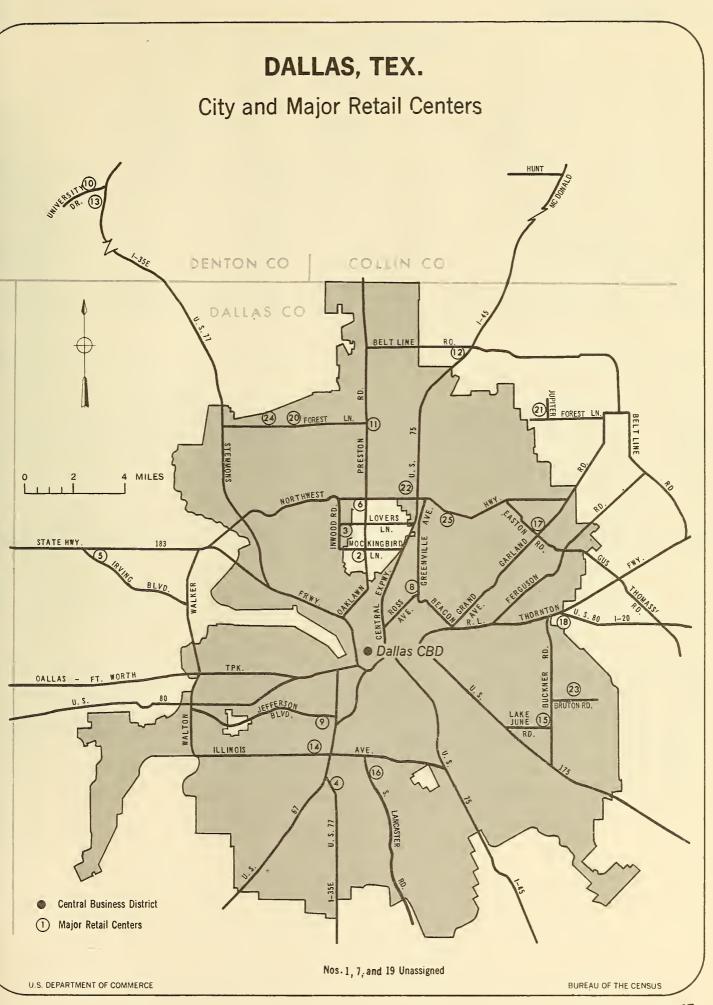


TABLE 1. The Central Business District: 1967 and 1963

			19	67		1963*			
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
	RETAIL STORES, TOTAL <sup>1</sup>	470	193 298	38 165	9 216	512	202 842	35 679	
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-	3	(D)	(D)	(D)	3	(D)	(D)	
5251 52 EX. 5251	HARDWARE STORES	3	(D)	(D)	(D)	3	(D)	(D)	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> DEPARTMENT STORES  VARIETY STORES	12 3 2 7	73 908 67 679 (D)	20 274 19 315 (D) (D)	4 495 4 118 (D) (D)	11 4 3 4	68 591 63 405 (D)	17 150 16 247 (D) (D)	
54	FOOD STORES	13	1 073	126	54	14	1 750	189	
55 EX. 554	AUTOMOTIVE DEALERS	26	39 168	2 771	533	24	62 087	5 105	
55 PT.(554)	GASOLINE SERVICE STATIONS	9	(D)	(0)	(ם)	10	(ם)	(D)	
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	93 26 17 67	27 835 7 934 6 954 19 901	5 420 1 275 1 160 4 145	1 356 361 319 995	96 28 14 68	25 114 8 041 5 936 17 073	4 962 1 287 935 3 675	
565 566 564, 7, 9	STORES <sup>3</sup>	27 9 22 6	11 810 3 991 3 501 567	2 457 1 156 476 56	485 338 149 23	22 7 27 12	5 115 (D) 3 431 (D)	1 146 (D) 548 (D)	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	25 12 1	12 493 7 919 .(D)	1 893 1 330 (D)	326 231 (D)	28 11 2	11 065 5 617 (D)	2 061 1 013 (D)	
	MUSIC STORES	12	(D)	(D)	(D)	15	(0)	(D)	
58 5812 5813	EATING AND DRINKING PLACES	159 126 33	16 350 13 793 2 557	4 396 3 734 662	1 714 1 481 233	168 140 28	13 005 11 114 1 891	2 980 2 673 307	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	13	4 688	580	150	16	4 624	720	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	117 21 3 26 4	16 554 2 451 506 7 675 244	2 541 142 35 1 386 40	534 35 8 242 15	142 32 2 25 5	15 299 3 452 (D) 6 062 (D)	2 362 259 (D) 1 290 (D)	

<sup>\*</sup>Area boundaries for the Dallas CBD have been significantly changed since 1963 (see map), however the historical data presented on this table have been retabulated to conform with the 1967 definition for the CBD.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 2. The City: 1967 and 1963

			19	067			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	7 188	1 678 409	212 591	55 848	6 016	1 244 176	151 949
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT DEALERS	220 46 174	47 979 4 979 43 000	5 849 (0) (0)	1 182 (D) (D)	220 43 177	46 198 5 065 41 133	5 798 706 5 092
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES  DEPARTMENT STORES	247 33 83 131	306 743 259 814 18 908 28 021	51 874 45 003 3 093 3 778	12 695 10 299 1 255 1 141	198 20 81 97	202 372 163 843 17 122 21 407	32 767 27 719 2 875 2 173
54	F000 STORES	977	300 562	24 287	6 845	867	244 502	18 693
55 EX. 554	AUTOMOTIVE DEALERS	584	389 249	32 709	5 315	486	293 552	24 322
55 PT.(554)	GASOLINE SERVICE STATIONS	904	107 503	11 561	3 164	848	84 444	9 369
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	540 246 193 294	94 747 38 408 34 651 56 339	14 507 5 408 4 863 9 099	4 158 1 676 1 504 2 482	448 189 139 259	71 686 26 974 23 148 44 712	11 025 3 705 3 126 7 320
565 566 564, 7, 9	STORES <sup>3</sup>	72 33 102 30	21 235 16 501 (0) (D)	3 991 2 756 (D) (D)	871 934 (0) (D)	67 48 102 42	11 461 19 511 9 250 4 490	1 944 3 261 1 371 744
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	502 168 137	80 250 39 537 11 725	11 960 6 121 1 626	2 318 1 067 410	405 180 92	54 133 29 309 8 158	8 568 4 490 1 352
	MUSIC STORES	197	28 988	4 213	841	133	16 666	2 726
58 5812 5813	EATING ANO ORINKING PLACES	1 498 1 173 325	139 054 124 207 14 847	35 339 32 428 2 911	14 333 13 154 1 179	1 267 1 035 232	91 770 82 566 9 204	22 211 20 634 1 577
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	187	60 345	8 858	2 184	183	46 044	7 061
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	1 529 307 54 122 125	151 977 63 041 5 656 27 356 9 166	15 647 3 801 620 3 970 1 779	3 654 680 148 792 515	1 094 300 65 78 92	109 475 49 059 5 236 15 399 5 214	12 135 2 941 596 2 671 1 003

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

DALLAS SMSA—Consists of Collin, Dallas, Denton, Ellis, Kaufman, and Rockwall Counties, Tex.

			19	67	T		1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
52	RETAIL STORES, TOTAL <sup>1</sup>	11 758 475	2 469 559 91 049	292 375	77 902	9 734	1 798 921 83 904	205 378
5251 52 EX. 5251	HARDWARE STORES	109 366	10 459 80 590	1 438 9 151	341 1 873	110 363	10 611 73 293	9 657 1 267 8 397
53 PART 531 533 539	GENERAL MERCHANDIS'E GROUP STORES¹  DEPARTMENT STORES	459 64 154 241	429 865 351 566 29 036 49 263	66 698 55 874 4 572 6 252	17 073 13 389 1 824 1 860	369 31 151 187	254 600 192 954 26 140 35 506	39 292 31 240 4 212 3 840
54	FOOD STORES	1 789	508 781	39 951	11 360	1 566	398 719	29 046
55 EX. 554	AUTOMOTIVE DEALERS	1 049	564 681	46 660	7 765	808	423 262	33 739
55 PT.(554)	GASOLINE SERVICE STATIONS	1 742	177 321	17 474	4 922	1 556	133 219	13 800
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	844 372 298 472	126 175 49 335 44 946 76 840	18 619 6 861 6 256 11 758	5 481 2 117 1 925 3 364	713 298 233 415	107 767 43 629 38 812 64 138	15 236 5 569 4 867 9 667
565 566 564, 7, 9	STORES <sup>3</sup>	112 72 154 43	28 489 23 268 18 035 4 534	4 954 3 699 2 451 654	1 145 1 266 751 202	107 107 138 63	17 403 29 188 12 214 5 333	2 664 4 422 1 761 820
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	812 280 220	111 322 52 390 17 499	15 624 7 773 2 287	3 119 1 446 551	648 297 130	74 013 39 468 11 646	11 038 5 688 1 953
	MUSIC STORES	312	41 433	5 564	1 122	221	22 899	3 397
58 5812 5813	EATING AND DRINKING PLACES	2 025 1 672 353	172 132 155 636 16 496	42 984 39 759 3 225	17 678 16 331 1 347	1 758 1 518 240	116 490 106 952 9 538	28 431 26 804 1 627
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	337	95 909	14 075	3 646	296	66 989	10 031
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	2 226 318 94 173 207	192 324 65 029 8 026 31 756 11 639	19 701 3 916 842 4 717 2 158	4 644 707 207 934 655	1 547 310 85 126 144	139 958 51 304 6 165 19 657 6 710	15 108 3 058 674 3 139 1 228

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of the could not business.

<sup>31967</sup> data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963* to 1967	les	Percent distribution of sales			
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area	
	RETAIL STORES, TOTAL 1	-4.7	34•9	37.3	100•0	100•0	100.0	
52	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP-							
5251 52 EX. 5251	MENT DEALERS	(D) (D)	3.8 -1.7 4.5	8.5 -1.4 9.9	(D) (D)	2•9 0•3 2•6	3.7 0.4 3.3	
53 PART 531	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	7.8	51.6	68.8	38.2	18.3	17 • 4	
533 539	VARIETY STORES	6.7 (D) (D)	58.6 10.4 30.9	82.2 11.1 38.7	35.0 (D) (D)	15.5 1.1 1.7	14.2 1.2 2.0	
54 ·	F000 STORES	-38.7	22.9	27.6	0.6	17.9	20.6	
55 EX. 554	AUTOMOTIVE OEALERS	-36.9	32.6	33.4	20•3	23.2	22.8	
55 PT.(554)	GASOLINE SERVICE STATIONS	(a)	27.3	33.1	(0)	6.4	7.2	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	10.8	32.2	17.1	14.4	5•6	5•1	
562	FURRIERS	-1.3 17.1	42.4 49.7	13.1 15.8	4 • 1 3 • 6	2.3 2.1	2.0 1.8	
OTHER 56	OTHER APPAREL ANO ACCESSORY STORES	16.6	26.0	19.8	10.3	3.3	3.1	
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT	12.0	48.2	50.4	6.5	4.8	4.5	
5712	STORES	12.9 40.9	34.9	32.7	4.1	2.4	2.1	
OTHER 571	HOME FURNISHINGS STORES	(0)	43.7	50.3	(D)	0.7	0.7	
572, 573	HOUSEHOLD APPLIANCE, RAOIO, TELEVISION, AND MUSIC STORES	(0)	73.9	80.9	(D)	1.7	1.7	
58	EATING AND ORINKING PLACES	25.7	51.5	47.8	8.4	8.3	7.0	
5812	EATING PLACES	24.1	50.4	45.5	7 • 1	7•4	6.3	
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	35.2	61.3	72•9	1.3	0.9	0.7	
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	1.0	31.0	43.2	2.4	3.6	3.9	
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup>	8.2	38.8	37.4	8.6	9.0	7.8	
592 595	LIQUOR STORES	-29.0 (D)	28•5 8•0	26.8 30.2	1.3 0.3	3.8 0.3	2.6	
595 597 5992	SPORTING GOODS STORES, BICYCLE SHOPS  JEWELRY STORES	26.6 (D)	77 • 6 75 • 8	61.5 73.4	4.0 0.1	1.6 0.5	1.3 0.5	

<sup>\*</sup>Area boundaries for the Dallas CBD have been significantly changed since 1963 (see map), however the historical data presented on this table have been retabulated to conform with the 1967 definition for the CBD.

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

\*Revised.

\*Psecludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business district sales as			
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales		
	RETAIL STORES, TOTAL <sup>1</sup>	11.5	7.8		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	(D)	(D) (D)		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES¹	24.1 26.0 (D) (D)	17.2 19.3 (D)		
54	FOOD STORES	0 • 4	0 • 2		
55 EX. 554	AUTOMOTIVE DEALERS	10 • 1	6.9		
55 PT.(554)	GASOLINE SERVICE STATIONS	(0)	(D)		
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	29.4 20.7 20.1 35.3 55.6 24.2 (D)	22.1 16.1 15.5 25.9 41.5 17.2 19.4		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	15.6 20.0 (D) (D)	11.2 15.1 (D) (D)		
58 5812 5813	EATING AND DRINKING PLACES	11 • 8 11 • 1 17 • 2	9.5 8.9 15.5		
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	7.8	4.9		
59 Ex. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	10.9 3.9 8.9 28.1 2.7	8.6 3.8 6.3 24.2 2.1		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Frevised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

		Standard metropolitan	Central business	Major retail o	enters (see description	e descriptions below)	
SIC code	Kind of business	statistical area	district	No. 2	No. 3	No. 4	
	RETAIL STORES, TOTAL: 1 NUMBER	11 758 2 469 559	470 193 298	30 9 501	153 36 532	21 13 823	
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	4 151 776 822	185 22 111	6 2 487	51 13 832	5 2 425	
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	2 115 667 362	130 114 236	13 5 374	46 15 193	11 10 817	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	5 492 1 025 375	155 56 951	11 1 640	56 7 507	5 581	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL	11 758	470	30	153	21	
52 5251 52 EX. 5251	BUILOING MATERIALS, HAROWARE, AND FARM EQUIP- MENT OEALERS	475 109 366	3 - 3	-	7 4 3	1 1	
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	459 64 154 241	12 3 2 7	3 1 1 1	7 1 2 4	4 2 2 -	
54	F000 STORES	1 789	13	2	13	1	
55 EX. 554	AUTOMOTIVE OEALERS	1 049	26	-	5	-	
55 PT.(554)	GASOLINE SERVICE STATIONS	1 742	9	-	9	2	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	844	93	9	16	7	
562 OTHER 56	FURRIERS	372 298 472	26 17 67	5 3 4	13 11 3	3 2 4	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EOUIPMENT STORES	812 280 220	25 12 1	1 - -	23 4 6	-	
3,21 3,3	STORES	312	12	1	13	-	
58 5812 5813	EATING ANO ORINKING PLACES	2 025 1 672 353	159 126 33	3 3 -	35 29 6	1 1 -	
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	337	13	1	3	3	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	2 226 318 94 173 207	1117 21 3 26 4	11 - 1 3 1	35 5 2 5 2	2	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>T</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 2 Includes the planned center known as "Highland Park Shopping Village" in the area bounded by: Mockingbird Ln., Preston Rd., Livingston Ave., and Douglas Ave. (Highland Park city)

MRC No. 3 Includes the planned center known as "Inwood Village Shopping Center" and establishments on Inwood Rd. from Newmore Ave. - Boaz St. to Lovers Lane and on Lovers Lane from Briarwood In.-Caillet to Douglas Ave. (Dallas and University Park)

MRC No. 4 Includes the planned center known as "Oak Cliff Center" and establishments on Kiest Blvd. from Beckley Ave. to Conway St. (Dallas)

#### TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business		Major retail center	rsContinued (see de	escriptions below)	
SIG code	Mile of basiliess	No. 5	No. 6	No. 8	No. 9	No. 10
	RETAIL STORES, TOTAL: 1 NUMBER	72 30 016	120 37 441	49 24 474	140 41 311	25 8 018
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	19 7 093	26 6 423	19 3 289	27 6 222	7 3 463
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	29 15 183	52 25 408	16 (D)	65 26 699	9 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	24 7 740	42 5 610	14 (D)	48 8 390	9 (a)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	72	120	49	140	25
52 5251 52 Ex. 5251	BUILOING MATERIALS, HARDWARE, ANO FARM EOUIP- MENT OEALERS	2 1 1	3 1 2	3  3	т - т	2 1 1
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES 1	5 2 2 1	2 1 1	3 1 1 1	11 1 4 6	2 1 1
54	FOOO STORES	7	10	6	7	ч
55 EX. 554	AUTOMOTIVE DEALERS	7	1	3	14	-
55 PT.(554)	GASOLINE SERVICE STATIONS	4	6	2	2	2
56 562, 3, 8	APPAREL AND ACCESSORY STORES	16	32	4	21	ц
562 OTHER 56	FURRIERS	5 5 11	18 9 14	3 3 1	8 6 13	3
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EOUIPMENT STORES	8 2 2	18 7 5	9 3 2 4	33 14 1	3 - 1 2
58 5812 5813	EATING AND DRINKING PLACES	9 9 -	11 10 1	12 5 7	15 15 -	2 2 -
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	3	5	1	5	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	11 - 1 2 2	32 - - 8 2	6 1 1 -	28 - 2 7 1	5 - 1 1

D Withheld to avoid disclosure.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 5 Includes the planned center known as "Plymouth Park Shopping Center" and establishments on North Story Road from Concord Drive to John Carpenter Frwy., on Grauwyler from Bradford to Beacon Hill Drive, and on Irving Blvd. from North Story Road to Roger Williams. (Irving)

MRC No. 6 Includes the planned center known as "Preston Center" and establishments in the area bounded by: Northwest Hwy., Pickwick Ln., Wentwood Dr., Preston Rd., Colgate Ave., and Douglas Ave. (Dallas and University Park)

MRC No. 8 Includes the establishments on Greenville Ave. from Hudson Ave. to Richmond and on Ross Ave. from Henderson Ave. to Greenville Ave. (Dallas)

MRC No. 9 Includes the establishments on Jefferson Blvd. from S. Willomet Ave. to Storey. (Dallas)

MRC No. 10 Includes the planned center known as "Denton Center" and establishments on W. University Dr. from Sunset Dr. to Beaumont St.

#### TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

212	Vind of business		Major retail cente	rsContinued (see de	scriptions below)	
SIC code	Kind of business	No. 11	No. 12	No. 13	No. 14	No. 15
	RETAIL STORES, TOTAL: 1 NUMBER	61 17 520	50 13 649	74 12 066	60 25 795	113 41 570
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	22 10 830	13 6 099	14 2 227	19 6 674	30 9 804
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	19 4 846	19 4 468	37 5 858	17 726	36 9 735
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	20 1 844	18 3 082	23 3 981	14 1 395	47 22 031
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL 1	61	50	74	60	113
52 5251 52 EX. 5251	BUILOING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT OEALERS	6 1 5	4 - 4	4 1 3	1 - 1	6 1 5
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	3 1 2	2 1 1	6 2 2 2	6 2 2 2	7 3 2 2
54	F000 STORES	10	7	4	8	8
55 EX. 554	AUTOMOTIVE OEALERS	-	4	6	-	20
55 PT.(554)	GASOLINE SERVICE STATIONS	2	5	3	2	. 6
56 562, 3, 8	APPAREL AND ACCESSORY STORES	7	11	17	17	15
562 OTHER 56	FURRIERS	3 3 4	3 2 8	6 6 11	11 10 6	4 4 11
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	9 3 3	6 1 1 1 4	14 3 2	1 - 3	14 6 1
58 5812 5813	EATING ANO ORINKING PLACES	9	4	6 6	8 8	18 18
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	3	2	4	3	4
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	12 - 1 2 1	5 - - - 1	10 - 1 2 -	11 - - 3 1	15 - 1 5 2

D Withheld to avoid disclosure.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 11 Includes the planned centers known as "Preston Forest Shopping Center" and "Preston Forest Village", Preston Forest Square, establishments on Preston Rd. from Preston Haven Ln. to Willow Ln., and on Forest Ln. from Jamestown to Preston Haven Ln. (Dallas)
- MRC No. 12 Includes the planned center known as "Richardson Heights Shopping Village" and establishments on South Central Expressway from West Belt line Rd. to James St., on West Belt Line Rd. from South Central Expressway to Lindale Ln., on Inge from West Belt Line Rd. to Lockwood, and on Lockwood from Inge to Lindale Ln. (Richardson)
- MRC No. 13 Includes establishments in the area bounded by: Parkway, Locust, McKinney, Oakland, Hickory, Austin, Walnut, Cedar, Mulberry, Center, Hickory, Piner, Oak, Bolivar, McKinney, and Elm. (Denton)
- MRC No. 14 Includes the planned center known as "Wynnewood Village" and establishments bounded by: Vernon Ave., Illinois, Wynnewood Drive, Llewellyn, Zangs, and Bizerte. (Dallas)
- MRC No. 15 Includes the planned shopping centers "Pleasant Grove Shopping Center" and "Pleasant Grove Mall" and establishments bounded by:
  Bruton Rd., Conner Drive, Lake June Drive, Pleasant Grove Drive, Maddox Ave., South Buckner Blvd., Loma Gardens Ave.,
  World Store Place, Prichard Lane, Tillman St., and Shortal Drive. (Dallas)

#### TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business	Major retail centersContinued (see descriptions below)						
0.0 4006	5. 555.11555	No. 16	No. 17	No. 18	No. 20	No. 21		
	RETAIL STORES, TOTAL: 1 NUMBER	41 9 656	87 21 316	33 28 075	46 20 754	34 13 607		
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	10 2 452	23 7 931	6 1 619	17 4 487	13 4 731		
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	12 5 439	30 9 101	19 25 167	17 7 083	10 5 428		
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	19 1 765	34 4 284	8 1 289	12 9 184	1; 3 448		
	NUMBER OF ESTABLISHMENTS							
	RETAIL STORES, TOTAL	41	87	33	46	34		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	2 1 1	4 - 4	-	1 - 1			
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	4 2 1 1	8 2 3 3	5 4 1	4 1 2 1			
54	FOOD STORES	3	7	3	7			
55 EX. 554	AUTOMOTIVE DEALERS	4	10	-	1			
55 PT.(554)	GASOLINE SERVICE STATIONS	4	10	2	5			
56 562, 3, 8	APPAREL AND ACCESSORY STORES	4	12	13	8			
562 OTHER 56	FURRIERS	- - 4	7 7 5	6 6 7	4 4 4			
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	4 2 1	10 2 2	1 - -	5 2 -			
58 5812 5813	EATING AND DRINKING PLACES	5 5 5 -	11 11 -	2 2 -	9 9			
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	2	5	1	1			
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	9 - - 2 1	10 - 1	6 - - 2 1	5 2 1			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

- MRC No. 16 Includes the planned center known as "Lancaster Kiest Shopping Center" and establishments on South Lancaster Road from McVey Street to Stovall Drive. (Dallas)
- MRC No. 17 Includes the planned shopping centers "Lochwood Village" and "Atlantic Mills Shopping Center" and establishments on Garland Road from Casa Vale Drive to Mayfair Blvd., the 1200 block of Easton Road, and at the intersection of Garland and Centerville Roads. (Dallas)
- MRC No. 18 Includes the planned center known as "Big Town Shopping Center" on Big Town Blvd. between U.S. Hwy. 80 and Samuel Blvd. (Mesquite)
- MRC No. 20 Includes the planned shopping center "Park Forest Shopping Center" and establishments on Forest Lane from Cromwell to Cox Lane and on Marsh Lane from Weeburn Dr. to Forest Lane. (Dallas)
- MRC No. 21 Includes the planned shopping center known as "Walnut Plaza," "Walnut Creek," "West Garland Shopping Center," and "Jupiter Plaza" and establishments bounded by: Classic Place, Forest Crest Place, Lariat, and Lakewood. (Garland)

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

	Wadathala	M	ajor retail centersContinued	d (see descriptions below)	
SIC code	Kind of business	No. 22	No. 23	No. 24	No. 25
	RETAIL STORES, TOTAL: 1 NUMBER	76 67 630	12 7 072	33 13 728	27 30 652
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	15 4 394	6 1 881	10 3 313	13 5 968
53 PT.56,57	SHOPPING GOODS STORES (GAF):2  NUMBER	42 58 248	3 (a)	14 9 430	5 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	19 4 988	(a)	9 985	9 (D)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL	76	12	33	27
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	: :	-	-	:
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	5 3 1 1	2 1 1 1 -	4 2 2	1 1 -
54	FOOD STORES	6	2	3	5
55 EX. 554	AUTOMOTIVE DEALERS	2	-	-	2
55 PT.(554)	GASOLINE SERVICE STATIONS	1	1	6	4
56 562, 3, 8	APPAREL AND ACCESSORY STORES	32	1	8	1
562 OTHER 56	FURRIERS	13 12 19	1 1 -	1 1 7	1 1 -
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	5 3 - 2	<u> </u>	2 -	3 1 - 2
58 5812 5813	EATING AND DRINKING PLACES	8 7 1	2 2 -	6 6	7 7 -
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	2	1	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	16 2 1 4	2 - 1	3 - - 1	3 - - -

D Withheld to avoid disclosure. Standard Notes: - Represents zero. NA Not available.

rRevised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 22 Includes the planned center known as "North Park Shopping Center" at the intersection of Northwest Highway and N. Central Expressway. (Dallas)

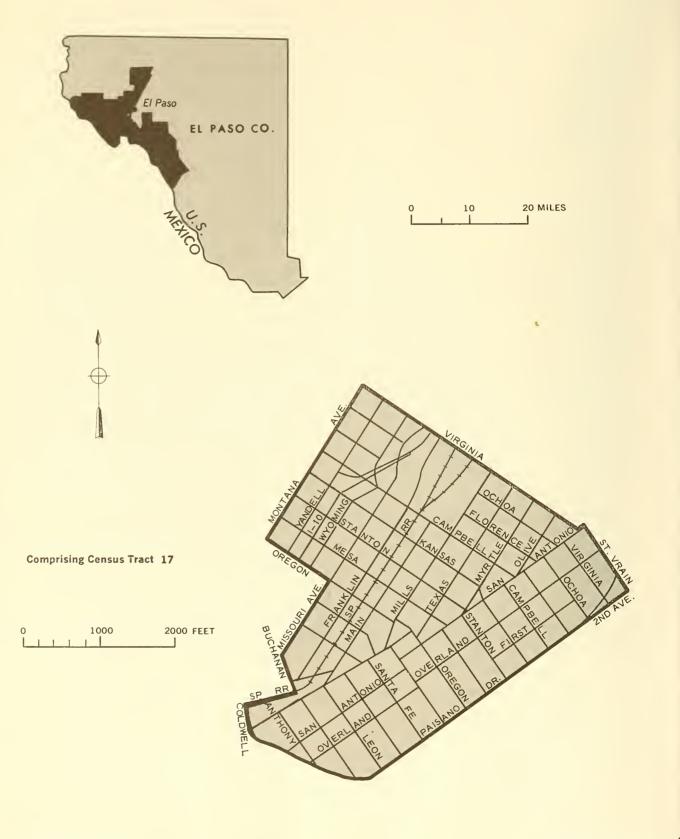
MRC No. 23 Includes the planned center known as "Bruton Terrace Shopping Center" and establishments bounded by: Barclay, Riverway, Prairie Creek, Bruton Rd., and McKim. (Dallas)

MRC No. 24 Includes the planned centers known as "Northtown Mall," "Webb Chapel Village", and "Forest Square" and establishments bounded by: L.B.J. Freeway, High Meadow, Coral Hills Dr., Modella, and Chapel Forest. (Dallas)

MRC No. 25 Includes the planned center known as "Medallion Center" and establishments bounded by: north side of Northwest Highway east side of Abrams, Fisher, and Skillman. (Dallas)

## EL PASO, TEX.

# Standard Metropolitan Statistical Area and Central Business District



U.S. DEPARTMENT OF COMMERCE

EL PASO, TEX.

City and Major Retail Centers

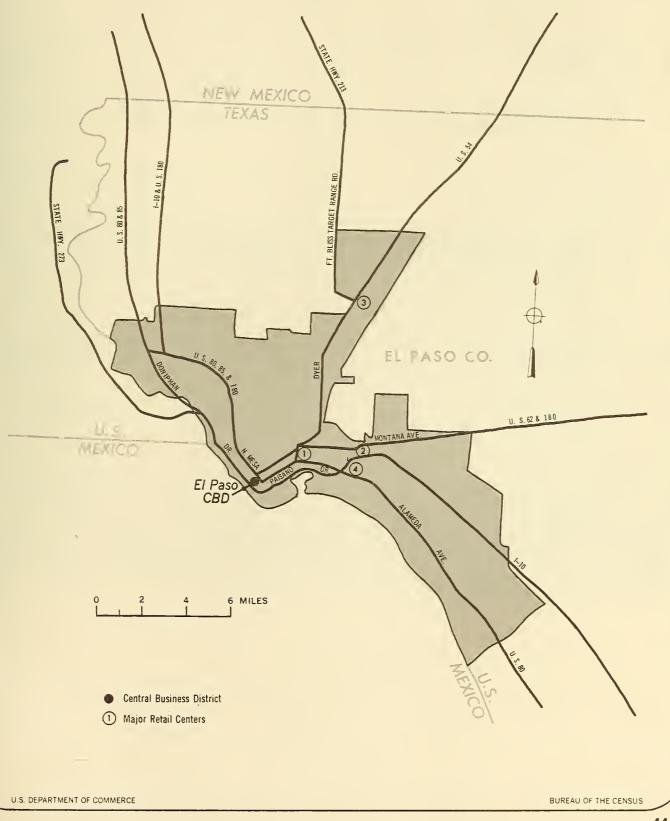


TABLE 1. The Central Business District: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	341	101 892	14 787	4 706	412	109 499	15 343
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	6 3 3	811 (D) (D)	94 (D) (D)	13 (D) (D)	9 3 6	1 126 251 875	96 27 69
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	26 3 9 14	33 948 19 239 10 640 4 069	6 045 3 660 1 745 640	2 128 1 161 739 228	33 2 10 21	31 715 (D) 8 772 (D)	4 802 (D) 1 414 (D)
54	FOOD STORES	12	2 267	191	65	23	3 544	264
55 EX. 554	AUTOMOTIVE DEALERS	12	12 183	1 054	226	12	21 910	2 257
55 PT.(554)	GASOLINE SERVICE STATIONS	12	1 013	91	29	14	1 208	137
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	76 23 17 53	21 666 11 188 9 765 10 478	2 792 1 357 1 203 1 435	784 327 302 457	80 22 14 58	22 232 8 063 7 157 14 169	3 185 1 259 1 126 1 926
561 565 566 564, 7, 9	STORES <sup>3</sup>	20 14 16 1	4 374 3 105 2 942 (D)	689 348 (D) (D)	151 145 (D) (D)	21 18 16 3	3 188 7 693 3 176 112	529 920 462 15
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES FURNITURE STORES	25 16 1	12 842 10 829 (D)	1 969 1 651 (D)	418 334 (D)	33 18 3	12 235 10 246 157	2 245 1 870 10
0.12, 0.15	MUSIC STORES	8	(D)	(D)	(0)	12	1 832	365
58 5812 5813	EATING AND DRINKING PLACES	100 51 49	4 637 2 818 1 819	993 633 360	653 411 242	110 59 51	4 006 2 859 1 147	947 690 257
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	9	2 115	294	114	10	2 457	348
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	63 11 1 13 5	10 410 1 785 (D) 4 122 240	1 264 (D) (D) 649 46	276 (D) (D) 121 17	88 12 4 22 4	9 066 1 934 (D) 3 231 185	1 062 75 (D) 420 27

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

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business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 2. The City: 1967 and 1963

-			19	967			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	2 252	461 052	55 085	16 144	1 968	353 445	42 498
52 5251 52 EX. 5251	BUILOING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	70 23 47	11 961 (D) (O)	1 415 139 1 276	368 48 320	57 20 37	8 509 (o) (D)	1 227 (D) (O)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  OEPARTMENT STORES  VARIETY STORES  MISCELLANEOUS GENERAL MERCHANOISE STORES .	92 15 36 41	(0) 74 704 (0) (D)	(0) 10 742 (0) 1 023	(D) 2 763 (O) 338	83 5 36 42	70 084 32 631 (D) (D)	9 679 5 481 (0) (D)
54	FOOO STORES	399	87 366	6 673	1 883	367	72 434	4 981
55 EX. 554	AUTOMOTIVE OEALERS	148	(0)	9 074	1 710	142	75 315	7 281
55 PT.(554)	GASOLINE SERVICE STATIONS	299	27 422	2 673	831	261	19 886	2 022
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	171 62 54 109	(D) 18 916 17 272 (O)	(D) 2 234 2 044 (D)	(0) 608 573 (0)	163 53 41 110	32 132 (0) (0) (0)	4 523 (0) (D) (0)
565 566 564, 7, 9	STORES <sup>3</sup>	32 20 37 6	6 954 (D) 5 952 396	1 037 (0) 800 44	246 (0) 308 26	34 28 40 8	(0) (D) 5 609 520	(D) (O) 816 55
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	133 54 27	(o) (o) (o)	4 315 (0) 476	905 (0) 84	113 41 26	(0) 13 892 2 749	(0) 2 328 468
	MUSIC STORES	52	(a)	(0)	(D)	46	(0)	(D)
58 5812 5813	EATING ANO ORINKING PLACES	• 517 296 221	28 126 21 456 6 670	6 480 5 271 1 209	3 393 2 764 629	450 254 196	21 423 17 149 4 274	5 071 4 325 746
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	62	(0)	(0)	(0)	55	10 824	1 479
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	361 57 14 27 25	28 599 (0) (D) 6 089 1 222	3 211 353. (D) 930 216	849 82 (0) 192 74	277 53 11 32 18	(0) 5 284 1 129 (0) 1 156	(0) (D) (0) (0) 206

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

EL PASO SMSA-Coextensive with El Paso County, Tex.

			19	67		1963			
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
	RETAIL STORES, TOTAL <sup>1</sup>	2 364	469 357	56 007	16 458	2 149	373 512	44 BÕ9	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	75 24 51	13 123 1 717 11 406	1 570 (D) (D)	394 (D) (D)	68 22 46	11 332 1 857 9 475	1 521 195 1 326	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	95 15 37 43	99 353 74 704 17 515 7 134	14 592 10 742 2 827 1 023	4 188 2 763 1 087 338	92 5 38 49	70 896 32 631 15 225 23 040	9 777 5 481 2 331 1 965	
54	FOOD STORES	433	89 077	6 763	1 913	405	76 203	5 202	
55 EX. 554	AUTOMOTIVE DEALERS	153	96 510	9 162	1 731	153	80 447	7 714	
55 PT. (554)	GASOLINE SERVICE STATIONS	312	28 038	2 718	850	289	21 135	2 126	
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	172 62 54 110	36 943 18 916 17 272 18 027	4 680 2 234 2 044 2 446	1 401 608 573 793	168 55 42 113	32 463 12 048 10 637 20 415	4 575 1 808 1 581 2 767	
565 566 564, 7, 9	STORES <sup>3</sup>	32 21 37 6	6 954 4 505 5 952 396	1 037 565 800 44	246 213 308 26	35 30 40 8	5 381 8 905 5 609 520	837 1 059 816 55	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	135 55 27	32 147 20 133 3 021	4 335 2 619 479	910 530 86	114 41 26	22 836 13 892 2 749	3 894 2 328 468	
312, 313	MUSIC STORES	53	8 993	1 237	294	47	6 195	1 098	
58 5812 5813	EATING AND DRINKING PLACES	547 312 235	29 214 22 383 6 831	6 707 5 486 1 221	3 531 2 893 638	502 282 220	24 918 20 438 4 480	5 919 5 151 768	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	64	14 151	2 018	644	61	11 158	1 506	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	378 59 15 27 25	30 801 7 051 1 299 6 089 1 222	3 462 353 178 930 216	896 82 50 192 74	297 57 14 33 19	22 124 5 374 1 178 4 616 1 162	2 575 260 126 630 207	

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1-Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2-1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Pe	cent change in sa 1963 to 1967	iles	Perce	ent distribution of	sales
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL 1	<b>~</b> 6•9	30.4	25.7	100•0	100•0	100.0
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT OEALERS	~28.0 (D) (D)	40.6 0.8 50.3	15.8 -7.5 20.4	0.8 (D) (D)	2.6 (D) (D)	2.8 0.4 2.4
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	7.0 (D) 21.3 (D)	(D) 128.9 17.3 -68.6	40.1 128.9 15.0 -69.0	33.3 18.9 10.4 4.0	(D) 16.2 (D) (D)	21.1 15.9 3.7 1.5
54	FOOO STORES	-36.0	20.6	16.9	2.2	18.9	19.0
55 EX. 554	AUTOMOTIVE OEALERS	-44.4	(D)	20.0	12.0	(D)	20.6
55 PT.(554)	GASOLINE SERVICE STATIONS	-16.1	37.9	32.7	1.0	5.9	6.0
56 562, 3, 8	APPAREL AND ACCESSORY STORES	-2.5 38.8	(D)	13.8 57.0	21.3	(D)	7.9
562 OTHER 56	WOMEN'S REACY-TO-WEAR STORES OTHER APPAREL AND ACCESSORY STORES	36.4 -26.0	(D) =11•4	62.4 -11.7	9.6 10.3	3•7 (D)	3.7 3.9
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	5.0 5.7 (D)	40.4 (D) (D) 45.4	40.8 44.9 9.9 45.2	12.6 10.6 (D)	(D) (D) (D)	6.8 4.3 0.6
58 5812 5813	EATING AND DRINKING PLACES	15.8 ~1.4 58.6	31.3 25.1 56.0	17.2 9.5 52.5	4.6 2.8 1.8	6 • 1 4 • 7 1 • 4	6•2 4•8 1•4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	-13.9	(D)	26.8	2 • 1	(D)	3.0
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup>	14.8 -7.7 (D) 27.6 29.7	(D) (D) (D) (D)	39.2 31.2 10.3 31.9 5.2	10.1 1.8 (D) 4.0 0.2	6.4 (D) (D) 1.3 0.3	6.6 1.5 0.3 1.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised. <sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53. <sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business district sales as				
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales			
	RETAIL STORES, TOTAL <sup>1</sup>	22.1	21.7			
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT OEALERS	6.8 (D) (D)	6.2 (D) (D)			
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	(D) 25.8 (U) (D)	34.2 25.8 60.7 57.0			
54	FOOO STORES	2.6	2.5			
55 Ex. 554	AUTOMOTIVE OEALERS	(a)	12.6			
55 PT.(554)	GASOLINE SERVICE STATIONS	3.7	3.6			
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	(D) 59.1 56.5 (D) 62.9 (D) 49.4 (D)	58.6 59.1 56.5 58.1 62.9 68.9 49.4 (D)			
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	(D) (D) (D) 22.2	39.9 53.8 (D) (O)			
58 5812 5813	EATING ANO ORINKING PLACES	16.5 13.1 27.3	15.9 12.6 26.6			
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	(0)	14.9			
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	36.4 (D) (D) 67.7 19.6	33.8 25.3 (p) 67.7 19.6			

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21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)
	RETAIL STORES, TOTAL:  NUMBER	2 364 469 357	341 101 892	18 10 632
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	1 044 132 442	121 9 019	8 (a)
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER	402 168 443	127 68 456	8 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	918 168 472	93 24 417	(D)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL 1	2 364 75	341 6	18
52 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT OEALERS	24 51	3	1
52 EX. 5251 53 PART 531 533	OTHER	95 15 37	26 3 9	3 1 1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	43	14	1
54	FOOO STORES	433	12	2
55 EX. 554	AUTOMOTIVE OEALERS	153	12	2
55 PT. (554)	GASOLINE SERVICE STATIONS	312	12	2
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	172 62 54 110	76 23 17 53	1 1 1
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .  FURNITURE STORES	135 55 27 53	25 16 1 8	4 1 1 2
58 5812 5813	EATING ANO ORINKING PLACES	547 312 235	100 51 49	5 3 2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	64	9	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>3</sup>	378 59 15 27 25	63 11 1 13 5	

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Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the unplanned area known as "Five Points Area" and establishments bounded by: Pershing Dr., San Marcial St., Yandell Dr., Piedras St., and Cedar St. (El Paso)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business	Major retail centers-Continued (see descriptions below)		
		No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL:  NUMBER	39 22 196	34 15 293	23 7 479
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	6 3 770	8 4 586	5 1 792
53 PT.56,57	SHOPPING GOODS STORES (GAF):2  NUMBER	20 16 414	17 9 895	13 4 676
52, 55, 59 EX. 591	ALL OTHER STORES:  NUMBER	13 2 012	9 8 <b>1</b> 2	5 1 011
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL	39	34	23
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	-	1 1	-
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	3 2 1	4 3 1	4 1 2
54	F000 STORES	3	4	2
55 EX. 554	AUTOMOTIVE DEALERS	1	-	1
55 PT.(554)	GASOLINE SERVICE STATIONS	3	3	1
56 562, 3, 8 562 OTHER 56	APPAREL ANO ACCESSORY STORES	13 5 5 8	10 3 3 7	7 2 2 5
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.  FURNITURE STORES	4 - 1 3	3 1 - 2	2 - 2
58 5812 5813	EATING AND ORINKING PLACES	2 2	3 3 -	2 2 ~
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	1	1	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>3</sup>	9 - 1 2 1	5 - 1 1	3  1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

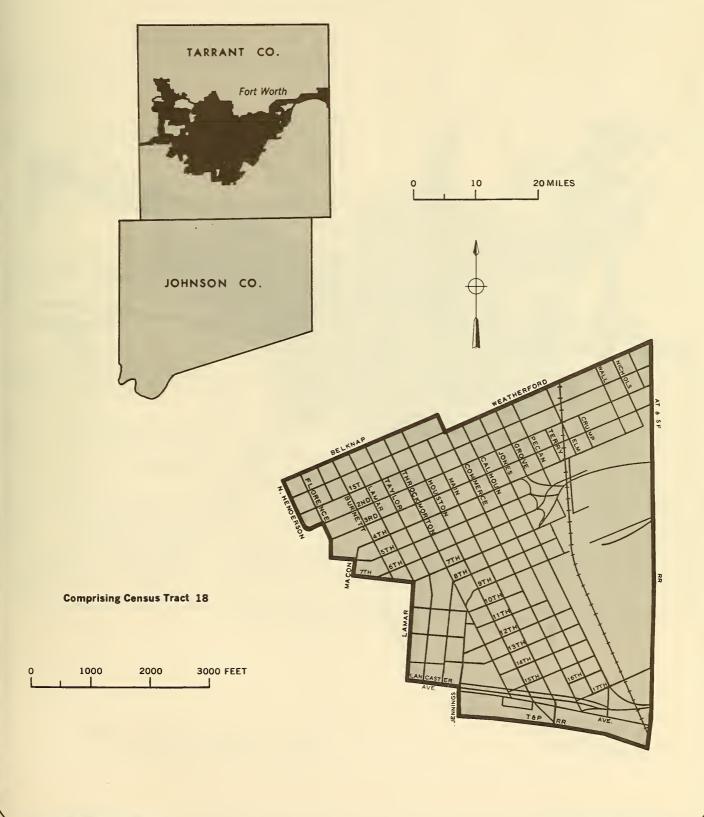
MRC No. 2 Includes the planned center known as "Bassett Shopping Center" in the area bounded by: Montana Ave., Geronimo, Gateway Blvd. W., and Magruder. (El Paso City)

MRC No. 3 Includes the planned center known as "Northgate Shopping Center" and establishments bounded by: Dyer St., Wren Ln., Salisbury Dr., Joe Herrera Dr., and Diana Dr. (El Paso)

MRC No. 4 Includes the planned center known as "Fox Plaza" and establishments bounded by: the Irrigation Canal, Glenwood St., Alameda Ave., and Hawkins Way. (El Paso)

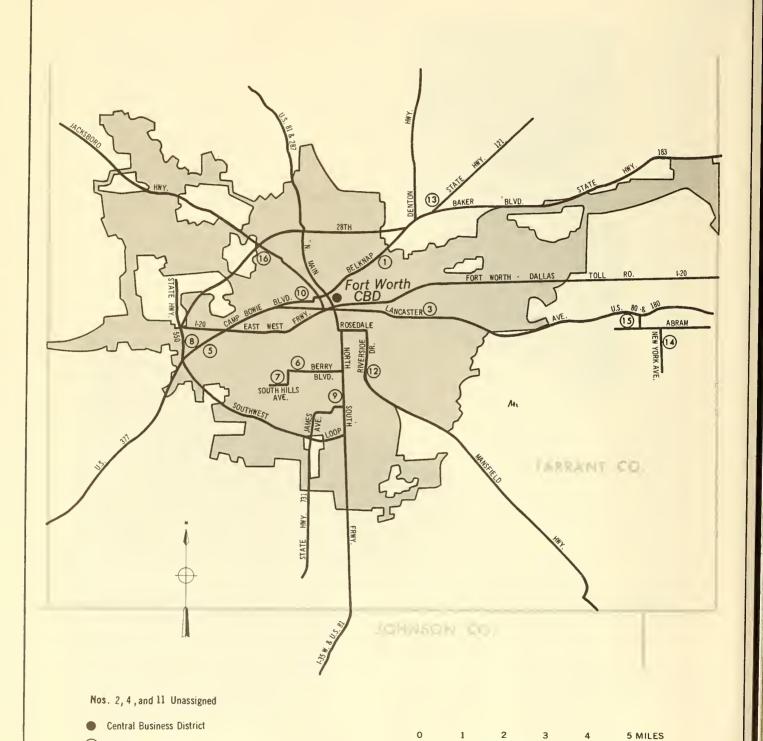
## FORT WORTH, TEX.

Standard Metropolitan Statistical Area and Central Business District



# FORT WORTH, TEX.

# City and Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

1 Major Retail Centers

TABLE 1. The Central Business District: 1967 and 1963

			190	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	252	130 871	20 325	5 333	351	119 586	18 916
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT OEALERS	5 2 3	472 (0) (0)	107 (D) (D)	24 (D) (D)	12 3 9	664 439 225	91 60 31
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES <sup>1</sup>	10 4 2 4	59 880 58 639 (D) (D)	10 768 10 500 (D) (D)	3 129 3 055 (D) (D)	11 4 4 3	58 497 56 896 1 465 1 36	10 210 9 866 336 8
54	FOOD STORES	10	(0)	(0)	(0)	20	1 225	128
55 EX. 554	AUTOMOTIVE DEALERS	9	27 799	2 762	393	10	24 843	2 311
55 PT.(554)	GASOLINE SERVICE STATIONS	9	570	63	15	11	846	105
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	50 13 11 37	14 157 5 712 4 571 8 445	2 416 1 002 795 1 414	620 291 242 329	62 17 15 45	13 393 5 652 4 431 7 741	2 228 946 772 1 282
565 566 564, 7, 9	STORES <sup>3</sup>	16 6 13 1	3 849 (D) 2 525 (D)	587 (D) 329 (D)	107 (D) 86 (D)	14 5 18 8	3 847 950 2 354 590	733 149 318 82
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	15 6 1	6 155 (D) (D)	939 (D) (D)	206 (D) (Ū)	21 8 2	4 198 2 990 (D)	836 651 (D)
	MUSIC STORES	8	2 574	349	76	11	(0)	(0)
58 5812 5813	EATING AND DRINKING PLACES	67 49 18	4 198 3 664 534	1 074 986 88	447 406 41	89 65 24	4 957 4 227 730	1 343 1 235 108
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	5	(0)	(D)	(D)	10	2 182	349
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	72 8 1 15	15 091 476 (D) 10 533 (D)	1 917 26 (D) 1 361 (D)	423 7 (D) 261 (D)	105 15 2 18 1	8 781 1 236 (D) 3 877 (D)	1 315 80 (D) 598 (D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1-Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2-1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	3 475	793 267	94 656	26 169	3 221	599 011	71 853
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	122 25 97	37 960 (D) (D)	4 339 204 4 135	855 52 803	126 19 107	27 178 1 734 25 444	3 772 193 3 579
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES¹  DEPARTMENT STORES	108 24 41 43	170 894 155 369 8 785 6 740	25 167 23 048 (D) (D)	7 280 6 446 (D) (D)	150 21 77 52	129 662 105 119 17 032 7 511	20 470 16 624 2 933 913
54	FOOD STORES	447	153 111	12 614	3 482	446	124 437	8 892
55 EX. 554	AUTOMOTIVE DEALERS	371	161 966	14 018	2 521	366	139 375	11 530
55 PT.(554)	GASOLINE SERVICE STATIONS	516	57 834	5 521	1 546	504	38 682	3 794
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	177 62 48 115	32 197 9 295 7 863 22 902	4 898 1 494 1 248 3 404	1 379 447 390 932	164 44 37 120	23 959 7 642 6 265 16 317	3 713 1 203 1 001 2 510
565 566 564, 7, 9	STORES <sup>3</sup>	29 23 39 11	6 543 7 154 8 122 875	1 036 1 084 1 097 187	192 385 299 56	22 21 48 29	4 917 3 956 5 812 1 632	904 581 788 237
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	229 81 53	36 204 17 743 4 964	4 926 2 723 592	1 013 543 136	163 64 23	20 582 10 035 2 443	2 836 1 593 333
3,2, 3,3	MUSIC STORES	95	13 497	1 611	334	76	8 104	910
58 5812 5813	EATING AND DRINKING PLACES	738 517 221	58 345 52 366 5 979	13 369 12 508 861	5 646 5 277 369	695 498 197	40 056 35 717 4 339	9 436 8 838 598
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	93	29 819	4 131	1 083	93	20 962	3 271
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	674 126 33 49 52	54 937 15 815 2 701 12 423 3 201	5 673 696 279 1 675 643	1 364 123 66 322 190	514 129 19 46 51	34 118 10 104 949 7 814 2 533	4 139 500 126 1 159 502

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

FORT WORTH SMSA—Consists of Johnson and Tarrant Counties, Tex.

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	5 661	1 160 794	131 313	36 078	4 898	826 167	94 389
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	221 40 181	56 172 2 636 53 536	6 659 288 6 371	1 238 83 1 155	223 34 189	38 427 2 286 36 141	5 220 (D) <sup>-</sup> (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	199 32 68 99	217 891 184 580 12 711 20 600	30 737 26 780 (D) (D)	8 810 7 351 (D) (D)	223 26 108 89	153 443 121 803 20 805 10 835	23 849 18 977 3 496 1 376
54	FOOD STORES	767	250 401	19 919	5 508	711	197 119	13 595
55 EX. 554	AUTOMOTIVE OEALERS	629	247 846	20 954	3 677	556	185 788	14 881
55 PT.(554)	GASOLINE SERVICE STATIONS	948	98 735	8 700	2 520	851	61 391	5 754
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	301 119 93 182	44 091 12 362 10 736 31 729	6 379 1 818 1 570 4 561	1 872 574 517 1 298	257 77 67 180	31 434 9 215 7 770 22 219	4 479 1 393 1 180 3 086
565 566 564, 7, 9	STORES <sup>3</sup>	42 37 62 17	7 765 11 186 (D) (D)	1 163 1 649 (D) (D)	228 577 (D) (D)	34 47 67 32	5 813 7 388 7 187 1 831	990 935 907 254
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	347 113 82	46 480 21 534 5 806	6 074 3 243 672	1 276 666 160	252 107 37	27 628 13 980 3 200	3 681 2 057 447
	MUSIC STORES	152	19 140	2 159	450	108	10 448	1 177
58 5812 5813	EATING ANO DRINKING PLACES	1 075 797 278	81 548 73 150 8 398	18 526 17 390 1 136	7 783 7 299 484	970 732 238	53 957 48 340 5 617	12 658 11 931 727
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	155	44 572	6 159	1 632	149	30 786	4 784
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	1 019 145 56 73 82	73 058 19 607 3 455 13 335 4 209	7 206 853 318 1 827 812	1 762 166 76 361 245	706 154 39 55 71	46 194 12 722 1 423 8 436 3 054	5 488 627 154 1 236 577

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963 to 1967	ales	Perc	ent distribution of	sales
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL 1	9.4	32.4	40.5	100•0	100.0	100•0
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-28.9 (D) (D)	39•7 (D) (D)	46.2 15.3 48.1	0•4 (D) (D)	4•8 (D) (D)	4.8 0.2 4.6
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	2.4 3.1 (D) (D)	31.8 47.8 -48.4 -10.3	42.0 51.5 -38.9 90.1	45•8 44•8 (D) (D)	21.5 19.6 1.1 0.8	18 • 8 15 • 9 1 • 1 1 • 8
54	FOOD STORES	(D)	23.0	27.0	(D)	19•3	21.6
55 EX. 554	AUTOMOTIVE DEALERS	11.9	16.2	33.4	21.2	20•4	21.4
55 PT.(554)	GASOLINE SERVICE STATIONS	-32.6	49.5	60.8	0 • 4	7•3	8,5
56 \ 562, 3, 8	APPAREL AND ACCESSORY STORES	5•7 1•1	34·4 21·6	40.3	10.8	4.0	3.8
562 OTHER 56	FURRIERS	3.1 9.1	25.5 40.3	38.2 42.8	3.5 6.4	1.2 1.0 2.8	1 • 1 0 • 9 2 • 7
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	46.6 (D) (D) (D)	75.9 76.8 103.2 66.5	68.2 54.0 81.4 83.2	4.7 (D) (D) 2.0	4.6 2.3 0.6	4.0 1.9 0.5
58 5812 5813	EATING AND DRINKING PLACES	-15.3 -13.3 -26.8	45.6 46.6 37.8	51.1 51.3 49.5	3.2 2.8 0.4	7•4 6•6 0•8	7.0 6.3 0.7
59 PT.(591)	ORUĠ STORES AND PROPRIETARY STORES	(0)	42.3	44.8	(D)	3 • 8	3.8
59 EX. 591 592 595 597 5992	MISCFLLANEOUS RETAIL STORES <sup>2</sup>	71.8 -61.5 (D) 171.7 (D)	61.0 56.5 184.6 59.0 26.4	58.1 54.1 142.8 58.1 37.8	11.5 0.4 (D) 8.0 (D)	6.9 2.0 0.3 1.6 0.4	6.3 1.7 0.3 1.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business of	listrict sales as
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup>	16.5	11.3
52 5251 52 EX. 5251	BUILOING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	1.2 (D) (D)	0•8 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  OEPARTMENT STORES  VARIETY STORES.  MISCELLANEOUS GENERAL MERCHANDISE STORES.	35.0 37.7 (D) (D)	27.5 31.8 (D)
54	FOOO STORES	(0)	(D)
55 EX. 554	AUTOMOTIVE DEALERS	17.2	11.2
55 PT.(554)	GASOLINE SERVICE STATIONS	1.0	0.6
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES.  WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.  WOMEN'S READY-TO-WEAR STORES.  OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> FAMILY CLOTHING STORES <sup>3</sup> SHOE STORES <sup>3</sup> APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	44.0 61.5 58.1 36.9 58.8 (D) 31.1	32 • 1 46 • 2 42 • 6 26 • 6 49 • 6 (D) (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	17.0 (D) (D) 19.1	13.2 (D) (D) 13.4
58 5812 5813	EATING ANO ORINKING PLACES	7.2 7.0 8.9	5•1 5•0 6•4
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	(D)	(D)
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	27.5 3.0 (D) 84.8 (D)	20 • 7 2 • 4 (D) 79 • 0 (D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

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21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan	Central business		Major retail centers ee descriptions below)	)
310 code	Killa of assiliess	statistical area	district	No. 1	No. 3	No. 5
	RETAIL STORES, TOTAL: 1 NUMBER	5 661 1 160 794	252 130 871	26 6 672	21 8 570	54 25 992
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	1 997 376 521	82 6 747	4 1 836	. 7 4 832	11 8 591
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	847 308 462	75 80 192	7 2 868	4 2 231	21 14 130
52, 55, 59 EX. 591	ALL OTHER STORES:  NUMBER	2 817 475 811	95 43 932	15 1 968	10 1 507	22 3 271
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	5 661	252	26	21	54
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	221 40 181	5 2 3	1 - 1	1 -	3 1 2
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	199 32 68 99	10 4 2 4	4 1 1 2	2 1 1	7 3 2 2
54	FOOD STORES	767	10	-	3	3
55 EX. 554	AUTOMOTIVE DEALERS	629	9	8	1	-
55 PT.(554)	GASOLINE SERVICE STATIONS	948	9	2	1	5
56 562, 3, 8	APPAREL AND ACCESSORY STORES	301	50	-	2	9
562 OTHER 56	FURRIERS	119 93 182	13 11 37	-	1 1 1	4 4 5
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	347 113 82 152	15 6 1	3 3 -	- - -	5 - 1 4
58 5812 5813	EATING AND DRINKING PLACES	1 075 797 278	67 49 18	3 2 1	3 3 -	4 4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	155	5	1	1	4
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES LIQUOR STORES	1 019 145 56 73 82	72 8 1 15 1	4 - - - 1	7 1 - 3 1	14 - 1 4 2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Frevised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Belknap Shopping Center" and establishments on E. Belknap from Beach to Bernice-Higgins
La. (Fort Worth-Haltom city)

MRC No. 3 Includes the planned center known as "Monnigs East Shopping Center" and establishments on E. Lancaster Ave. from Edgewood to Roseland. (Fort Worth)

MRC No. 5 Includes the planned center known as "Ridglea Shopping Center" and establishments on Camp Bowie Blvd. from Guilford Rd. to Hillsdale, on Sunset from Westridge to Hillsdale, and on Winthrop from Curzon to Camp Bowie. (Fort Worth)

#### TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

		Major retail centersContinued (see descriptions below)									
SIC code	Kind of business	No. 6	No. 7	No. 8	No. 9	No. 10					
	RETAIL STORES, TOTAL: 1 NUMBER	29 12 602	15 7 875	21 19 123	67 51 482	11 23 094					
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	14 5 884	ц (О)	4 (D)	11 6 739	4 280					
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	6 (D)	3 (a)	8 (D)	31 41 971	3 (a)					
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	9 (a)	8 1 226	9 4 843	25 2 772	(D)					
	NUMBER OF ESTABLISHMENTS										
	RETAIL STORES, TOTAL 1	29	15	21	67	11					
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	:	1 1 -	-	1 - 1	2 1 1					
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	2 1 1	2 1 1	3 1 - 2	6 3 2	1 1 -					
54	FOOD STORES	5	2	1	5	-					
55 EX. 554	AUTOMOTIVE DEALERS	1	-	2	3	2					
55 PT.(554)	GASOLINE SERVICE STATIONS	3	1	2	4	-					
56 562, 3, 8	APPAREL AND ACCESSORY STORES	4	1	3	18	-					
562 OTHER 56	FURRIERS	1 1 3	1 1 -	2 2 1	8 5 10	=					
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	Ē	=	2 1 -	7 2 -	2 -					
58 5812 5813	EATING AND DRINKING PLACES	6 6	1 1	3 3	5 5	4 3 1					
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	3	1	-	1	-					
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	5 1 1 2 1	6 1	5 1 - -	17 1 1 1	=					

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 6 Includes the establishments on West Berry St. from Forest Park Blvd. to Greene Ave. (Fort Worth)

MRC No. 7 Includes the planned center known as "Westcliff Shopping Center" and establishments in the area bounded by: Biddison Ave., Boyd Ave. (Kell), South Hills Ave., and Alton Rd. (Fort Worth)

MRC No. 8 Includes the planned centers known as "Camp Bowie Shopping Center" and "Neiman Marcus Shopping Center" and the establishments on Camp Bowie Rd. from Texas Blvd. to T. and P. R.R. (Fort Worth)

MRC No. 9 Includes the planned center known as "Seminary South Shopping Center" and establishments at intersection of E. Seminary Dr. and North-South Expressway, extending along Seminary Dr. from M.K. and T. R.R. to Evans St. (Fort Worth)

MRC No. 10 Includes the establishments on W. 7th St. from St. Louis Southwestern R.R. to Foch St. and on Carroll St. from W. 6th to W. 7th St. (Fort Worth)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIO ando	Kind of business		Major retail cente	rsContinued (see de	escriptions below)	
SIC code	หมาน บา บบริกายรร	No. 12	No. 13	No. 14	No. 15	No. 16
	RETAIL STORES, TOTAL: 1 NUMBER	13 9 017	17 11 619	37 14 704	56 9 346	15 5 631
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	5 916	5 2 352	11 5 675	9 1 490	3 2 494
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	4 (D)	8 8 8 <b>54</b>	14 8 057	22 4 940	6 2 028
52, 55, 59 EX. 591	ALL OTHER STORES:  NUMBER	(D)	4 413	12 972	25 2 916	6 1 109
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	13	17	37	56	15
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	- - -	- - -	1 - 1	4 - 4	-
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES 1	3 1 1	3 2 1	4 2 1	5 1 1 3	3 1 1
54	FOOD STORES	1	2	5	3	1
55 EX. 554	AUTOMOTIVE DEALERS	1	1	2	5	1
55 PT.(554)	GASOLINE SERVICE STATIONS	2	1	4	3	2
56 562, 3, 8	APPAREL AND ACCESSORY STORES	-	4	8	7	3
562 OTHER 56	FURRIERS	=	1 1 3	2 2 6	2 2 5	- - 3
57 5712	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	1	1	2	10	-
OTHER 571 572, 573	HOME FURNISHING STORES	1	- 1	- 1	5	-
58 5812 5813	EATING AND DRINKING PLACES	3 2 1	2 2	4 4	5 4 1	1 1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	1	2	1	1
59 EX. 591 592 595 597	MISCELLANEOUS RETAIL STORES	1 1 -	2 -	5 - - 2	13	3 - - 2
5992	FLORISTS	-	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 12 Includes the planned center known as "Town Plaza" and establishments at the intersection of S. Riverside Drive and E. Berry, extending along the 3000 and 3100 blocks of S. Riverside Dr. and the 1500 and 1600 blocks of E. Berry. (Fort Worth)

MRC No. 13 Includes the planned centers known as "Richland Plaza" and "Richland Hills Shopping Center" and establishments on the west side of Grapevine from Broadway Ave. to Richland Plaza Dr. (North Richland Hills)

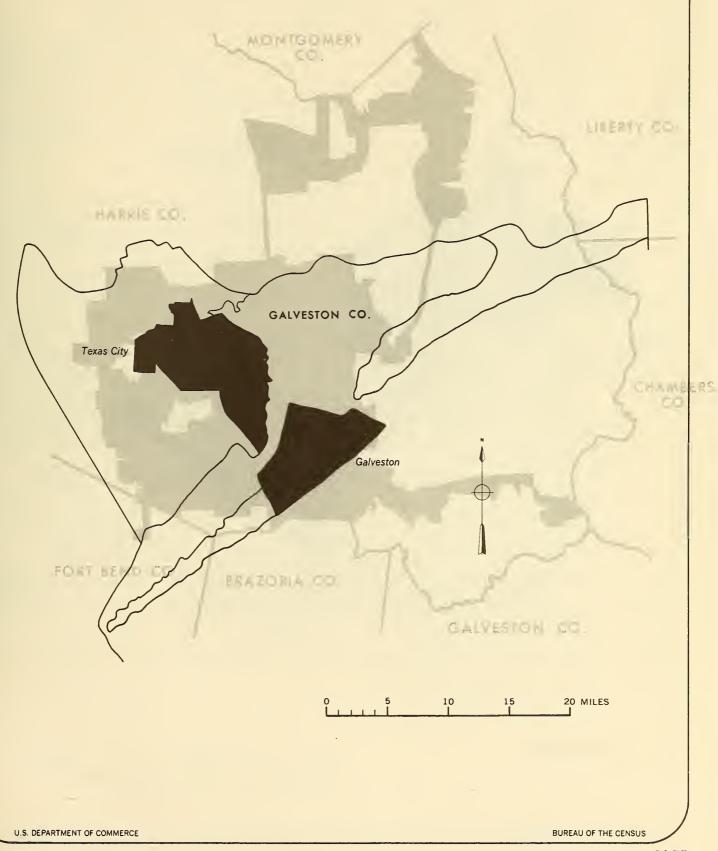
MRC No. 14 Includes the planned center known as "Park Plaza" bounded by: Reever La., Marilyn La., Hillcrest Dr., Manaco Dr., Migon Dr., Kent, New York Ave., Kimberly Dr., Browning Dr., E. Park Row Dr., and New York Ave. (Arlington)

MRC No. 15 Includes establishments in the area bounded by: T. and P. R.R., East St., South St., S. West St., W. Main, and N. Oak. (Arlington)

MRC No. 16 Includes the planned center known as "Monnigs Oaks" in an area bounded by: Riveroaks Blvd., Shenna Blvd., and Quail Trail. (Fort Worth)

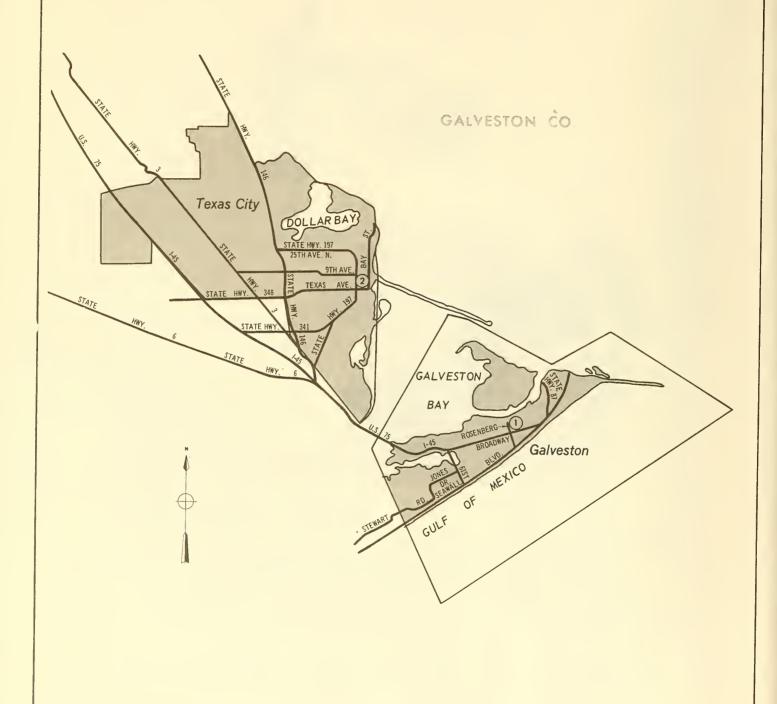
## GALVESTON-TEXAS CITY, TEX.

Standard Metropolitan Statistical Area



# GALVESTON-TEXAS CITY, TEX.

Cities and Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

1 Major Retail Centers

BUREAU OF THE CENSUS

10 MILES

#### TABLE 1. Major Retail Centers in the SMSA: 1967

GALVESTON\_TEXAS CITY SMSA—Coextensive with Galveston County, Tex.

SIC code	Kind of business	Standard metropolitan	Major reta (see descrip	il centers tions below)
	Title of Busiless	statistical area	No. 1	No. 2
	RETAIL STORES, TOTAL: 1 NUMBER	1 504 220 856	162 38 962	106 29 950
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	732 92 134	57 3 998	25 8 067
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	201 42 365	52 21 555	33 8 832
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	571 86 357	53 13 409	48 13 051
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL 1	1 504	162	106
52 5251 52 EX. 5251	BUILOING MATERIALS, HAROWARE, AND FARM EQUIPMENT OEALERS	46 10 36	2 - 2	7 1 6
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES  OEPARTMENT STORES  VARIETY STORES.  MISCELLANEOUS GENERAL MERCHANOISE STORES.	52 6 16 30	10 2 3 5	5 2 2 1
54	FOOD STORES	259	4	9
55 EX. 554	AUTOMOTIVE OEALERS	95	13	14
55 PT.(554)	GASOLINE SERVICE STATIONS	175	6	5
56 562, 3, 8 562 OTHER 56	APPAREL ANO ACCESSORY STORES	81 38 30 43	28 7 6 21	21 9 7 12
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . FURNITURE STORES	68 23 13 32	14 10 1 3	7 3 - 4
58 5812 5813	EATING ANO ORINKING PLACES	417 252 165	43 20 23	10 4 6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	56	10	6
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES 3	255 63 21 21 22	32 7 2 10	22 3 4 5 2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

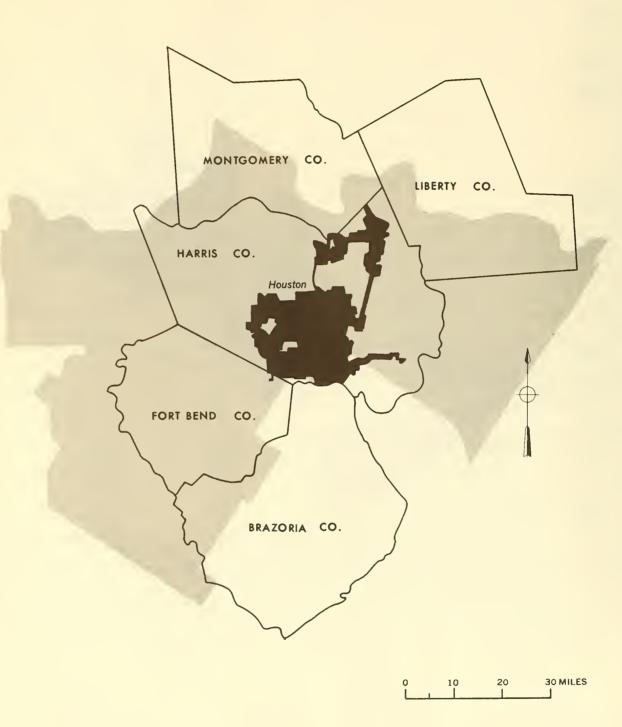
2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Water (Ave. A), 19th, Broadway, 26th, Santa Fe. Pl., and 28th. (Galveston

MRC No. 2 Includes the establishments in the area bounded by: 13th Ave. N., 2nd St. N., 9th Ave. N., Bay St., Dike Access Rd., Galveston Bay shoreline, 3rd Ave. N., extended, Bay St., Texas Ave., 11th St. N., 5th Ave. N., 10th St. N., 9th Ave. N. and 9th St. N. (Texas city)

Standard Metropolitan Statistical Area 1967



U.S. DEPARTMENT OF COMMERCE

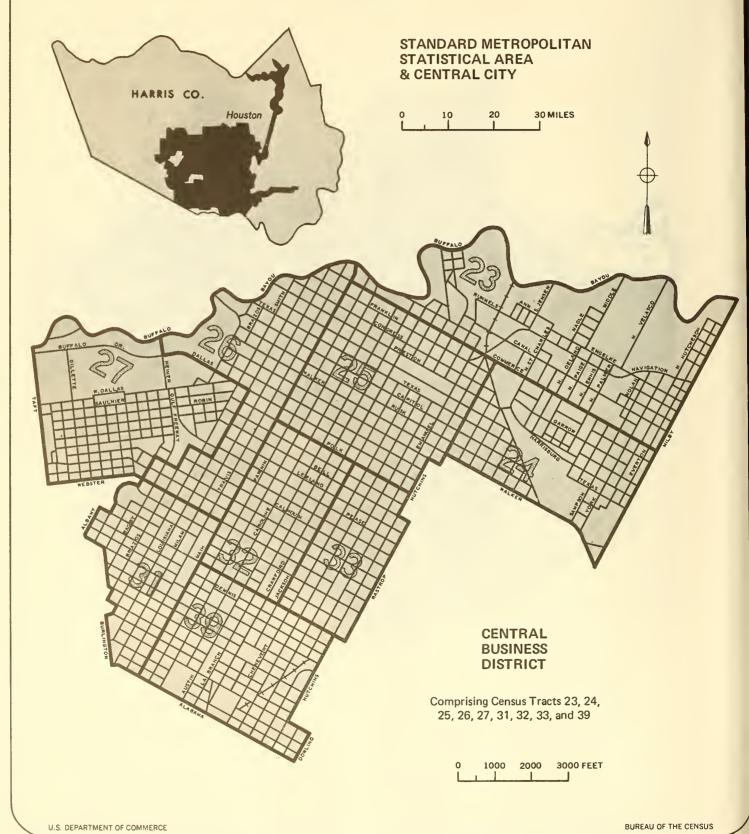
BUREAU OF THE CENSUS

Central Business District 1967



U.S. DEPARTMENT OF COMMERCE

Standard Metropolitan Statistical Area and Central Business District 1963



City and Major Retail Centers



Nos. 9 and 13 Unassigned

- Central Business District
- 1 Major Retail Centers

0 5 10 15MILES

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

#### TABLE 1. The Central Business District: 1967 and 1963

<del></del>			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	806	349 362	56 077	13 129	1 063	356 507	49 976
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	15 4 11	6 443 (D) (D)	924 (D) (D)	150 (D) (D)	18 2 16	6 004 (D) 4 (D)	817 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	23 4 8 11	96 638 79 854 14 656 2 128	20 737 17 868 2 547 322	5 176 4 134 938 104	25 4 5 16	78 831 66 499 10 458 1 874	14 811 12 688 1 833 290
54	FOOD STORES	68	9 902	691	208	110	14 793	991
55 EX. 554	AUTOMOTIVE DEALERS	53	117 681	12 227	1 800	72	138 063	13 106
55 PT.(554)	GASOLINE SERVICE STATIONS	46	4 833	440	108	69	7 224	677
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	103 26 16 77	36 813 10 990 9 893 25 813	6 523 2 320 2 098 4 203	1 626 593 548 1 033	133 40 24 93	38 115 12 794 11 534 25 321	6 141 1 803 1 623 4 338
561 565 566 564, 7, 9	STORES <sup>3</sup>	26 14 29 8	7 087 11 191 6 617 925	1 128 1 665 1 203 207	267 447 255 64	23 18 38 14	5 416 (D) 6 534 (D)	917 (D) 969 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	61 25 4	17 657 10 395 161	3 148 2 053 20	560 356 7	66 30 7	20 032 10 359 (D)	4 123 2 395 (D)
0.21	MUSIC STORES	32	7 101	1 075	197	29	(D)	(D)
58 5812 5813	EATING AND DRINKING PLACES	239 154 85	22 104 18 638 3 466	5 798 5 084 714	2 297 2 001 296	281 199 82	17 445 15 391 2 054	4 240 4 012 228
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	32	7 622	1 349	405	38	9 050	1 491
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	166 26 5 31 7	29 669 5 413 (D) 13 647 324	4 234 357 (D) 2 173 87	793 76 (D) 334 25	251 39 8 44 12	26 950 5 309 (D) 10 801 235	3 579 268 (D) 1 645 34

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

LExcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	9 906	2 209 727	267 282	69 296	8 190	1 587 894	184 853
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	334 110 224	70 855 10 045 60 810	8 535 1 355 7 180	1 636 328 1 308	312 81 231	62 883 10 060 52 823	7 951 1 240 6 711
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES <sup>1</sup>	244 44 77 123	430 324 369 352 35 669 25 303	61 322 52 309 5 898 3 115	16 018 13 026 2 035 957	194 26 66 102	279 681 222 780 27 729 29 172	39 215 31 277 4 976 2 962
54	FOOO STORES	1 569	471 162	35 081	9 645	1 423	356 461	26 336
55 EX. 554	AUTOMOTIVE DEALERS	726	474 354	48 131	7 785	548	348 528	32 276
55 PT.(554)	GASOLINE SERVICE STATIONS	1 476	150 618	15 887	4 460	1 252	110 557	11 371
56 562, 3, 8 562 OTHER 56 561	APPAREL ANO ACCESSORY STORES	520 186 145 334	131 434 46 051 41 810 85 383	19 781 7 429 6 873 12 352	5 382 2 052 1 898 3 330	492 167 132 325	102 319 32 419 30 358 69 900	14 755 4 577 4 262 10 178
565 566 564, 7, 9	STORES <sup>3</sup>	75 55 130 27	16 965 44 892 (D) (D)	2 695 6 072 (D) (D)	579 1 784 (D) (D)	64 88 137 36	11 211 40 491 16 055 2 143	1 813 5 687 2 340 338
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	600 206 154	106 266 54 043 12 962	14 745 7 307 1 864	2 748 1 272 474	487 229 111	68 576 36 094 12 012	10 515 5 5 <b>3</b> 2 1 80 <b>3</b>
	MUSIC STORES	240	39 261	5 574	1 002	147	20 470	3 180
58 5812 5813	EATING ANO DRINKING PLACES	2 346 1 530 816	162 097 141 822 20 275	37 520 34 522 2 998	14 782 13 489 1 293	1 849 1 254 595	100 918 86 930 13 988	22 479 20 988 1 491
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	299	69 364	10 840	3 116	283	57 463	9 122
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	1 792 341 70 132 165	143 253 44 062 12 094 23 458 7 143	15 440 2 239 1 400 3 664 1 225	3 724 603 281 635 361	1 350 378 61 111 145	100 508 36 930 6 814 16 076 4 492	10 833 1 592 772 2 256 777

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

HOUSTON SMSA — Consists of Brazoria, Fort Bend, Harris, Liberty, and Montgomery Counties, Tex.

			19	67		1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	14 903	2 955 715	340 665	89 840	12 410	2 133 047	238 587
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	611 196 415	116 290 18 810 97 480	13 745 2 422 11 323	2 781 615 2 166	568 162 406	102 218 16 865 85 353	12 083 1 936 10 147
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	419 60 138 221	520 082 436 415 45 244 38 423	71 960 60 338 7 268 4 354	18 712 14 888 2 483 1 341	347 34 122 191	329 737 254 346 35 362 40 029	45 185 35 013 6 138 4 034
54	FOOD STORES	2 396	677 053	49 698	13 801	2 171	520 201	37 574
55 EX. 554	AUTOMOTIVE DEALERS	1 118	625 457	60 365	10 203	879	452 426	41 342
55 PT.(554)	GASOLINE SERVICE STATIONS	2 317	223 527	21 830	6 202	1 970	161 457	15 857
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	730 253 202 477	159 363 52 892 48 404 106 471	23 210 8 310 7 737 14 900	6 462 2 366 2 203 4 096	701 240 191 461	125 836 39 340 36 323 86 496	17 417 5 370 4 946 12 047
565 566 564, 7, 9	STORES <sup>3</sup>	97 103 171 34	19 109 58 220 23 831 3 633	2 990 7 667 3 641 602	655 2 306 987 148	84 146 178 53	13 143 50 853 18 812 3 688	2 011 6 889 2 642 505
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	866 304 193	139 847 70 814 15 837	19 113 9 553 2 325	3 715 1 756 586	710 311 139	91 516 47 990 14 531	13 458 7 036 2 204
	MUSIC STORES	369	53 196	7 235	1 373	260	28 995	4 218
58 5812 5813	EATING AND DRINKING PLACES	3 403 2 228 1 175	208 876 181 718 27 158	46 596 42 859 3 737	18 816 17 201 1 615	2 712 1 840 872	132 559 113 907 18 652	28 709 26 850 1 859
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	452	93 049	14 300	4 219	423	77 039	12 104
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	2 591 455 127 186 262	192 171 55 726 15 137 27 093 10 076	19 848 2 773 1 659 4 141 1 678	4 929 756 348 741 537	1 929 487 99 168 202	140 058 43 056 8 917 19 723 6 040	14 858 1 851 1 022 2 658 1 019

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963 to 1967	les	Perce	ent distribution of	sales
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup>	-2.0	39•2	38.6	100•0	100.0	100.0
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	6.7 (D) (D)	12.7 -0.1 15.1	13.8 11.5 14.2	1.8 (D) (D)	3.2 0.5 2.7	3.9 0.6 3.3
53 PART 531 533 539	GENERAL MERCHANDISE GRDUP STDRES <sup>1</sup>	22.6 20.1 40.1 13.5	53.9 65.8 28.6 -13.3	57.7 71.6 27.9 -4.0	27.7 22.9 4.2 0.6	19.5 16.7 1.6 1.2	17.6 14.8 1.5 1.3
54	FOOD STORES	-33•1	32•2	30.1	2.8	21.3	22.9
55 EX. 554	AUTDMDTIVE DEALERS	-14.8	36 • 1	38.2	33•7	21.5	21•2
55 PT.(554)	GASDLINE SERVICE STATIONS	-33.1	36 • 2	38.4	1.4	6.8	7.6
56 562, 3, 8 562 DTHER 56	APPAREL AND ACCESSORY STDRES	-3.4 -14.1 -14.2 2.0	28.4 42.0 37.7 22.1	26.6 34.4 33.3 23.1	10.5 3.1 2.8 7.4	6.0 2.1 1.9 3.9	5.4 1.8 1.6 3.6
57 5712 OTHER 571 572, 573	FURNITURE, HDME FURNISHINGS, AND EQUIPMENT STORES	~11.9 0.3 (D)	55.0 49.7 7.9 91.8	52.8 47.5 9.0 83.5	5•1 3•0 (Z) 2•0	4.8 2.4 0.6	4 • 7 2 • 4 0 • 5
58 5812 5813	EATING AND DRINKING PLACES	26.7 21.1 68.7	60.6 63.1 44.9	57.6 59.5 45.6	6.3 5.3 1.0	7•3 6•4 0•9	7•1 6.2 0•9
59 PT.(591)	DRUG STDRES AND PROPRIETARY STDRES	-15.8	20.7	20.8	2•2	3•1	3.1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup>	10.1 1.9 (D) 26.3 37.9	42.5 19.3 77.5 45.9 59.0	37.2 29.4 69.8 37.4 66.8	8.5 1.6 (D) 3.9 0.1	6.5 2.0 0.5 1.1 0.3	6.5 1.9 0.5 0.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. rRevised.

1-Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2-Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business d	istrict sales as
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup>	15.8	11.8
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	9.1 (D) (D)	5.5 (0) (0)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES¹	22.5 21.6 41.1 8.4	18.6 18.3 32.4 5.5
54	FOOD STORES	2.1	1.5
55 Ex. 554	AUTOMOTIVE DEALERS	24.8	18.8
55 PT.(554)	GASOLINE SERVICE STATIONS	3.2	2.2
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	28.0 23.9 23.7 30.2 41.8 24.9 (0)	23.5 20.8 20.4 24.3 37.1 19.2 27.8 25.5
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	16.6 19.2 1.2 18.1	12.6 14.7 1.0 13.3
58 5812 5813	EATING AND DRINKING PLACES	13.6 13.1 17.1	10.6 10.3 12.8
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	11.0	8.2
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	20.7 12.3 (0) 58.2 4.5	15.4 9.7 (D) 50.4 3.2

D Withheld to avoid disclosure. NA Not available.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan	Central business	Major retail centers (see descriptions below)			
		statistical area	district	No. 1	No. 2	No. 3	
	RETAIL STORES, TOTAL: 1 NUMBER	14 903 2 955 715	806 349 362	31 29 991	66 63 609	92 31 061	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	6 251 978 978	339 .39 628	6 1 199	14 6 826	23 10 207	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2  NUMBER	2 015 819 292	187 151 108	12 27 686	35 37 634	26 6 651	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	6 637 1 157 445	280 158 626	13 1 106	17 19 149	43 14 203	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL 1	14 903	812	31	66	92	
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	611 196 415	15 4 11	3	= =	4 - 4	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	419 60 138 221	23 4 8 11	5 3 1 1	7 3 2 2	4 1 2 1	
54	FOOD STORES	2 396	68	1	5	4	
55 EX. 554	AUTOMOTIVE DEALERS	1 118	53	3	1	11	
55 PT.(554)	GASOLINE SERVICE STATIONS	2 317	46	1	3	8	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	730	103	4	22	8	
562 OTHER 56	FURRIERS	253 202 477	26 16 77	4	8 5 14	1 1 7	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	866 304 193 369	61 25 4 32	3 1 1	6 2 1 3	14 8 2	
58 5812 5813	EATING AND DRINKING PLACES	3 403 2 228 1 175	239 154 85	4 4 -	7 6 1	15 11 4	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	452	32	1	2	4	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	2 591 455 127 186 262	166 26 5 31 7	6 - 1 1 1 -	13 1 - 1 -	20 1 - 6	

r<sub>Revised</sub>

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. TRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Garden Oaks Shopping Center" and establishments on N. Shepherd Dr. from F.W.D. and C.R.I. and P.R.R. to Heidrick Ave. (Houston)

MRC No. 2 Includes the planned center known as "Gulfgate Shopping City" in the area bounded by: Winkler, Reveille, south side of Holmes, Telephone Rd., and Plum Creek La. (Houston)

MRC No. 3 Includes establishments on Jensen Dr. from Worthington to Turner Dr., on Berry Rd. from Harrell to Arkansas, and on Luell and Laura Koppe from Jensen Dr. to Arkansas. (Houston)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

obee 012	Kind of business		Major retail center	sContinued (see desc	criptions below)	
SIC code	Killa VI Justiless	No. 4	No. 5	No. 6	No. 7	No. 8
	RETAIL STORES, TOTAL: 1 NUMBER	43 29 736	56 33 149	29 17 079	41 26 808	27 1
4, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	9 3 606	16 5 079	13 2 351	(D) 9	1 6
3 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	21 22 533	19 17 833	5 (p)	13 (D)	(
2, 55, 59 Ex. 591	ALL OTHER STORES:  NUMBER	13 3 597	21 10 237	11 (D)	19 3 304	(
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	43	56	29	41	
251 2 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	2 - 2	2 - 2	3 - 3	3 1 2	
3 PART 31 33 39	GENERAL MERCHANDISE GROUP STORES	5 3 1	4 2 1	3 1 1	2 1 1	
1	FOOD STORES	4	3	2	3	
EX. 554	AUTOMOTIVE DEALERS	1	3	2	3	
PT.(554)	GASOLINE SERVICE STATIONS	4	5	1	2	
2, 3, 8	APPAREL AND ACCESSORY STORES	11	12	2	7	
2 HER 56	FURRIERS	5 4 6	3 3 9	1 1 1	2 2 5	
12	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	5 2	3 -	-	4 1 1	
HER 571 2, 573	HOME FURNISHING STORES	3	3	-	2	
12 13	EATING AND DRINKING PLACES	4 4 -	9 6 3	11 6 5	5 5 -	
PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	4	-	1	
EX. 591 2 5	MISCELLANEOUS RETAIL STORES	6 1 2 -	11 1 1 2	5 2 - 1	11 1 1 3	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 4 Includes the planned center known as "Meyerland Plaza" and establishments on Beechnut St. from Frankway to S. Rice St. (Houston)

MRC No. 5 Includes the planned center known as "Palms Shopping Center" and establishments on Griggs Rd. from Milart to Sunrise and on South Park Blvd. from Griggs Rd. to Browncroft. (Houston)

MRC No. 6 Includes establishments in the area bounded by: Avenue "C", 69th, Capitol Ave., and 66th. (Houston)

MRC No. 7 Includes establishments on S. Shaver from Hart Ave. to Rustic Dr., on Southmore Ave. from Redman to S. Main, on S. Main from Southmore Ave. to Bird, and on W. Curtis from S. Shaver to Dade. (Pasadena)

MRC No. 8 Includes establishments in the area bounded by: Isabella Ave., Fannin St., Wichita St., west side of S. Main St., Ruth St., Ruth St., ext., Interstate 59, Richmond St., and west side of S. Main St. (Houston)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business		Major retail cente	rsContinued (see de	scriptions below)	
310 code	Nille of desireds	No. 10	No. 11	No. 12	No. 14	No. 15
	RETAIL STORES, TOTAL: 1 NUMBER	44 47 844	98 30 916	20 38 415	44 51 883	46 28 545
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	4 5 505	27 11 590	5 6 295	7 461	13 4 963
53 PT.56,57	SHOPPING GOODS STORES (GAF): NUMBER	30 35 000	32 12 709	7 29 742	26 42 280	16 19 543
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	10 7 339	39 6 617	8 2 378	10 2 142	17 4 039
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL 1	44	98	20	44	46
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	=	5 1 4	- -	1 - 1	1 - 1
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	6 4 1 1	6 1 2 3	3 2 - 1	4 2 1 1	5 3 1 1
54	FOOD STORES	1	10	1	4	4
55 EX. 554	AUTOMOTIVE DEALERS	2	8	-	-	3
55 PT.(554)	GASOLINE SERVICE STATIONS	1	12	1	-	4
56 562, 3, 8	APPAREL AND ACCESSORY STORES	20	13	4	17	8
562 OTHER 56	FURRIERS	9 6 11	7 6 6	2 2 2	7 5 10	3 3 5
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	4 - - 4	13 3 3	:	5 1 -	3 1 -
58 5812 5813	STORES	2 2 -	14 13 1	3 2 1	3 3 -	8 8 -
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	3	1	1	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	7 - 1 1	14 3 1 2	7 - 1 1 1	9 1 1 2 2 -	9 2 - 1 1

r<sub>Revised</sub> Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

- MRC No. 10 Includes the planned center known as "Northline Shopping City" on east side Hwy. 75 (North Freeway) from Cross Timbers Rd. to Lyerly. (Houston)
- MRC No. 11 Includes the planned centers known as "Long Point Plaza", "Spring Village", "Ridgecrest Shopping Center", and "Weingarten's Long Point Shopping Center" and establishments on Long Point Rd. from Johanna St. to Bingle Rd., in the 1700 and 1800 blocks of Wirt Rd., and Bingler Rd. (Houston)
- MRC No. 12 Includes establishments on S. Post Oak Rd. from Lynn St. to W. Alabama St. and on Westheimer Rd. from S. Post Oak Rd. to Southwest Freeway. (Houston)
- MRC No. 14 Includes the planned center known as "Sharpstown Center" on the north side of Bellaire Blvd. between the Southwest Freeway and Fondren Rd. (Houston)
- MRC No. 15 Includes the planned centers known as "Pasadena Plaza" and "K-Mart Plaza" and establishments on S. Shaver St. from Spencer Hwy. to Vista Rd. and on Spencer Hwy. from Allen Genoa Rd. to S. Shaver St. (South Houston, Pasadena)

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business	Maj	jor retail centersContinued (see descriptions below)				
310 0000	Nina of Dusiness	No. 16	No.17	No. 18	No. 19		
	RETAIL STORES, TOTAL: 1 NUMBER	76 33 230	27 8 557	41 21 021	18 7 631		
54, 58, 591	CONVENIENCE GOOOS STORES:  NUMBER	11 5 496	11 . 1 868	6 3 716	7 1 837		
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2  NUMBER	33 13 485	9 (D)	24 16 133	7 (D)		
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	32 14 249	7 (D)	11 1 172	4 (D)		
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL	76	27	41	18		
52 5251 52 EX. 5251	BUILOING MATERIALS, HARDWARE, ANO FARM EQUIP- MENT OEALERS	3 1 2	-	1 - 1	2 1 1		
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	9 2 3 4	2 1 - 1	3 1 1 1	3 1 1 1		
54	FOOD STORES	5	6	3	2		
55 EX. 554	AUTOMOTIVE DEALERS	8	1	1	_		
55 PT.(554)	GASOLINE SERVICE STATIONS	5	2	-	1		
56 562, 3, 8	APPAREL ANO ACCESSORY STORES	14	4	17	3		
562 OTHER 56	FURRIERS	3 3 11	4 3 -	6 5 11	2 2 1		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	10 3 - 7	3 1 - 2	4 - - 4	1 - 1		
58 5812 5813	EATING AND ORINKING PLACES	3 3 -	3 3	2 2 -	4 4 -		
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	3	2	1	1		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES LIQUOR STORES SPORTING GOOOS STORES, BICYCLE SHOPS. JEWELRY STORES. FLORISTS.	16 1 1 5	4 1 1 - -	9 - - 2 -	1 1		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 16 Includes establishments on Texas St. from 5th St. to Price, on N. Main St. from Texas St. to Sterling St., and in the 900-1000 blocks of Market St. Rd. (Baytown)

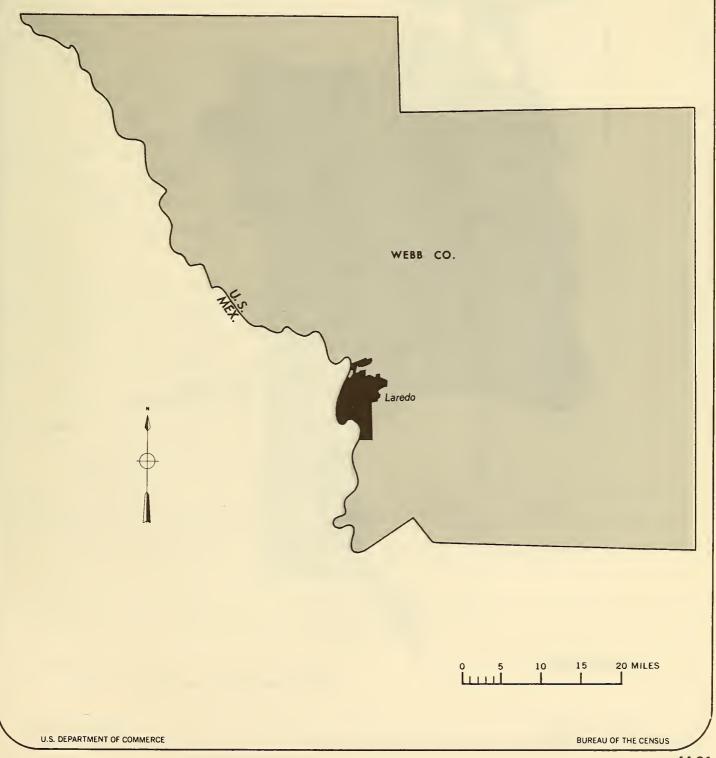
MRC No. 17 Includes the planned center known as "K-Mart Plaza" and establishments in the area bounded by: Morrell Ave., N. Pruett St., south side of William Ave., Maplewood Dr., and Memorial Dr. Ext. (Baytown)

MRC No. 18 Includes the planned center known as "Memorial City Shopping Center" at the intersection of Katy Freeway and Gessner Rd. (Houston)

MRC No. 19 Includes the planned centers known as "K Mart Plaza" and "Edgewood Plaza" and establishments on South Park Blvd. from South Wind Ave. to Doulton St. and the 5700 block of Van Fleet Blvd. (Houston)

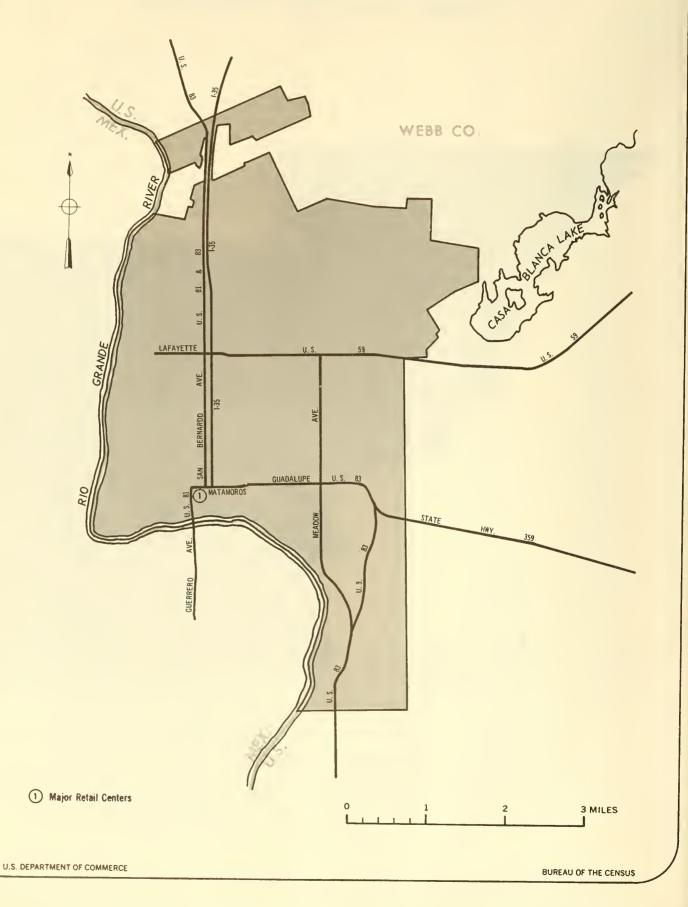
## LAREDO, TEX.

Standard Metropolitan Statistical Area



## LAREDO, TEX.

City and Major Retail Centers



#### TABLE 1. Major Retail Centers in the SMSA: 1967

LAREDO SMSA -Coextensive with Webb County, Tex.

SIC code	Kind of business	Standard metropolitan	Major retail centers (see descriptions below)
		statistical area	No. 1
	RETAIL STORES, TOTAL:  NUMBER	631 137 813	200 90 267
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	275 32 943	44 11 665
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	128 71 802	100 61 888
52, 55, 59 EX. 591	ALL OTHER STORES:  NUMBER	228 33 068	56 16 714
	NUMBER OF ESTABLISHMENTS		
	RETAIL STORES, TOTAL 1	631	200
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	27 4 23	5 2 3
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	29 3 5 21	22 3 3 16
54	FOOD STORES	136	13
55 EX. 554	AUTOMOTIVE DEALERS	46	12
55 PT.(554)	GASOLINE SERVICE STATIONS	72	14
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	74 38 34 36	66 35 31 31
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	25 8 2 15	12 3 1 8
58 5812 5813	EATING AND DRINKING PLACES	121 75 46	22 18 4
59 EX.(591)	DRUG STORES AND PROPRIETARY STORES	18	9
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	83 12 2 6 9	25 2 1 4 1

MRC No. 1 Includes the establishments in the area bounded by: Montezuma, San Dario Ave., city limits (Rio Grande River), and Santa Maria Ave. (Laredo city) Tract 4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

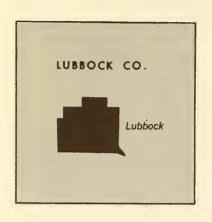
1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

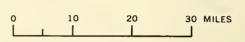
2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

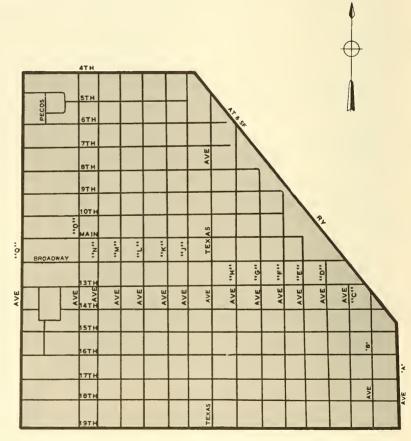
3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

### LUBBOCK, TEX.

# Standard Metropolitan Statistical Area and Central Business District 1967





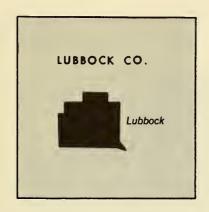


Comprising Census Tract 7

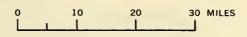
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#### **LUBBOCK, TEXAS**

Standard Metropolitan Statistical Area and Central Business District 1963



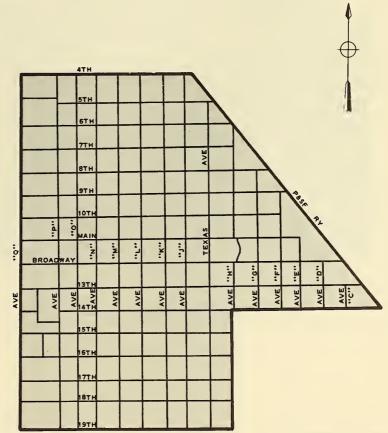
STANDARD METROPOLITAN STATISTICAL AREA & CENTRAL CITY



CENTRAL BUSINESS DISTRICT

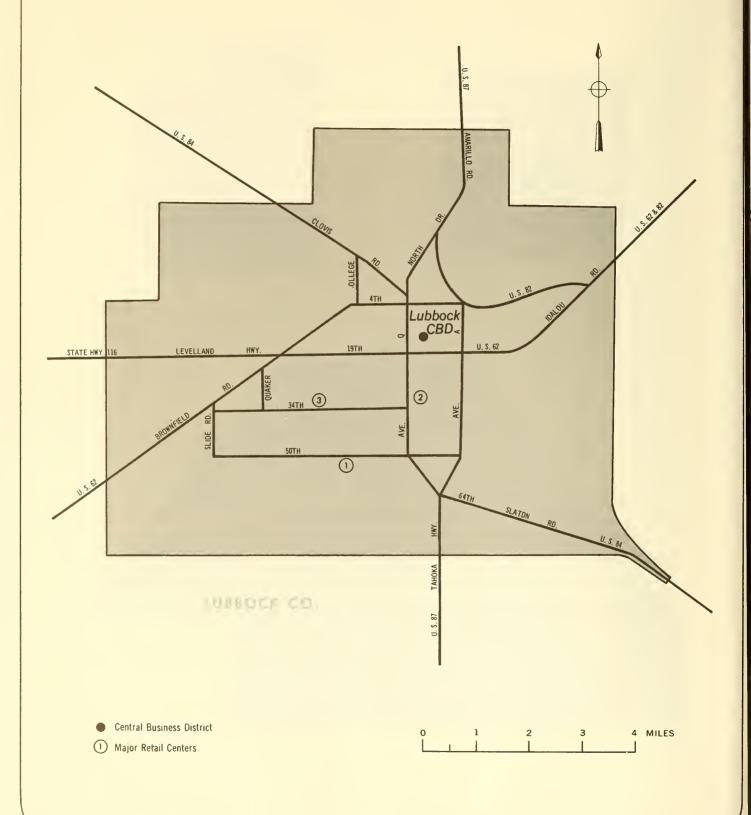
**Comprising Census Tract 7** 

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## LUBBOCK, TEX.

## City and Major Retail Centers



BUREAU OF THE CENSUS

U.S. DEPARTMENT OF COMMERCE

TABLE 1. The Central Business District: 1967 and 1963

			19	67		1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
52	RETAIL STORES, TOTAL <sup>1</sup>	203	61 889	9 064	2 108	234	69 675	9 666
5251 52 EX. 5251	MENT DEALERS	8 1 7	1 918 (D) (D)	273 (D) (D)	53 (D) (D)	7 2 5	2 488 (D) (D)	265 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	11 4 2 5	16 622 15 035 (D) (D)	3 547 3 228 (D) (D)	804 750 (D) (D)	19 4 6 9	21 152 19 408 972 772	3 599 3 326 203 70
54	FOOD STORES	18	1 353	113	40	12	2 248	195
55 EX. 554	AUTOMOTIVE DEALERS	38	27 253	2 858	538	33	23 300	2 338
55 PT.(554)	GASOLINE SERVICE STATIONS	17	1 398	150	39	17	1 132	148
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	28 11 10 17	4 621 1 393 1 350 3 228	647 179 171 468	223 66 58 157	47 21 15 26	6 878 2 579 2 407 4 299	952 361 326 591
565 566 564, 7, 9	STORES3	5 2 6 2	1 440 (D) 746 (D)	279 (D) 62 (D)	60 (D) 17 (D)	6 8 12 -	1 581 1 813 905	279 200 112
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	14 8 3	2 795 (D) (D) 1 271	406 (D) (D)	63 (D) (D)	21 14 3	5 368 3 588 (D)	744 460 (D)
58 5812 5813	EATING AND DRINKING PLACES	32 31 1	1 662 (D) (D)	486 (D) (D)	226 (D) (D)	34 34 -	1 871 1 871 -	543 543
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	6	1 165	166	18	9	1 444	214
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	31	3 102	418	104	35	3 794	668
595 597 5992	SPORTING GOODS STORES AND BICYCLE SHOPS JEWELRY STORES	2 8 1	(D) 884 (D)	(D) 125 (D)	(D) 28 (D)	3 8 1	(D) 1 566 (D)	(D) 216 (D)

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (See CBD maps), markedly affecting comparability of data for these the Census years, rRevised.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 2. The City: 1967 and 1963

			19	67		1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	1 467	291 550	34 613	9 601	1 227	255 126	29 143
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	70 3 67	21 880 (D) (D)	2 323 (D) (D)	503 (D) (D)	63 6 57	25 189 (D) (D)	2 458 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	51 11 11 29	(D) 46 792 (D) (D)	8 709 7 194 (D) (D)	2 183 1 763 (0) (D)	50 7 18 25	40 532 25 116 (D) (D)	6 636 4 743 (D) (D)
54	FOOD STORES	172	49 940	3 664	1 137	159	49 758	3 466
55 EX. 554	AUTOMOTIVE DEALERS	159	64 968	6 461	1 212	130	58 605	5 508
55 PT.(554)	GASOLINE SERVICE STATIONS	237	19 738	1 719	558	223	17 359	(0)
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	103 46 42 57	14 487 (D) (D) (D)	1 977 (D) (D) (D)	608 (D) (D) (D)	110 49 37 61	14 499 5 887 5 198 8 612	1 780 657 579 1 123
565 566 564, 7, 9	STORES <sup>3</sup>	14 5 24 7	(D) (D) 2 570 (D)	(D) (D) 323 (D)	(D) (D) 85 (D)	12 14 25 10	(D) 3 682 1 927 (D)	(D) 485 229 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	119 43 32	15 894 (D) (D)	2 094 (D) 445	470 (D) 135	108 50 25	17 291 (D) 3 166	2 359 (D) 580
	MUSIC STORES	44	(0)	(D)	(D)	33	(D)	(D)
58 5812 5813	EATING AND DRINKING PLACES	233 221 12	16 864 16 590 274	4 019 (D) (D)	1 829 (D) (D)	177 176 1	10 891 (D) (D)	2 665 (D) (D)
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	52	8 094	1 235	427	51	7 458	958
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	271 21 13 23 19	22 362 5 912 (D) (D)	(D) (D) 231 337 185	(D) (D) 56 74 64	156 2 9 18 18	13 544 (D) 865 (D) (O)	(D) (D) 117 (D) (D)

rRevised.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. \*Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

LUBBOCK SMSA-Coextensive with Lubbock County, Tex.

			19	67		1963			
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
	RETAIL STORES, TOTAL <sup>1</sup>	1 690	319 092	36 906	10 207	1 470	285 390	31 901	
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	82 5 77	23 290 708 22 582	2 481 (D) (D)	541 (D) (D)	76 9 67	26 772 2 130 24 642	2 655 134 2 521	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	54 11 12 31	57 894 46 792 3 446 7 656	8 778 7 194 572 1 012	2 208 1 763 201 244	56 7 19 30	41 219 25 116 6 203 9 900	6 707 4 743 1 049 915	
54 .	FOOD STORES	211	54 317	3 901	1 209	202	54 795	3 728	
55 Ex. 554	AUTOMOTIVE DEALERS	179	72 077	7 110	1 340	148	63 795	5 975	
55 PT.(554)	GASOLINE SERVICE STATIONS	275	22 631	1 889	613	254	19 216	1 720	
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	108 48 44 60	14 766 6 048 5 852 8 718	2 003 722 700 1 281	617 249 235 368	116 53 41 63	15 008 6 189 5 500 8 819	1 843 696 618 1 147	
565 566 564, 7, 9	STORES <sup>3</sup>	15 6 24 7	3 210 (D) 2 570 (D)	494 (D) 323 (D)	130 (D) 85 (D)	14 14 25 10	(D) 3 682 1 927 (D)	(D) 485 229 (D)	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	125 45 34	16 362 6 856 2 983	2 135 815 445	483 175 135	115 52 25	18 376 9 790 3 166	2 481 1 216 580	
	MUSIC STORES	46	6 523	(0)	(D)·	38	5 420	685	
58 5812 5813	EATING AND DRINKING PLACES	263 248 15	17 725 17 406 319	4 206 4 162 44	1 924 1 900 24	219 215 4	13 467 (D) (D)	3 310 (D) (D)	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	57	8 684	1 289	447	57	8 115	1 020	
59 Ex. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	336 46 14 24 22	31 346 11 166 1 695 2 240 (D)	3 114 711 (D) 337 196	825 159 (D) 74 68	227 32 12 19 19	24 627 7 654 1 083 2 308 889	2 462 395 147 300 138	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1-Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2-1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

			change in sales 3 to 1967	Perce	Percent distribution of sales		
SIC code	Kind of business	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area	
	RETAIL STORES, TOTAL 1	14.3	11.8	100.0	100.0	100.0	
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT OEALERS	-13.1 (D) -8.5	-13.0 -66.8 -8.4	3•1 (D) (D)	(D) (D) 7•3	7.3 0.2 7.1	
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	(D) 86.3 -47.2 -21.8	40.4 86.3 -44.4 -22.7	26.9 24.3 (D) (D)	19.7 (D) 1.1 2.5	18.1 14.7 1.1 2.4	
54	FOOO STORES	0.4	-0.9	2.2	(0)	17.0	
55 EX. 554	AUTOMOTIVE OEALERS	10.8	13.0	44.0	(0)	22.6	
55 PT.(554)	GASOLINE SERVICE STATIONS	13.7	17.8	2.2	(D)	7.1	
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	-0.1 (D) (D) (D)	-1.6 -2.3 6.4 -1.1	7.5 2.3 2.2 5.2	(D) 2.0 2.0 2.9	4.6 1.9 1.8 2.7	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-8.1 -29.0 (D) 34.2	-11.0 -30.0 -5.8 20.3	4.5 (D) (D) 2.1	(D) 2.3 1.0	5.1 2.1 0.9 2.1	
58 5812 5813	EATING ANO DRINKING PLACES	54.8 (D) (D)	31.6 (D) (D)	2•7 (D) (D)	(D) (D)	5.6 5.5 0.1	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	8.5	7.0	1.9	(0)	2.7	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup>	65.1 (D) (D) -2.9 28.6	27.3 45.9 56.5 -2.9 (D)	5.0 (D) 1.4 (D)	(D) (D) 0.6 0.8 0.4	9.9 3.5 0.5 0.7 (D)	

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (See CBD maps) markedly affecting comparability of data for these two Census years, therefore, percent change data are not shown for Central Business Districts.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. \*Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business of	listrict sales as
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup>	21.2	19.4
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT OEALERS	8.8 (0) 8.3	8.2 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	(0) 32.1 (0) (0)	28.7 32.1 (D) (O)
54	FOOD STORES	2.7	2.5
55 Ex. 554	AUTOMOTIVE DEALERS	41.9	37.8
55 PT.(554)	GASOLINE SERVICE STATIONS	7.1	6.2
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES.  WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.  WOMEN'S REAOY-TO-WEAR STORES.  OTHER APPAREL ANO ACCESSORY STORES <sup>2</sup> MEN'S ANO BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> SHOE STORES <sup>3</sup> APPAREL ANO ACCESSORY STORES, N.E.C. <sup>3</sup>	31.9 (0) (0) (D) (0) (0) 29.0 (0)	31.3 23.0 23.1 37.0 44.9 (0) 29.0
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	17.6 (0) (0) (0)	17.1 (D) (O) 19.5
58 5812 5813	EATING ANO ORINKING PLACES	9.9 (o) (o)	9.4 (0) (0)
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	14.4	13.4
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	13.9 (0) (0) (0)	9.9 (D) 39.5 (O)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. TRevised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: 1 NUMBER	1 690 319 092	20 <b>3</b> 61 889	54 26 763	16 11 413	25 5 237
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	531 80 726	56 4 180	7 5 882	6 4 175	3 (D)
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	287 89 022	53 24 038	30 18 305	5 (D)	13 2 740
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	872 149 344	94 33 671	17 2 576	5 (D)	(D)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	1 690	203	54	16	25
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	82 5 77	8 1 7	= =	-	- - -
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	54 11 12 31	11 4 2 5	10 3 3 4	1 1 -	2 1 1
54	FOOD STORES	211	18	2	4	2
55 EX. 554	AUTOMOTIVE DEALERS	179	38	3	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS	275	17	3	4	3
56 562, 3, 8	APPAREL AND ACCESSORY STORES	108	28	15	-	9
562 OTHER 56	FURRIERS	48 44 60	11 10 17	8 7 7	=	5 5 4
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	125 45 34 46	14 8 3	5 2 -	4 1 - 3	2 2 -
58 5812 5813	EATING AND DRINKING PLACES	263 248 15	32 31 1	3 3 -	1 1 -	=
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	57	6	2	1	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	336 46 14 24 22	31 - 2 8	11 - 1 2	1	6 - 1 1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. "Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

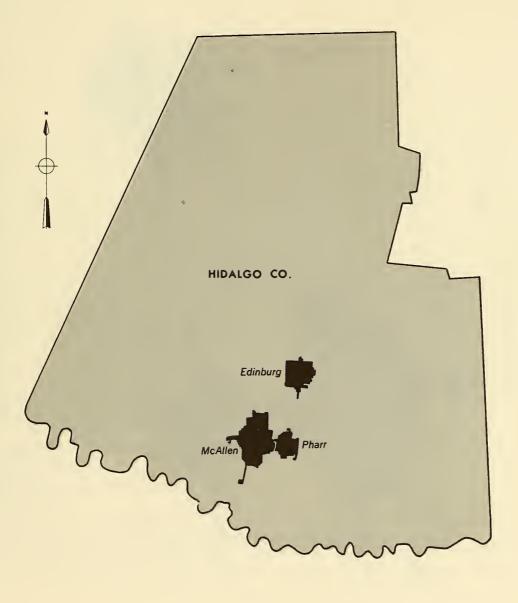
MRC No. 1 Includes the planned centers known as "Caprock Shopping Center" and "Monterey Shopping Center" and establishments on 50th St. from College Ave. to Gary Ave. and on Boston Ave. from 50th St. to 52nd St. (Lubbock city) Tracts 20, 21

MRC No. 2 Includes the planned center known as "Globe Discount City" and establishments on Ave. Q from 32nd St. to 34th St. and on 34th St. from Ave. N to Ave. R. (Lubbock city)

MRC No. 3 Includes establishments on 34th St. from Indiana Ave. to Knoxville Ave. (Lubbock)

## MC ALLEN-PHARR-EDINBURG, TEX.

Standard Metropolitan Statistical Area

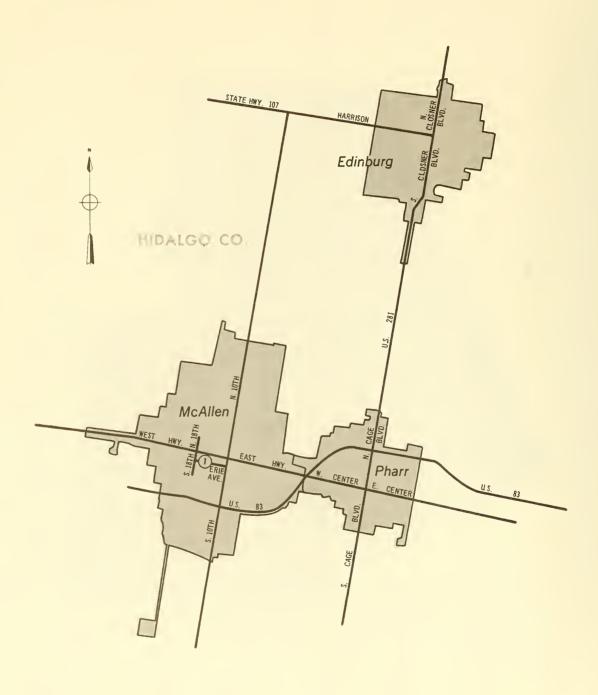


0 5 10 15 20 MILES

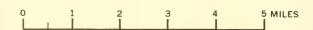
U.S. DEPARTMENT OF COMMERCE

# MC ALLEN-PHARR-EDINBURG, TEX.

Cities and Major Retail Centers







U.S. DEPARTMENT OF COMMERCE

Mcallen-Pharr-Edinburg SMSA — Coextensive with Hidalgo County, Tex.

	od	W:-J - ( ) - : - · · ·	Standard metropolitan	Major retail centers (see descriptions below)
SIC	C code	Kind of business	statistical area	No. 1
		RETAIL STORES, TOTAL: 1 NUMBER	1 648 208 643	151 41 090
54, 58	3, 591	CONVENIENCE GOODS STORES:  NUMBER	706 59 090	37 4 001
53 PT.	.56,57	SHOPPING GOODS STORES (GAF):2  NUMBER	257 62 619	66 28 031
52, 55 59 EX	5, x. 591	ALL OTHER STORES:  NUMBER	685 86 934	47 9 058
		NUMBER OF ESTABLISHMENTS		
		RETAIL STORES, TOTAL 1	1 648	151
52 5251 52 EX.	. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	105 24 81	5 1 4
53 PAR 531 533 539	RT	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	73 6 23 44	19 3 4 12
54		FOOD STORES	390	10
55 EX.	. 554	AUTOMOTIVE DEALERS	115	9
55 PT.	(554)	GASOLINE SERVICE STATIONS	251	5
56 562, 3 562 OTHER		APPAREL AND ACCESSORY STORES	98 38 34 60	38 17 15 21
57 5712 OTHER 572, 5		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	86 37 14 35	9 6 - 3
58 5812 5813		EATING AND DRINKING PLACES	270 168 102	24 12 12
59 EX.	(591)	DRUG STORES AND PROPRIETARY STORES	46	4
59 EX. 592 595 597 5992	. 591	MISCELLANEOUS RETAIL STORES  LIQUOR STORES	214 27 7 18 18	28 1 2 6 3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. 

Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise. 
Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: West Hwy., S. 10th St., Erie Ave., and S. 18th St. (McAllen)

## MIDLAND, TEX.

Standard Metropolitan Statistical Area

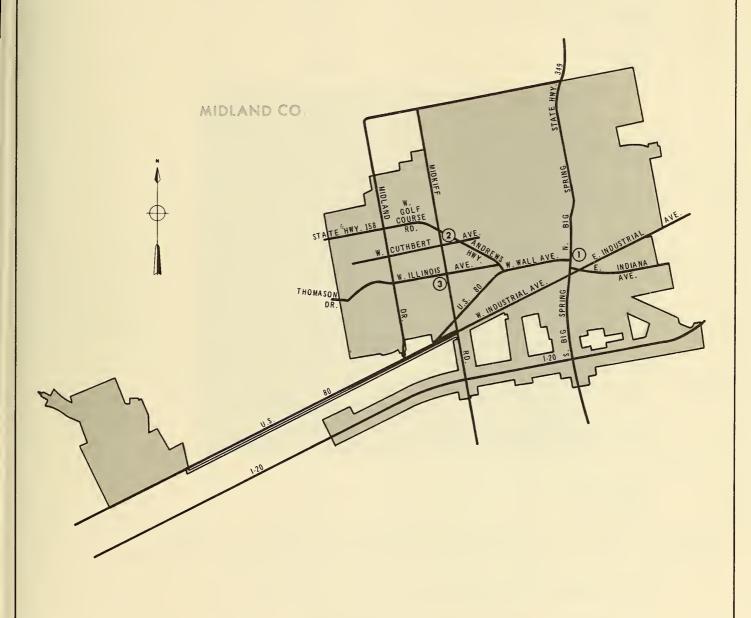


0 5 10 15 20MILES

U.S. DEPARTMENT OF COMMERCE

## MIDLAND, TEX.

City and Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

1 Major Retail Centers

BUREAU OF THE CENSUS

4 MILES

MIDLAND SMSA- Coextensive with Midland County, Tex.

SIC code	Kind of business	Standard metropolitan	Major retail centers (see descriptions below)			
310 code	5. 33311035	statistical area	No. 1	No. 2	No. 3	
	RETAIL STORES, TOTAL: 1 NUMBER	609 114 188	69 9 126	28 5 509	31 13 968	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	198 37 194	18 1 641	6 1 902	13 5 047	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	105 26 047	17 4 621	14 2 802	6 7 571	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	306 50 947	34 3 002	8 805	12 1 350	
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	609	69	28	31	
52 5251 52 EX. 5251	BUILOING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	31 6 25	<u> </u>	1 1	2 - 2	
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	23 4 7 12	3 1 1 1	3 1 1 1	3 2 1	
54	FOOD STORES	83	2	2	6	
55 EX. 554	AUTOMOTIVE OEALERS	51	4	1	1	
55 PT.(554)	GASOLINE SERVICE STATIONS	103	12	4	8	
56 562, 3, 8	APPAREL ANO ACCESSORY STORES	43	10	7	2	
562 OTHER 56	FURRIERS	17 15 26	4 4 6	4 4 3	1 1 1	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	39 8 11 20	4 2 1	4 - 2 2	1 - - 1	
58 5812 5813	EATING ANO ORINKING PLACES	91 62 29	14 13 1	3 3 -	6 6 -	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	24	2	1	1	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	121 2 6 11 5	18 - - 5	2 - - 1	1 - - -	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. rRevised.

LExcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Jincludes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

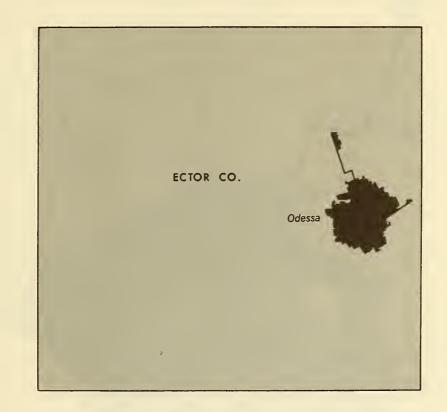
MRC No. 1 Includes the establishments in the area bounded by: Texas Ave., Marienfeld, Tennessee Ave., Big Springs, Ohio Ave., Main, Illinois Ave., Baird, Texas Ave., Dallas extended, U.S. Hwy. 80, Loraine extended, Indiana Ave., "A", Missouri Ave., and Carrizo. (Midland city) Tract 9

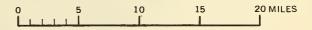
MRC No. 2 Includes the planned center known as "Dellwood Plaza" and establishments on W. Illinois Ave., from Midkiff Rd. to Thomas Ave. (Midland)

MRC No. 3 Includes the planned center known as "Town and Country Shopping Center" and establishments on Midkiff Ave. from Andrews Hwy. to Cuthbert Ave. and on Andrews Hwy. from Midkiff Ave. to Cuthbert Ave. (Midland)

## ODESSA, TEX.

Standard Metropolitan Statistical Area





U.S. DEPARTMENT OF COMMERCE

# ODESSA, TEX. City and Major Retail Centers ECTOR CO. 3 MILES 1 Major Retail Centers U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS 44-110

ODESSA SMSA-Coextensive with Ector County, Tex.

SIC code	Kind of business	Standard metropolitan	Major retail centers (see descriptions below)				
		statistical area	No. 1	No. 2	No. 3	No. 4	
	RETAIL STORES, TOTAL: 1 NUMBER	970 164 400	141 37 905	52 19 370	15 6 011	21 10 750	
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	356 52 301	44 4 360	6 807	6 2 807	8 3 405	
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER	146 39 454	38 9 373	26 10 277	2 (D)	8 (D)	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	468 72 645	59 24 172	17 2 286	(D)	5 (o)	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL 1	970	141	52	15	21	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	26 5 21	6 1 5	4 - 4	=	=	
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	31 6 11 14	8 1 3 4	6 2 1 3	1 1 -	3 1 1 1	
54	FOOO STORES	111	8	4	4	4	
55 EX. 554	AUTOMOTIVE OEALERS	101	11	2	-	1	
55 PT.(554)	GASOLINE SERVICE STATIONS	152	14	6	2	4	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	55	22	11	1	3	
562 OTHER 56	FURRIERS	24 19 31	10 9 12	5 2 6	- - 1	2 2 1	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	60 17 23 20	8 1 2 5	9 2 6	-	2 1 1	
58 5812 5813	EATING ANO ORINKING PLACES	218 149 69	28 24 4	3 3 -	1 1 -	2 2	
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	27	8	2	1	2	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	189 38 5 12	28 4 2 8 1	5 1 - 1 1	5 1 - - 1	- - - - -	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. TRevised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: 10th, Lee Ave., 13th, Jackson Ave., First, Texas Ave., T. and P. R.R., Crane Ave., First, and Dotsy Ave. (Odessa city) Tract 14

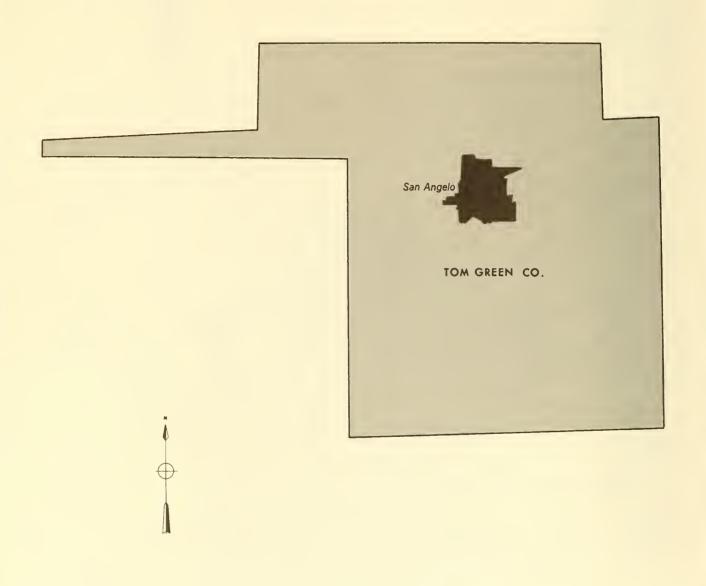
MRC No. 2 Includes the planned center known as "Great Oil Basin Shopping Center" and establishments on E. 8th St. from Jefferson Ave. to Royalty and on Maple from E. 8th St. to E. 10th St. (Odessa)

MRC No. 3 Includes planned center known as "Clarks Discount" and establishments on both sides of East 8th St. from Grandview Ave. to Meadow St. and establishments on both sides of Grandview Ave. from East 8th St. to 11th St. (Odessa)

MRC No. 4 Includes the planned center known as "Town and Country Shopping Center" and establishments on North Grandview from 25th St. to Brentwood Drive.

## SAN ANGELO, TEX.

Standard Metropolitan Statistical Area



0 5 10 15 20 MILES

U.S. DEPARTMENT OF COMMERCE

# SAN ANGELO, TEX. City and Major Retail Centers TOM GREEN CO. 2 MILES (1) Major Retail Centers U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS 44-113

SAN ANGELO SMSA-Coextensive with Tom Green County, Tex.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
		Statistical alea	No. 1	No. 2	
	RETAIL STORES, TOTAL: 1 NUMBER	728 111 434	112 33 688	22 5 567	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	265 34 298	24 5 110	11 1 266	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	110 26 458	40 14 896	3 (a)	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	353 50 678	48 13 682	8 (a)	
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup>	728	112	22	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	32 4 28	2 - 2	=	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES  VARIETY STORES  MISCELLANEOUS GENERAL MERCHANDISE STORES	23 5 5 13	· 10 4 3 3	1 1	
54	FOOD STORES	94	5	6	
55 EX. 554	AUTOMOTIVE DEALERS	64	18	-	
55 PT.(554)	GASOLINE SERVICE STATIONS	132	10	6	
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	38 11 10 27	16 3 3 13	=	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.  FURNITURE STORES	49 15 14 20	14 4 2 8	2 - - 2	
58 5812 5813	EATING AND DRINKING PLACES	148 109 39	12 11 1	5 5 -	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	23	7	_	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>3</sup>	125 13 11 6 7	18 - - 5 1	2	

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2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: First, Randolph, 5th, Main, Beauregard Ave., Emerick, and North Concho River. (San Angelo city) Tract 6

MRC No. 2 Includes the planned centers known as "K-Mart Plaza" and "Meads Suburban Center" bounded by: Rio Grande St., Guthrie St., College Hills, W. Beauregard Ave., Moritz Cir., Sherwood Way, and Horn St. (San Angelo)

### SAN ANTONIO, TEX.

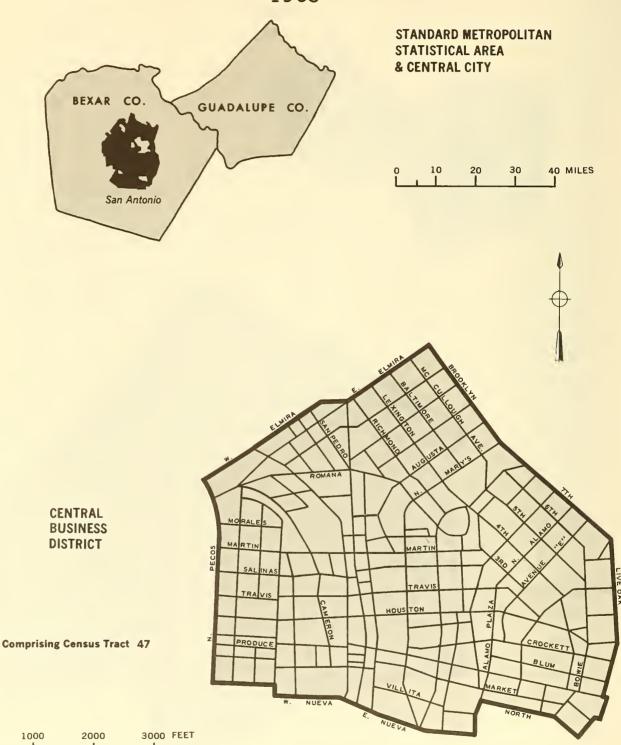
Standard Metropolitan Statistical Area and Central Business District

1967 GUADALUPE CO. 30 40 MILES San Antonio PECAN **Comprising Census Tract** COLL EGE 1101 3000 FEET 1000 2000

U.S. DEPARTMENT OF COMMERCE

### SAN ANTONIO, TEXAS

Standard Metropolitan Statistical Area and Central Business District 1963



## SAN ANTONIO, TEX.

City and Major Retail Centers

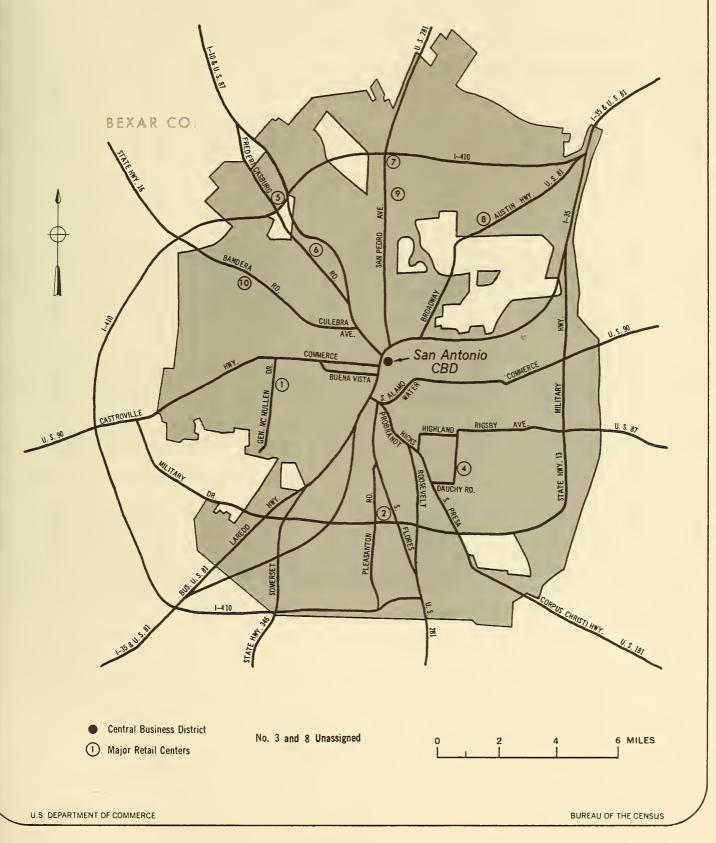


TABLE 1. The Central Business District: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	510	200 480	34 760	8 305	670	180 000	27 911
5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	4 - 4	1 305 1 305	174 - 174	38 - 38	8 1 7	1 508 (D) (D)	180 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	26 5 9 12	66 536 57 685 6 490 2 361	15 549 13 994 1 258 297	3 109 2 425 527 157	30 <sup>15</sup> 9 15	r63 737 r50 660 6 480 6 597	r10 877 r8 670 1 195 1 012
54	FOOD STORES	39	3 083	320	125	43	2 767	252
55 EX. 554	AUTOMOTIVE DEALERS	30	56 646	5 358	935	23	<sup>r</sup> 43 362	<sup>r</sup> 3 399
55 PT.(554)	GASOLINE SERVICE STATIONS	16	1 249	98	45	19	1 229	137
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	90 27 19 63	29 961 12 310 11 226 17 651	5 184 1 890 1 794 3 294	1 511 618 564 893	122 36 20 86	30 529 10 718 8 073 19 811	5 538 1 799 1 240 3 739
561 565 566 564, 7, 9	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES'	25 11 22 5	10 834 3 217 3 313 287	2 084 651 459 100	484 250 128 31	30 18 30 8	11 595 (D) 4 406 (D)	2 247 (D) 765 (D)
5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	32 17 3	11 813 9 570 (D)	2 389 1 828 (D)	516 392 (D)	53 26 3	11 782 9 165 (D)	2 315 1 850 (D)
58 5812 5813	EATING AND DRINKING PLACES	142 96 46	10 556 8 777 1 779	2 647 2 307 340	1 250 1 127 123	191 127 64	9 702 8 152 1 550	2 243 2 032 211
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	27	5 202	937	291	28	4 575	815
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	104 6 8 22 4	14 129 712 1 456 6 552 120	2 104 35 186 1 094 25	485 13 35 190 10	153 10 11 36 5	12 724 764 1 555 5 416 191	2 005 52 253 788 31

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

					-	1		
			19	967			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
52	RETAIL STORES, TOTAL <sup>1</sup>	5 465	964 257	119 654	33 683	4 848	713 596	84 369
5251 52 EX. 5251	MENT DEALERS	169 28 141	34 201 1 276 32 925	4 179 162 4 017	935 46 889	160 31 129	27 701 (D) (D)	3 614 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	157 26 61 70	192 599 (D) 16 628 (D)	29 851 (D) (D) 1 764	7 048 (D) (D) 622	127 18 60 49	130 905 (D)- 15 407 (D)	18 456 (D) 2 580 (D)
54	F000 STORES	1 034	192 885	13 617	4 815	979	153 422	9 934
55 EX. 554	AUTOMOTIVE DEALERS	419	<sup>r</sup> 215 012	<sup>r</sup> 21 688	r 3 768	347	r171 029	r15 661
55 PT.(554)	GASOLINE SERVICE STATIONS	865	81 866	7 773	2 639	639	47 708	4 880
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	263 89 69 174	55 011 21 478 20 162 33 533	8 559 3 107 (D) 5 452	2 577 1 014 (D) 1 563	279 88 65 191	47 361 17 466 14 159 29 895	7 840 2 748 2 103 5 092
565 566 564, 7, 9	STORES <sup>3</sup>	44 22 61 14	14 651 6 883 10 539 801	2 741 1 085 1 445 181	656 394 451 62	48 42 72 29	13 638 (D) 9 439 (D)	2 509 (D) 1 437 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	239 86 43	42 336 22 226 4 302	6 780 (D) (D)	1 622 (D) (D)	214 89 27	30 934 17 102 2 109	5 379 (D) (D)
58 5812 5813	EATING AND DRINKING PLACES	1 294 796 498	73 381 61 352 12 029	2 562 15 861 14 338 1 523	7 087 6 409 678	98 1 200 723 477	11 723 49 728 40 618 9 110	1 874 10 498 9 526 972
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	149	27 310	4 669	1 450	168	22 286	3 846
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	876 135 29 63 74	60 656 18 423 2 700 10 283 2 525	7 477 1 947 315 1 561 434	1 942 324 60 327 160	735 158 32 58 64	44 522 14 284 2 001 7 146 1 871	5 061 724 275 988 301

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

SAN ANTONIO SMSA—Consists of Bexar and Guadalupe Counties, Tex.

			19	67		1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	6 301	1 075 774	132 524	37 922	5 607	793 684	93 168
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	205 31 174	39 217 1 345 37 872	4 877 (D) (D)	1 103 (D) (D)	198 33 165	33 179 1 780 31 399	4 323 181 4 142
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	190 28 72 90	208 912 171 954 19 957 17 001	32 437 26 861 (D) (D)	7 862 5 657 (D) (D)	160 19 69 72	141 439 105 095 16 570 19 774	20 002 14 970 2 763 2 269
54	FOOD STORES	1 200	227 105	16 200	5 699	1 124	179 305	11 577
55 EX. 554	AUTOMOTIVE DEALERS	468	215 629	21 966	3 809	392	166 106	15 444
55 PT.(554)	GASOLINE SERVICE STATIONS	986	91 229	8 573	2 923	756	55 755	5 690
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	299 108 86 191	62 617 25 005 23 576 37 612	9 658 3 646 3 505 6 012	2 946 1 193 1 127 1 753	310 98 74 212	51 933 18 795 15 451 33 138	8 493 2 907 2 256 5 586
565 566 564, 7, 9	STORES <sup>3</sup>	50 25 66 15	16 690 7 730 11 600 923	3 050 1 155 1 610 197	734 443 501 75	55 46 79 32	15 221 6 027 10 088 1 802	2 789 996 1 532 269
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	274 97 50	48 436 25 633 4 460	7 529 3 837 813	1 803 850 298	249 105 33	32 824 18 171 2 237	5 621 3 138 503
312, 313	MUSIC STORES	127	18 343	2 879	655	111	12 416	1 980
58 5812 5813	EATING AND DRINKING PLACES	1 498 925 573	82 217 68 899 13 318	17 954 16 311 1 643	8 009 7 276 733	1 382 828 554	56 748 46 342 10 406	12 034 10 933 1 101
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	167	30 451	5 117	1 590	189	25 383	4 292
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	1 014 153 33 72 84	69 961 21 424 2 801 10 994 2 779	8 213 2 074 330 1 606 471	2 178 357 64 346 174	847 180 35 65 73	51 012 15 709 2 137 7 622 2 051	5 692 793 303 1 056 330

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963 to 1967	les	Percent distribution of sales		
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL 1	16.3	35•1	35.5	100.0	100.0	100.0
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-13.5 (D) (D)	23.5 (D) (D)	18.2 -24.4 20.6	0.7	3.5 0.1 3.4	3.6 0.1 3.5
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	r 4.4 r13.9 0.1 -64.2	47.1 63.2 7.9 -11.6	47.7 63.6 20.4 -14.0	33.2 28.8 3.2 1.2	20.0 (D) 1.7 (D)	19.5 16.0 1.9 1.6
54	FOOD STORES	11.4	25.7	26.6	1.5	20.0	21.1
55 EX. 554	AUTOMOTIVE DEALERS	r 30.6	r <sub>25.7</sub>	29.8	28.3	r22.3	20.1
55 PT.(554)	GASOLINE SERVICE STATIONS	1.6	71.6	63.6	0.6	8•5	8.5
56 562, 3, 8	APPAREL AND ACCESSORY STORES	-1.9	16.1	20.6	14.9	5•7	5•8
562 OTHER 56	FURRIERS	14.8 39.1 -10.9	23.0 42.4 12.2	33.0 52.6 13.5	6.1 5.6 8.8	2.2 2.1 3.5	2.3 2.2 3.5
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	0•3 4•4 (D)	36.8 30.0 104.0 34.8	47.6 41.1 99.4 47.7	5.9 4.8 (D)	4.4 2.3 0.5	4.5 2.4 0.4 1.7
58 5812 5813	EATING AND DRINKING PLACES	8.8 7.7 14.8	47.6 51.0 32.0	44.9 48.7 28.0	5.3 4.4 0•9	7•6 6•4 1•2	7•6 6•4 1•2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	13.7	22.5	20.0	2.6	2•8	2.8
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup>	11.0 -6.8 -6.4 21.0 -37.2	36.2 29.0 34.9 43.9 34.9	37.1 36.4 31.1 44.2 35.5	7.0 0.4 0.7 3.3 0.1	6.3 1.9 0.3 1.1	6.5 2.0 0.3 1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

#### TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business o	listrict sales as	
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales	
	RETAIL STORES, TOTAL <sup>1</sup>	20.8	18.6	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	3.8 - 4.0	3.3 - 3.4	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	34.5 (D) 39.0 (D)	31.8 33.5 32.5 13.9	
54	FOOD STORES	1.6	1.4	
55 Ex. 554	AUTOMOTIVE DEALERS	r 26.3	26.3	
55 PT.(554)	GASOLINE SERVICE STATIONS	1.5	1.4	
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES.  WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.  WOMEN'S READY-TO-WEAR STORES.  OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> .  MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> .  FAMILY CLOTHING STORES <sup>3</sup> SHOE STORES <sup>3</sup> .  APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> .	54.5 57.3 55.7 52.6 73.9 46.7 31.4 35.8	47.8 49.2 47.6 46.9 64.9 41.6 28.6 31.1	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	27.9 43.1 (D) (D)	24.4 37.3 (D) (D)	
58 5812 5813	EATING AND DRINKING PLACES	14.4 14.3 14.8	12.8 12.7 13.4	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	19.0	17.1	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	23.3 3.9 53.9 63.7 4.8	20.2 3.3 52.0 59.6 4.3	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan	Central business	Major retail centers (see descriptions below)			
010 0000		statistical area	district	No. 1	No. 2	N o. 4	
	RETAIL STORES, TOTAL: 1 NUMBER	6 301 1 075 774	510 200 480	18 9 884	56 33 004	31 20 230	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	2 865 339 773	208 18 841	2 (D)	9 5 808	4 (D)	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	763 319 965	148 108 310	11 6 317	19 21 684	19 13 677	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	2 673 416 036	154 73 329	5 (D)	28 5 512	8 (D)	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL	6 301	510	18	56	31	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	205 31 174	4 - 4	-	2 - 2	1 - 1	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	190 28 72	26 5 9	3 1 1 1	3 1 - 2	4 2 2	
54	MISCELLANEOUS GENERAL MERCHANDISE STORES	90 1 200	12 39	1	2	2	
55 EX. 554	AUTOMOTIVE DEALERS	468	30	1	7	1	
55 PT.(554)	GASOLINE SERVICE STATIONS	986	16	1	4	1	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	299	90 -	6	9	11	
562 OTHER 56	FURRIERS	108 86 191	27 19 63	3 3 3	3 3 6	6 6 5	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	274 97 50	32 17 3	2 - - 2	7 2 -	4 1 - 3	
58 5812	EATING AND DRINKING PLACES	1 498 925	12 142 96	-	3 3	1 1	
5813 59 PT.(591)	DRINKING PLACES (ALCOHOLIC BEVERAGES) DRUG STORES AND PROPRIETARY STORES	573	46	-	-	-	
59 PT. (591)	MISCELLANEOUS RETAIL STORES	167	27	1	4	1	
59 EX. 591 592 595 597 5992	LIQUOR STORES	1 014 153 33 72 84	104 6 8 22 4	3 1 1 1	15 - - 4 -	5 - 1 1	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 1 Includes the planned center known as "Plaza de Las Palmas" and establishments on the north side of Castroville Rd. from Gen. Clements McMullen Dr. to Inca and on Gen. Clements McMullen Dr. from Castroville Rd. to north property line of Plaza de Las Palmas. (San Antonio)
- MRC No. 2 Includes establishments on S.W. Military Dr. from Norma St. to Clamp Ave. and on Pleasanton Rd. from McCauley Dr. to Verne.
- MRC No. 4 Includes the planned center known as "McCreless Shopping City" on the east side of S. New Braunfels Ave. from Dauchy Rd. to Ada St. (San Antonio)

TABLE 6. Other Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)					
31C code	Mild of business	No. 5	No. 6	No. 7	No. 9	No. 10	
	RETAIL STORES, TOTAL: 1 NUMBER	52 33 478	15 11 158	68 31 851	20 13 956	21 11 968	
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	9 (D)	4 4 509	11 5 396	6 4 244	1( 6 76	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	28 25 781	5 (D)	34 23 095	8 8 792	4 595	
52, 55; 59 Ex. 591	ALL OTHER STORES: NUMBER	15 (D)	6 (D)	23 3 360	6 920	609	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL 1	52	15	68	20	24	
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	=		1 - 1	2 2 -	1 1 -	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	6 3 2	3 2 1	4 2 1	3 2 1	5 1 2 2	
54	FOOD STORES	2	2	3	2	5	
55 EX. 554	AUTOMOTIVE DEALERS	-	1	1	-	1	
55 PT. (554)	GASOLINE SERVICE STATIONS	2	2	1	2	2	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	11	2	21	4	2	
562 OTHER 56	FURRIERS	5 5 6	1 1 1	13 11 8	1 1 3	- 2	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	11 2 3		9 3 2	1 -	1 - 1	
5,2, 5.5	STORES	6	-	4	1	-	
58 5812 5813	EATING AND DRINKING PLACES	6 6 <del>-</del>	1 1 -	7 7 -	3 3 -	4 3 1	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	1	1	1	1	
59 EX. 591 592 595	MISCELLANEOUS RETAIL STORES	13 1 -	3	20 1 -	2	2	
597 5992	JEWELRY STORES	3 -	1 -	4	1 -	-	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

rRevised.

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 5 Includes the planned center known as "Wonderland Shopping City" and establishments along the 4500 block of Fredericksburg Rd. near the intersection with Loop 13. (U.S. Hwy. 410) (Balcones Heights)

MRC No. 6 Includes the planned center known as "Northwest Center" on east side of Fredericksburg Rd. from Gardina to Renner Dr. (San Antonio

MRC No. 7 Includes the planned center known as "North Star Mall" on the east side of San Pedro Ave. from Rector Dr. to Loop 13 (U.S. Hwy. 140) and establishments on the south side of W. Rector. (San Antonio)

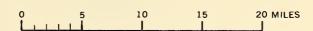
MRC No. 9 Includes the establishments on the east side of San Pedro Ave. between 6902 and 7142. (San Antonio)

MRC No. 10 Includes the establishments on the south side of Bandera Rd. from 805 to 1067. (San Antonio)

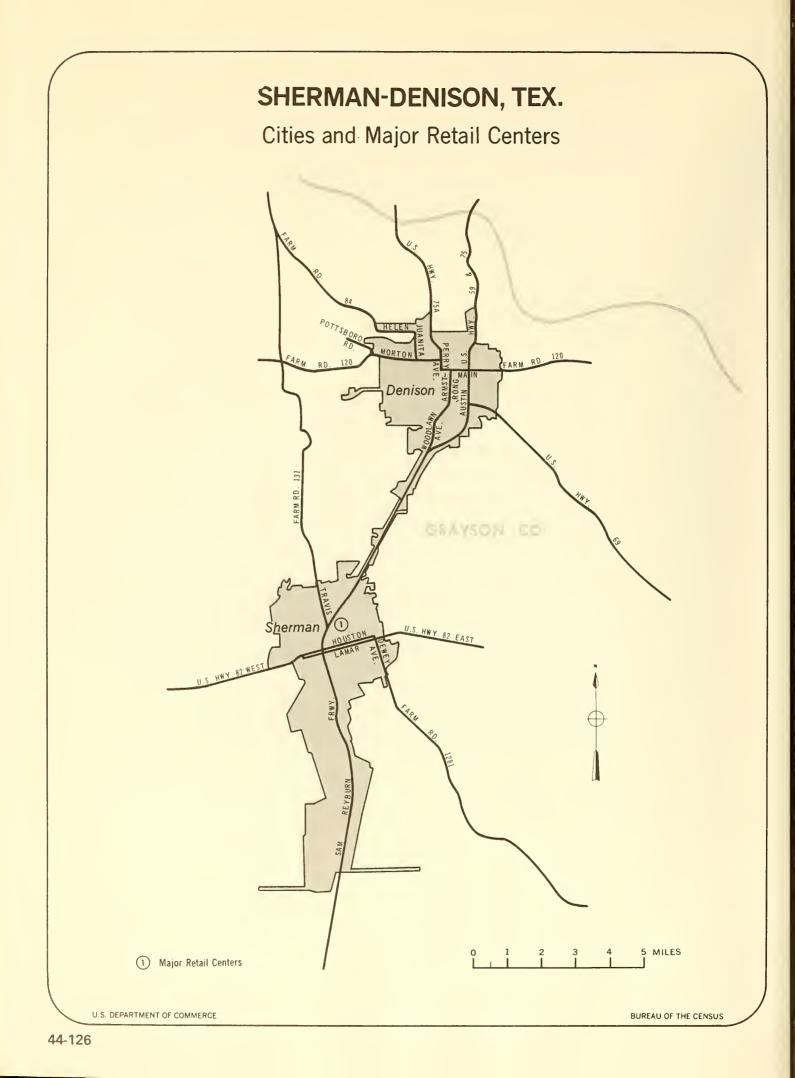
# SHERMAN-DENISON, TEX.

Standard Metropolitan Statistical Area





U.S. DEPARTMENT OF COMMERCE



SHERMAN-DENISON SMSA - Coextensive with Grayson County, Tex.

SIC code	Kind of business	Standard metropolitan	Major retail centers (see descriptions below)		
310 couc		statistical area	No. 1		
	RETAIL STORES, TOTAL:  NUMBER	805 119 539	43 8 260		
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	269 41 718	6 478		
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	143 23 450	25 6 589		
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	393 54 371	12 1 193		
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL 1	805	43		
52 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	53 8	1 -		
52 EX. 5251	OTHER	45	1 6		
53 PART 531 533 539	DEPARTMENT STORES	13 26	2 2 2		
54	FOOO STORES	138	-		
55 EX. 554	AUTOMOTIVE OEALERS	83	1		
55 PT.(554)	GASOLINE SERVICE STATIONS	132	1		
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	45 17 17 28	12 4 4 8		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	56 24 10 22	7 1 1 5		
58 5812 5813	EATING AND ORINKING PLACES	112 105 7	5 5 -		
59 EX.(591)	DRUG STORES AND PROPRIETARY STORES	19	1		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	125 16 6 10 19	9 - 1 3		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

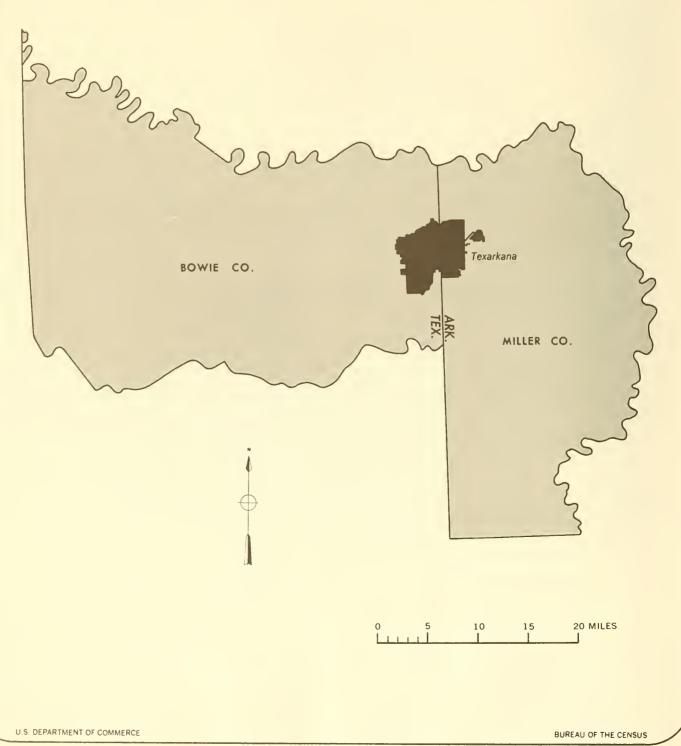
2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes establishments on N. Travis St. from Mulbury St. to Houston St., on S. Travis St. from Houston St. to Jones St. and on Houston St. from Walnut St. to Crockett St. (Sherman)

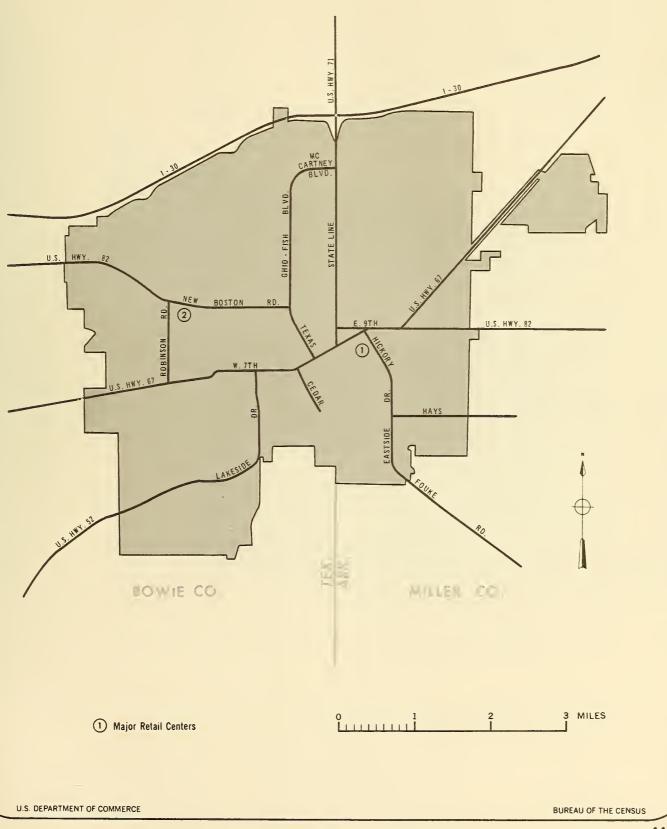
### TEXARKANA, TEX.-ARK.

Standard Metropolitan Statistical Area



## TEXARKANA, TEX.-ARK.

City and Major Retail Centers



TEXARKANA, TEX.-ARK., SMSA-Consists of Bowie County, Tex., and Miller County, Ark.

SIC code	Kind of business	Standard metropolitan	Major retail centers (see descriptions below)			
310 0000	Time of submission	statistical area	No. 1	No. 2		
	RETAIL STORES, TOTAL: 1 NUMBER	1 015 166 525	8 18 123	32 22 189		
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	406 47 373	23 3 412	10 4 634		
53 PT.56,57	SHOPPING GOODS STORES (GAF):2  NUMBER	169 43 943	30 8 696	17 16 474		
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	440 75 209	35 6 015	5 1 081		
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL 1	1 015	88	32		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	47 12 35	2 - 2	=		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES  VARIETY STORES  MISCELLANEOUS GENERAL MERCHANDISE STORES.	45 8 12 25	6 2 1 3	8 4 1 3		
54	FOOD STORES	235	6	4		
55 EX. 554	AUTOMOTIVE DEALERS	96	6	1		
55 PT.(554)	GASOLINE SERVICE STATIONS	153	9	2		
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	64 29 22 35	17 7 7 10	6 1 1 5		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . FURNITURE STORES	60 29 10 21	7 4 - 3	3 - 2 1		
58 5812 5813	EATING AND DRINKING PLACES	134 117 17	13 13	4 4 -		
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	37	4	2		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES 3	144 27 15 10 13	18 5 1 3	2 - 1 1		

D Withheld to avoid disclosure.

NA Not available.

rRevised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

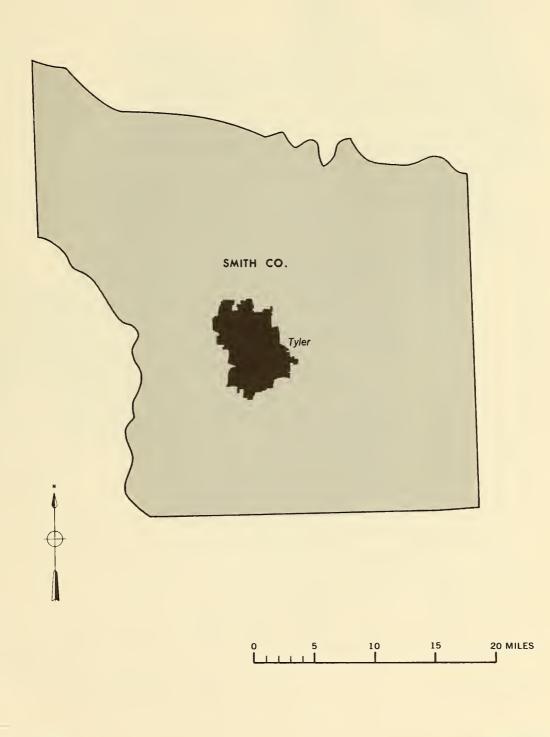
Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: E. 8th, E. 9th, M.P. R.R., and state line. (Texarkana city, Arkansas)

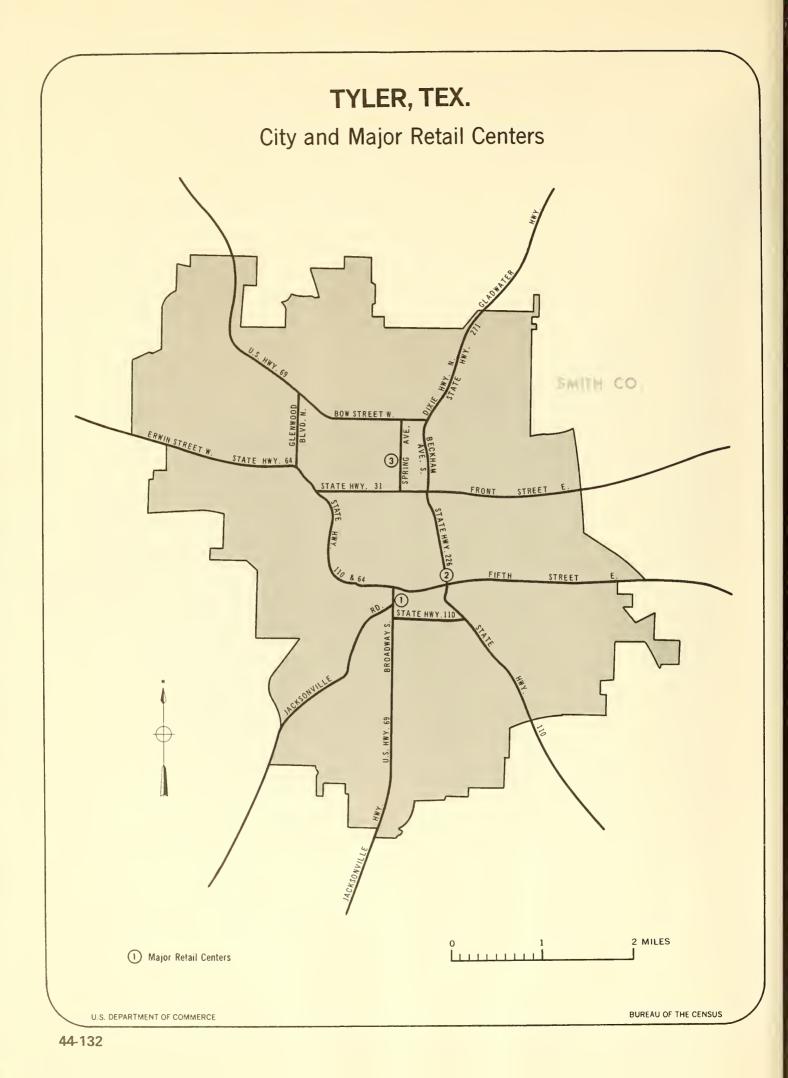
MRC No. 2 Includes the planned center known as "Oaklawn Village" and establishments bounded by: New Boston Road, Smelser, unnamed alley, and Robinson Road.

TYLER, TEX.

Standard Metropolitan Statistical Area



U.S. DEPARTMENT OF COMMERCE



TYLER SMSA—Coextensive with Smith County, Tex.

	Kind of business	Standard metropolitan	Major retail centers ( see descriptions below)				
SIC code		statistical area	No. 1	No. 2	No. 3		
	RETAIL STORES, TOTAL: 1 NUMBER	932 152 731	42 14 466	21 8 532	9 31 150		
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	297 43 061	11 6 956	2 547	15 605		
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	149 50 516	17 6 072	8 5 575	46 20 306		
52, 55, 59 Ex. 591	ALL OTHER STORES: NUMBER	486 59 154	14 1 438	7 410	38 10 239		
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL <sup>1</sup>	932	42	21	99		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	31 4 27	=	2 - 2	1 - 1		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES  VARIETY STORES  MISCELLANEOUS GENERAL MERCHANDISE STORES.	39 6 11 22	1 1 -	4 1 1 2	7 2 2 3		
54	FOOD STORES	146	7	3	2		
55 Ex. 554	AUTOMOTIVE DEALERS	100	-	-	6		
55 PT.(554)	GASOLINE SERVICE STATIONS	191	7	2	10		
56 562, 3, 8	APPAREL AND ACCESSORY STORES	67	14	3	27		
562 OTHER 56	FURRIERS	31 24 36	9 5 5	2 2 1	7 6 20		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	43 14 6	2 - - 2	1 - 1	12 5 - 7		
58 5812 5813	EATING AND DRINKING PLACES	129 126 3	2 2 -	3	12 12		
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	22	2	-	1		
59 Ex. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	164 - 9 18 16	7 - - 1 -	3 - 1 - -	21 - 1 7		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. TRevised.

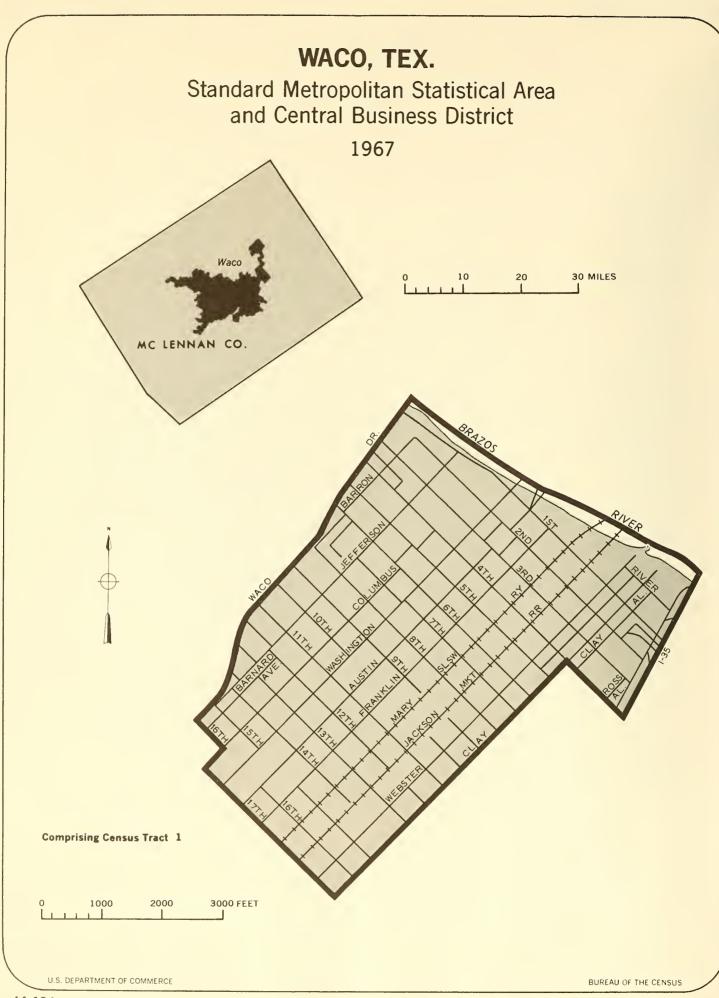
Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise. <sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned centers known as "Bergfeld Shopping Center" and "Broadway Center" and the establishments in the area bounded by: E. and W. 5th St., Donnybrook Ave. S., Troup Hwy., west side of S. Broadway, 9th St., W., and College Ave. S. (Tyler)

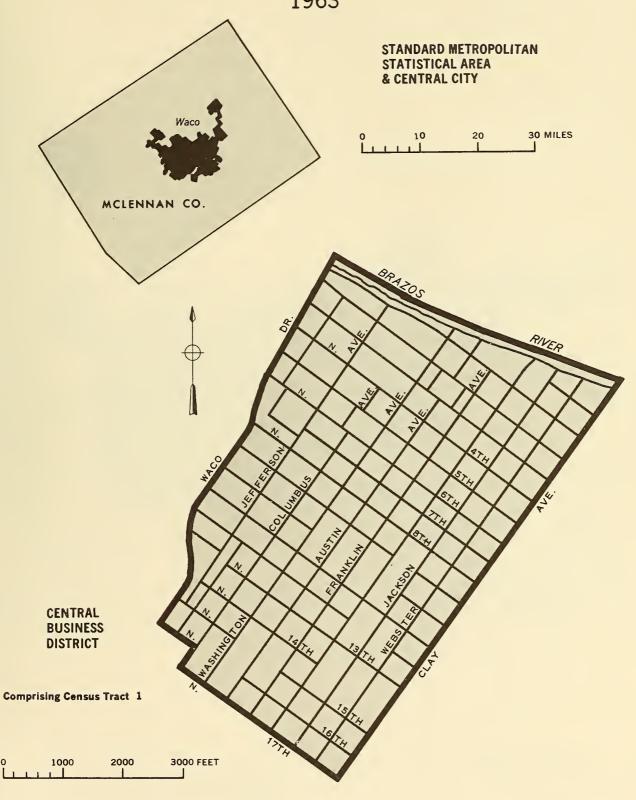
MRC No. 2 Includes the planned centers known as "Appache Shopping Center" and "K-Mart Plaza" and establishments in the area bounded by: E. First St., east side of Fleishel Ave., south side of E. Fifth St., and Highland Ave. (Tyler)

MRC No. 3 Includes the establishments in the area bounded by: St. Louis Southwestern R.R., East Oakwood St., unnamed St., southside E. Line St., north and south side of Center Ave., E. Elm St., S. Spring Ave., E. and W. Front St., S. Bois D ARC Ave., W. Elm St., and N. and S. Bonner Ave. (Tyler)



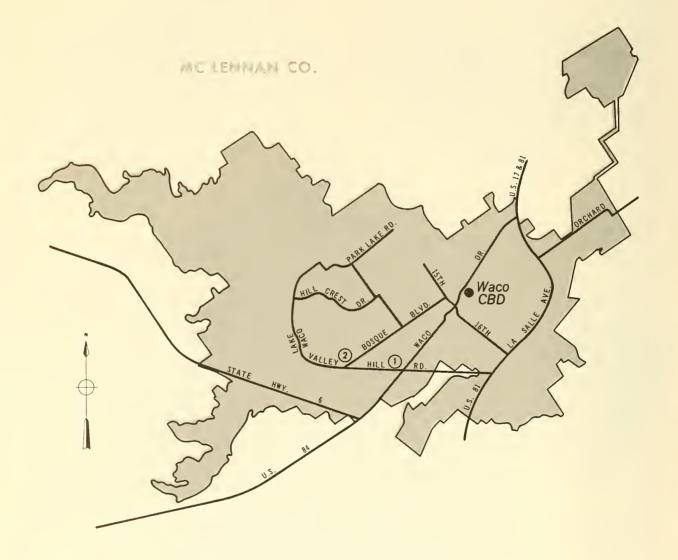
### **WACO, TEXAS**

Standard Metropolitan Statistical Area and Central Business District 1963



## WACO, TEX.

# City and Major Retail Centers



- Central Business District
- 1 Major Retail Centers

0 1 2 3 4 5 MILES

U.S. DEPARTMENT OF COMMERCE

TABLE 1. The Central Business District: 1967 and 1963

		1967				1963			
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
	RETAIL STORES, TOTAL <sup>1</sup>	217	51 224	6 356	1 769	276	54 469	6 524	
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	7	986	91	43	13	3 504	401	
5251 52 EX. 5251	HARDWARE STORES	7	_	-	43	13	3 504	401	
02 Ext 0201		′	986	91	45	13	3 504	401	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	12 4 3 5	6 455 5 146 705 604	1 167 950 138 79	438 352 58 28	12 4 3 5	7 257 5 631 870 756	1 260 1 007 167 86	
54	FOOD STORES	14	2 196	166	61	16	2 631	162	
55 EX. 554	AUTOMOTIVE DEALERS	29	22 341	2 269	436	37	23 023	1 991	
55 PT.(554)	GASOLINE SERVICE STATIONS	12	949	87	35	26	1 229	119	
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	23 6 3 17	3 967 692 574 3 275	587 86 67 501	150 40 34 110	27 10 5 17	3 191 1 065 751 2 126 643	447 153 100 294	
565 566 564, 7, 9	FAMILY CLOTHING STORES <sup>3</sup>	3 7 -	(D) 2 510 -	(D) 398 -	(D) 84 ~	3 7 2	(D) 1 344 (D)	(D) 183 (D)	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	27 12 2	4 444 (D) (D)	600 (D) (D)	153 (D) (D)	34 19 1	4 599 2 002 (D)	678 251 (D)	
, 0.0	MUSIC STORES	13	2 421	361	86	14	(D)	(D)	
58 5812 5813	EATING AND DRINKING PLACES	43 26 17	1 701 1 385 316	349 303 46	148 126 22	51 32 19	2 049 1 700 349	489 457 32	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	7	728	91	33	9	999	146	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	43 1 2 7 4	7 457 (D) (D) 1 457 687	949 (D) (D) 233 147	272 (D) (D) 68 49	51 3 - 8 4	5 987 36 1 287 590	831 1 - 184 130	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. \*Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

			19	67		1963			
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
	RETAIL STORES, TOTAL <sup>1</sup>	1 124	189 607	22 689	6 813	1 094	154 604	17 846	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	48 4 44	6 780 (D) (D)	884 (D) (D)	210 (D) (D)	33 1 32	5 851 (D) (D)	756 (D) (D)	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	36 10 10 16	36 282 28 601 1 958 5 723	5 436 4 392 (D) (D)	1 512 1 213 (D) (D)	42 8 15 19	27 795 20 253 2 705 4 837	4 138 3 174 448 516	
54	FOOD STORES	183	37 026	2 592	927	195	34 300	2 222	
55 EX. 554	AUTOMOTIVE DEALERS	103	37 168	3 622	737	96	34 498	2 972	
55 PT.(554)	GASOLINE SERVICE STATIONS	167	12 777	1 098	383	159	9 244	906	
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	68 28 23 40	8 501 2 808 2 650 5 693	1 165 363 338 802	351 132 120 219	60 29 20 31	6 448 2 767 2 359 3 681	850 364 301 486	
561 565 566 564, 7, 9	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES'	10 5 16 4	1 088 778 (D) (D)	173 80 (D) (D)	50 40 (D) (D)	7 6 17 1	(D) 451 2 238 (D)	(D) 40 297 (D)	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	74 25 11	17 871 3 225 (D)	2 331 (D) (D)	532 (D) (D)	70 31 11	9 143 2 718 1 832	1 380 343 368	
312, 313	MUSIC STORES	38	(D)	(D)	(D)	28	4 593	669	
58 5812 5813	EATING AND DRINKING PLACES	247 163 84	13 911 12 032 1 879	3 242 2 918 324	1 440 1 284 156	250 175 75	10 085 8 741 1 344	2 332 2 210 122	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	40	6 013	903	295	40	6 150	900	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	158 8 8 13 12	13 278 902 (D) (D) 834	1 416 (D) (D) (D) 164	426 (D) (D) (D) 54	149 8 2 11 15	11 090 (D) (D) 1 794 759	1 390 (D) (D) 246 138	

r<sub>Revised.</sub>

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

WACO SMSA — Coextensive with McLennan County, Tex.

				67		1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	1 612	233 815	26 102	8 005	1 527	187 008	20 349
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	71 8 63	8 492 643 7 849	1 074 92 982	269 22 247	57 4 53	8 889 416 8 473	1 055 63 992
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	54 10 16 28	37 496 28 601 2 682 6 213	5 600 4 392 (D) (D)	1 569 1 213 (D) (D)	58 8 20 30	28 482 20 253 2 849 5 380	4 209 3 174 465 570
54	FOOD STORES	296	52 476	3 466	1 251	293	44 180	2 746
55 EX. 554	AUTOMOTIVE DEALERS	134	44 700	4 112	860	123	40 252	3 304
55 PT.(554)	GASOLINE SERVICE STATIONS	252	18 552	1 508	533	231	12 751	1 149
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	80 34 28 46	9 521 3 486 3 280 6 035	1 296 469 (D) 827	397 159 (D) 238	72 33 23 39	7 203 2 869 2 419 4 334	941 371 306 570
565 566 564, 7, 9	STORES <sup>3</sup>	10 8 17 4	1 088 969 3 736 108	173 96 543 15	50 55 130 3	8 12 17 2	1 059 (D) 2 238 (D)	186 (D) 297 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	92 30 13	19 312 4 091 1 687	2 469 521 366	564 135 92	84 41 11	9 896 3 311 1 832	1 457 409 368
	MUSIC STORES	49	13 534	1 582	337	32	4 753	680
58 5812 5813	EATING AND DRINKING PLACES	353 235 118	16 815 14 291 2 524	3 759 3 374 385	1 674 1 495 179	356 235 121	12 837 10 729 2 108	2 866 2 670 196
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	55	7 392	1 066	361	55	7 213	1 024
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	225 20 9 15 18	19 059 3 413 254 2 411 952	1 752 165 35 377 180	527 45 14 111 61	198 21 4 13 20	15 305 2 378 171 1 824 845	1 598 98 20 246 147

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	Percent change in sales 1963 to 1967			Percent distribution of sales			
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area		
	RETAIL STORES, TOTAL <sup>1</sup>	-6•0	22.6	25.0	100.0	100.0	100•0		
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT DEALERS	-71.9 -100.0 -71.9	15.9 (D) (D)	-4.5 54.6 -7.4	1.9 - 1.9	3.6 (D) (D)	3.6 0.3 3.3		
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES  OEPARTMENT STORES  VARIETY STORES  MISCELLANEOUS GENERAL MERCHANOISE STORES.	-11.1 -8.6 -19.0 -20.1	30.5 41.2 -27.6 18.3	31.6 41.2 -5.9 15.5	12.6 10.0 1.4 1.2	19.1 15.1 1.0 3.0	16.0 12.2 1.1 2.7		
54	FOOO STORES	-16.5	7•9	18.8	4.3	19•5	22•4		
55 EX. 554	AUTOMOTIVE OEALERS	-3.0	7.7	11.0	43.6	19•6	19•1		
55 PT.(554)	GASOLINE SERVICE STATIONS	-22.8	38•2	45.5	1.9	6•7	7.9		
56 562, 3, 8	APPAREL AND ACCESSORY STORES	24.3	31•8	32.2	7.7	4•5	4 • 1		
562 OTHER 56	FURRIERS	-35.0 -23.6 54.0	1.5 12.3 54.6	21.5 35.6 39.2	1.4 1.1 6.3	1.5 1.4 3.0	1.5 1.4 2.6		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-3•4 (D) (D)	95•5 18•6 (D)	95.1 23.5 -7.9	8.7 (D) (D) 4.7	9.5 1.7 (D)	8.3 1.7 0.8 5.8		
58 5812 5813	EATING ANO ORINKING PLACES	-17.0 -18.5 -9.5	37.9 37.6 39.8	31.0 33.2 19.7	3.3 2.7 0.6	7.3 6.3 1.0	7 • 2 6 • 1 1 • 1		
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	-27•1	-2.2	2.5	1 • 4	3•2	3.2		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup>	24.5 (D) (D) 13.2 16.4	19•7 (D) (D) (D) 9•9	24.5 43.5 48.5 32.2 12.7	14.6 (D) (D) 2.8 1.3	7.0 0.5 (D) (D)	8 • 2 1 • 5 0 • 1 1 • 0 0 • 4		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. \*Revised.\*

\*Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

\*Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

### TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business district sales as			
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales		
	RETAIL STORES, TOTAL <sup>1</sup>	27.0	21.9		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	14.5 (0) (0)	11.6 - 12.6		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	17.8 18.0 36.0 10.6	17.2 18.0 26.3 9.7		
54	FOOO STORES	5.9	4.2		
55 Ex. 554	AUTOMOTIVE DEALERS	60.1	50.0		
55 PT. (554)	GASOLINE SERVICE STATIONS	7.4	5.1		
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	46.7 24.6 21.7 57.5 55.1 (D) (O)	41.7 19.9 17.5 54.3 55.1 (D) 67.2 -100.0		
57. 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	24.9 (D) (O) (O)	23.0 (0) (0) 17.9		
58 5812 5813	EATING AND ORINKING PLACES	12.2 11.5 16.8	10.1 9.7 12.5		
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	12.1	9.8		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	56.2 (0) (D) (0) 82.4	39.1 (0) (0) 60.4 72.2		

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21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical	Central business district		nil centers otions below)
		area	uistiict	No. 1	No. 2
	RETAIL STORES, TOTAL: 1 NUMBER	1 612 233 815	217 51 224	50 20 602	56 15 747
54, 58, 591	CONVENIENCE GOODS STORES:  NUMBER	704 76 683	64 4 625	18 5 217	14 4 996
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	226 66 329	62 14 866	19 12 762	23 9 475
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	682 90 803	91 31 733	13 2 623	19 1 276
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL 1	1 612	217	50	56
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	71 8 63	7 - 7	5 1 4	2 1 1
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES 1	54 10 16 28	12 4 3 5	5 2 1 2	4 2 1 1
54	FOOD STORES	296	14	4	6
55 EX. 554	AUTOMOTIVE DEALERS	134	29	2	-
55 PT.(554)	GASOLINE SERVICE STATIONS	252	12	3	6
56 562, 3, 8	APPAREL AND ACCESSORY STORES	80	23	7	16
562 OTHER 56	FURRIERS	34 28 46	6 3 17	3 3 4	6 6 10
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	92 30 13 49	27 12 2	7 1 2	3 - - 3
58 5812 5813	EATING AND DRINKING PLACES	353 235 118	43 26 17	12 10 2	6 6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	55	7	2	2
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	225 20 9 15 18	43 1 2 7 4	3 - - 1	111 - 2 1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>&</sup>lt;sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

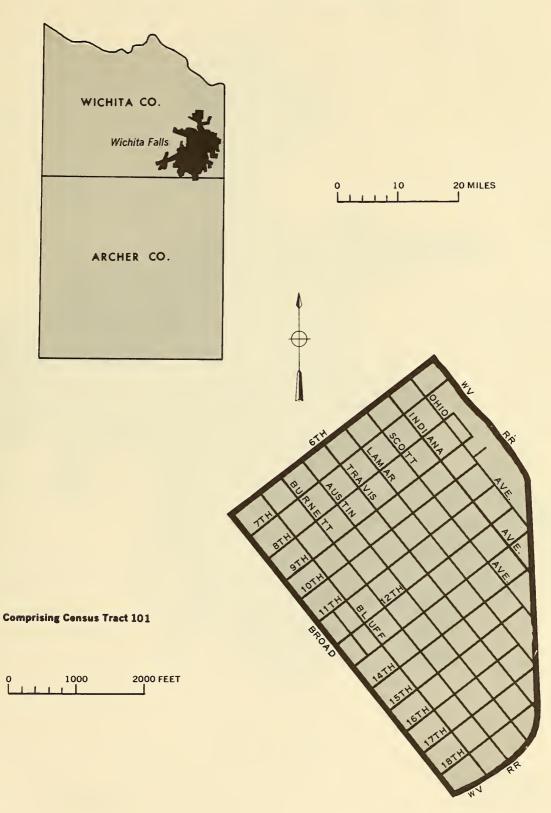
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned centers known as "Westview Village Shopping Center" and "K-Mart Plaza" and establishments on N. Valley
Mills Dr. from Waco Dr. W. to Sanger Ave., on New Road from Waco Dr. W. to N. Valley Mills Dr., and on Waco Dr. W. from
N. 43rd St. to new road. (Waco)

MRC No. 2 Includes the planned center known as "Lake Air Shopping Center" and establishments on Bosque Blvd. from N. 46th St. to N. 60th St. and establishments on N. Valley Mills Dr. at its intersection with Bosque Blvd. (Waco city)

# WICHITA FALLS, TEX.

Standard Metropolitan Statistical Area and Central Business District

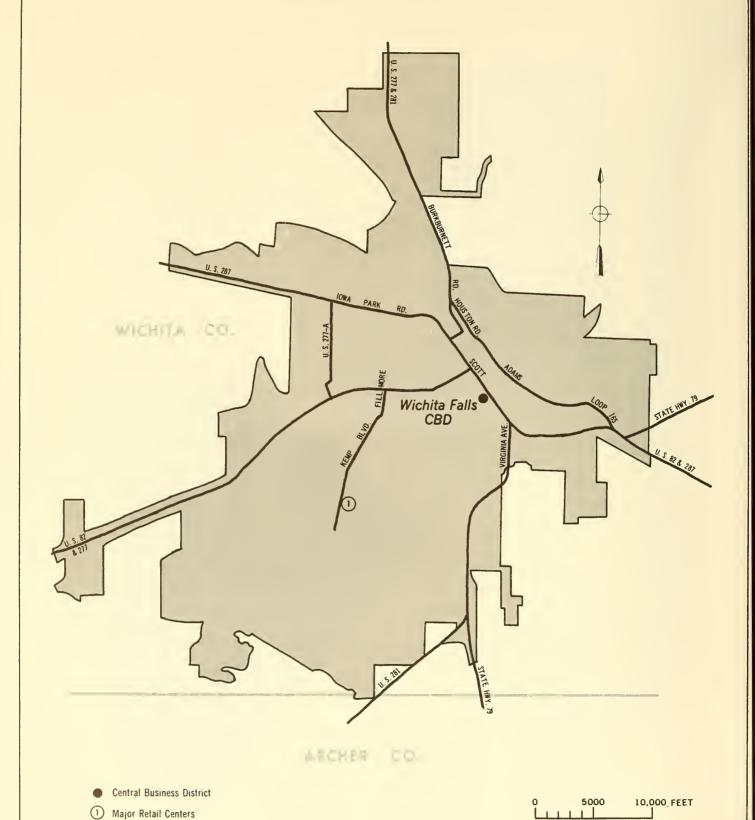


U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

# WICHITA FALLS, TEX.

City and Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

### TABLE 1. The Central Business District: 1967 and 1963

			19	67		1963			
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
	RETAIL STORES, TOTAL <sup>1</sup>	182	59 049	7 496	1 961	227	57 506	7 670	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	6 1 5	451 (D) (D)	73 (D) (O)	25 (D) (D)	6 1 5	1 037 (D) (D)	152 (D) (D)	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES  VARIETY STORES  MISCELLANEOUS GENERAL MERCHANOISE STORES	10 4 3 3	19 352 (D) 952 (D)	2 970 (D) 193 (D)	668 530 (0) (D)	9 3 3	13 475 (D) 1 252 (D)	1 902 (D) 246 (D)	
54	FOOD STORES	4	(0)	(D)	(D)	7	2 034	150	
55 EX. 554	AUTOMOTIVE OEALERS	22	19 057	1 413	311	21	19 545	1 864	
55 PT.(554)	GASOLINE SERVICE STATIONS	9	683	61	27	17	1 021	106	
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	30 8 6 22	7 201 1 183 943 6 018	1 056 159 126 897	296 63 54 233	42 13 7 29	8 252 1 314 1 185 6 938	1 415 195 168 1 220	
561 565 566 564, 7, 9	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES'	7 2 11 2	2 378 (D) 1 373 (D)	351 (D) 185 (D)	76 (D) 50 (D)	9 6 13 1	1 002 4 255 (D) (D)	163 706 (D) (D)	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	15 7 1	2 943 1 678 (D)	443 254 (D)	99 50 (D)	18 10 1	2 510 1 221 (D)	417 211 (D)	
	MUSIC STORES	7	(D)	(D)	(D)	7	(D)	(0)	
58 5812 5813	EATING ANO DRINKING PLACES	40 27 13	2 460 2 134 326	667 608 59	310 280 30	46 28 18	2 484 1 898 586	635 538 97	
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	5	(D)	(D)	(D)	7	2 780	336	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	41 7 - 8 2	3 922 463 1 919 (D)	511 32 - 301 (D)	124 10 - 67 (D)	53 11 - 5 2	4 368 782 - 1 437 (D)	693 29 - 212 (D)	

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Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

			19	67		1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
50	RETAIL STORES, TOTAL <sup>1</sup>	962	168 358	18 667	5 197	928	143 652	16 482
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	35 1 34	7 166 (D) (D)	(D) (D) 774	(D) (D) 171	40 2 38	6 903 (D) (D)	854 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES  VARIETY STORES  MISCELLANEOUS GENERAL MERCHANOISE STORES	38 5 14 19	26 415 19 773 2 679 3 963	3 853 2 935 (D) (D)	956 641 (D) (D)	35 4 18 13	18 310 12 203 (D) (D)	2 483 1 687 (D) (D)
54	FOOD STORES	129	29 052	2 049	588	116	27 003	1 810
55 EX. 554	AUTOMOTIVE OEALERS	112	47 239	3 639	784	88	37 176	3 598
55 PT.(554)	GASOLINE SERVICE STATIONS	155	11 632	1 002	354	165	10 884	(D)
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	57 16 14 41	11 318 (D) (D) 9 548	1 779 (D) (D) (D)	490 (D) (D) (D)	64 22 16 42	10 258 2 033 1 904 8 225	1 650 282 255 1 368
565 566 564, 7, 9	STORES <sup>3</sup>	10 5 20 5	3 129 3 876 2 255 (D)	482 743 302 (D)	88 193 90 (D)	7 9 18 8	(D) 4 557 2 244 (D)	(D) 734 419 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	62 24 17	7 225 3 603 (D)	1 186 585 (D)	245 114 (D)	68 32 18	6 343 2 992 627	957 450 115
,	MUSIC STORES	21	(0)	(D)	(D)	18	2 724	. 392
58 5812 5813	EATING ANO DRINKING PLACES	163 121 42	9 738 8 764 974	2 394 2 236 158	1 071 968 103	164 121 43	8 850 7 758 1 092	2 119 1 944 175
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	27	5 960	(D)	(D)	24	5 594	678
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	184 35 3 11	12 613 4 365 (D) 2 436 621	1 227 189 (D) (D)	318 53 (D) (D) (D)	164 37 6 7 15	12 331 4 094 (D) 1 680 1 162	(D) 181 (D) (D) 200

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

LExcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

WICHITA FALLS SMSA—Consists of Archer and Wichita Counties, Tex.

				19	67		1963			
1	SIC code	Kind of business	Estab± lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
			(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
ı		RETAIL STORES, TOTAL <sup>1</sup>	1 277	207 851	(0)	(0)	1 232	172 162	18 646	
	251 2 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	50 6 44	8 565 491 8 074	920 (D) (D)	210 (D) (D)	55 3 52	8 182 (D) (D)	1 008 (D) (D)	
53 53 53	i3	GENERAL MERCHANDISE GROUP STORES¹	46 5 18 23	27 090 19 773 3 160 4 157	3 926 2 935 (D) (D)	992 641 (D) (D)	48 4 25 19	18 916 12 203 3 062 3 651	2 551 1 687 493 371	
54		FOOD STORES	180	37 141	2 532	719	162	33 724	2 212	
55	EX. 554	AUTOMOTIVE DEALERS	140	61 836	4 593	1 006	110	46 395	4 204	
55	PT. (554)	GASOLINE SERVICE STATIONS	221	17 126	1 296	459	236	14 692	1 220	
56	2, 3, 8 2 HER 56	APPAREL AND ACCESSORY STORES	74 28 26 46	12 314 (D) (D) (D)	1 876 (D) 233 (D)	530 (D) 113 (D)	82 30 24 52	11 257 2 343 2 214 8 914	1 738 309 282 1 429	
56 56	5	STORES <sup>3</sup>	10 9 20 5	3 129 4 324 2 255 (D)	482 792 302 (D)	88 213 90 (D)	10 14 20 8	1 202 5 120 2 280 312	184 794 419 32	
		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	78 30 20	8 464 4 496 559	1 269 635 (D)	272 128 (D)	87 46 19	7 559 3 885 678	1 060 524 123	
		MUSIC STORES	28	3 409	(0)	(D)	22	2 996	413	
58 58 58		EATING AND DRINKING PLACES	214 167 47	11 178 10 039 1 139	2 665 2 489 176	1 252 1 142 110	211 164 47	10 094 8 944 1 150	2 358 2 177 181	
59	PT.(591)	DRUG STORES AND PROPRIETARY STORES	36	7 041	(0)	(0)	30	6 451	775	
59 59 59	5	MISCELLANEOUS RETAIL STORES <sup>4</sup>	238 48 6 15 18	17 096 5 506 272 2 509 736	1 443 235 (D) 421 112	376 67 (D) 91 33	211 55 7 11 17	14 892 5 359 318 1 833 1 194	1 520 229 40 263 205	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963 to 1967	les	Perce	ercent distribution of sales		
SIC code	Kind of busin <mark>ess</mark>	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area	
	RETAIL STORES, TOTAL 1	2.7	17.2	20.7	100.0	100.0	100•0	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	=56.5 (D) (D)	3.8 (D) 7.6	4.7 (D) (D)	0.8 (D)	4.3 (D) (D)	4 • 1 0 • 2 3 • 9	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	43.6 74.4 -24.0 (D)	44.3 62.0 (D) (D)	43.2 62.0 3.2 13.8	32.8 (D) 1.6 (D)	15.7 11.7 1.6 2.4	13.0 9.5 1.5 2.0	
54	FOOD STORES	(D)	7.6	10.1	(D)-	17.3	17.9	
55 EX. 554	AUTOMOTIVE DEALERS	-2.5	27.1	33.3	32.3	28•1	29.8	
55 PT.(554)	GASOLINE SERVICE STATIONS	-33 • 1	6.9	16.6	1•2	6.9	8•2	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	-12.7 -10.0	10.3	9•4 (D)	12•2	6.6 (D)	5•9 (D)	
562 OTHER 56	WOMEN'S READY-TO-WEAR STORES OTHER APPAREL AND ACCESSORY STORES	-20.4 -13.3	(D) 16•1	(D) (D)	1 • 6 10 • 2	(D) 5•7	(D) (D)	
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT							
5712 OTHER 571 572, 573	STORES	17.3 37.4 (D)	13.9 20.4 (D)	12.0 15.7 -17.6	5.0 2.8 (D)	4.3 2.1 (D)	4.1 2.2 0.3	
372, 373	MUSIC STORES	(0)	(0)	13.8	(D)	(D)	1.6	
58 5812 5813	EATING AND DRINKING PLACES	-1.0 12.4 -44.4	10.0 13.0 -10.8	10.7 12.2 -1.0	4.2 3.6 0.6	5.8 5.2 0.6	5.4 4.9 0.5	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(D)	6.5	9.1	(D)	3.5	3 • 4	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup>	-10.2 -40.8 - 33.5 (D)	2.3 6.6 -32.1 45.0 -46.6	14.8 2.7 -14.5 36.9 -38.4	6.6 0.8 - 3.2 (D)	7.5 2.6 (D) 1.4 0.4	8.2 2.6 0.1 1.2 0.4	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. rRevised, ^Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53. ^2Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business d	listrict sales as	
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales	
	RETAIL STORES, TOTAL <sup>1</sup>	35.1	28.4	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	6.3 (D) (D)	5.3 (D) (D)	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES  DEPARTMENT STORES	73.3 (D) 35.5 (D)	71.4 (D) 30.1 (D)	
54	FOOD STORES	(0)	(D)	
55 EX. 554	AUTOMOTIVE DEALERS	40.3	30.8	
55 PT.(554)	GASOLINE SERVICE STATIONS	5.9	4.0	
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	63.6 (D) (D) 63.0 76.0 (D) 60.9	58.5 (D) (D) (D) 76.0 (D) 60.9	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	40.7 46.6 (D) 40.0	34.8 37.3 (D) (D)	
58 5812 5813	EATING AND DRINKING PLACES	25.3 24.3 33.5	22.0 21.3 28.6	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(D)	(D)	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>4</sup>	31.1 10.6 (D) 78.8 (D)	22.9 8.4 - 76.5 (D)	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below) No. 1
	RETAIL STORES, TOTAL:1 NUMBER	1 277 207 851	182 59 049	30 7 937
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	430 55 360	49 5 440	7 3 215
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	198 47 868	55 29 496	13 4 094
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	649 104 623	78 24 1 <b>13</b>	10 628
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL 1	1 277	182	30
52 5251	BUILOING MATERIALS, HAROWARE, ANO FARM EQUIPMENT OEALERS	50 6	6	1
52 EX. 5251	OTHER	44	5	1
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES <sup>1</sup>	46 5 18 23	10 4 3 3	5 1 1 3
54	FOOD STORES	180	4	4
55 EX. 554	AUTOMOTIVE OEALERS	140	22	1
55 PT. (554)	GASOLINE SERVICE STATIONS	221	9	2
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	74 28 26 46	30 8 6 22	6 2 2 4
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.  FURNITURE STORES	78 30 20 28	15 7 1 7	2 1 -
58 5812 5813	EATING AND ORINKING PLACES	214 167 47	40 27 13	2 2
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	36	5	1
59 EX. 591 592 595 597	MISCELLANEOUS RETAIL STORES <sup>3</sup>	238 48 6 15	41 7 - 8	6 - - 1
5992	FLORISTS	18	2	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. rRevised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Parker Square Shopping Center" and establishments on Kemp Blvd. from Kell Blvd. to Hamstead La.

# **Appendix**

#### **GENERAL EXPLANATION**

#### **CENSUS COVERAGE**

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census informa-

tion for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were mul-

tiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administra-

tion (SSA).

- 2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:
  - a. Firms in the census precanvass—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

- b. Firms not in the census precanvass—Other firms included in the "mail" universe consist of the following categories:
  - (1) The 10 percent of "small employer" firms referred to in section 1-b above.
  - (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

- In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.
- 2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.
- 3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

#### **EXPLANATION OF TERMS**

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

<sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

Payroll, entire year—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind(such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67-MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

#### **BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS** (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)-Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

# GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532,534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)-Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

- Furniture, home furnishings, appliances, radio and TV sets.
   A general line of apparel for the family.
- 3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)-Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on selfdesignation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

#### **FOOD STORES** (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

#### **AUTOMOTIVE DEALERS** (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores," Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

#### **GASOLINE SERVICE STATIONS** (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

#### APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568) - Comprises the following industries:

Women's ready-to-wear stores (SIC 562)-Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Women's accessory and specialty stores (SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailers" (SIC 567).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)—Comprises the following industries:

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FUNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

Home furnishings stores (SIC 571, except 5712)—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

Household appliance, radio-TV, music stores (SIC 572 and 573) – Comprises the following industries:

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales or radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

# EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

Eating places (SIC 5812)—Comprises the following industries:

Restaurants, lunchrooms, caterers—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

#### MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Sporting goods stores; bicycle shops (SIC 595)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; typewriter stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

#### NONSTORE RETAILERS (Part of SIC Major Group 53)

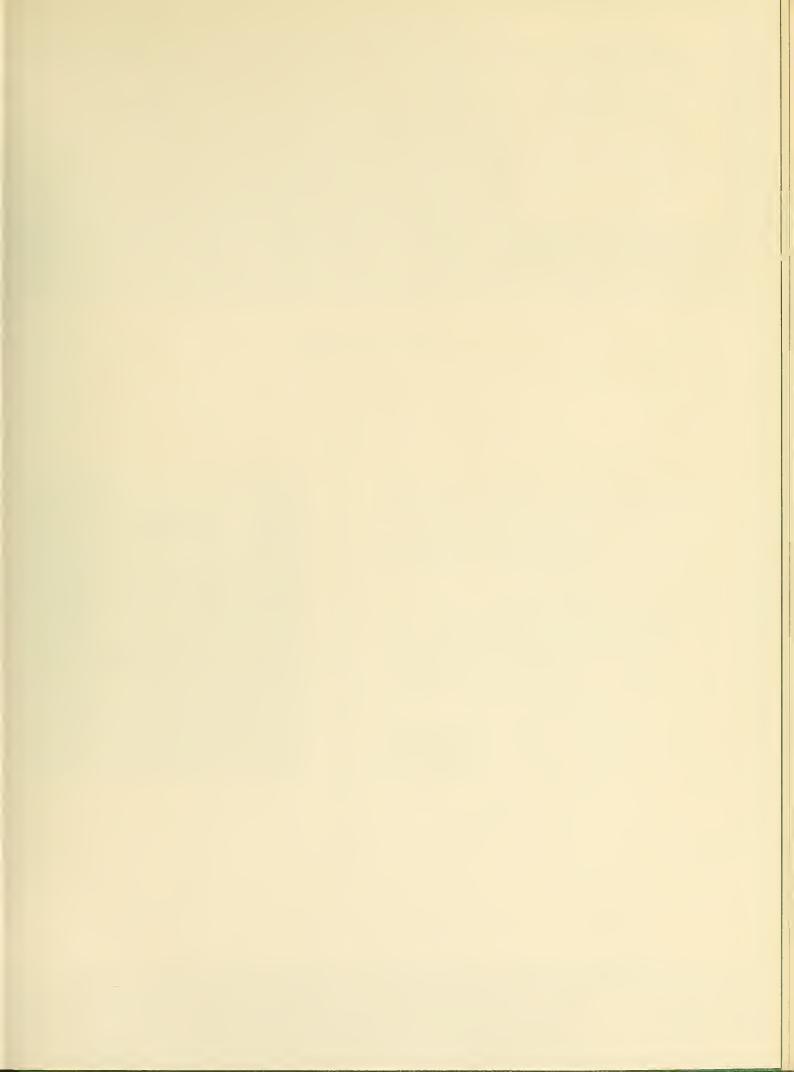
The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.





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